

In 2008, SEE Foundation was established by Society of Entrepreneurs and Ecology(SEE) with the mission of supporting and nurturing Chinese environmental civil society organizations, and facilitate a learning platform for entrepreneurs, NGOs and the public to engage in environmental protection and sustainable development.

Founded on June 5th, 2004, SEE is a ground-breaking non-governmental organization aiming to protect the environment. It was the first environmental protection NGO in China with a membership comprised mainly of entrepreneurs who are dedicated to practicing corporate social responsibility.

At the end of 2014, SEE Foundation became a public fundraising foundation working on three main areas, namely desertification control, climate and business sustainability, as well as ecosystem conservation and nature education. While the scope of its work continues to expand, SEE Foundation is firmly committed to supporting the environmental cause of China's civil society.

SEE has won such honors as a National Exemplary Social Organization from Ministry of Civil Affairs, Beijing Social Organization Demonstration Base, China-Europe Green Award for the Ecological Transition, and the title of 5A Level organization in China Social Organization Evaluation Grade. SEE is also one of the foundations with the highest level of transparency in China. It got full marks of the Foundation Transparency Index (FTI) launched by China Foundation Center, and its project expenditure ranked the highest among all the Beijing foundations that got full marks.

Currently, SEE has launched some brand projects such as 100 Million Suosuo, Groundwater Conservation, Free Flying Wings, Blue Defenders, Green Supply Chains, Green starters, Growing Up Together, Noah's Ark, Save the Smile of the Yangtze River and Conserving the Sanjiangyuan Region. SEE has directly and indirectly supported the environmental protection work of about 700 Chinese civil society organizations and with more than CNY 700 million expense on environmental protection, SEE has received accumulatively over 530 million times of support from the public. SEE expects to maximize the value of its social platform and inspires more and more people to participate in environmental protection, while securing the continued growth and optimization of resources from entrepreneurs and society for a better environment.

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Message from the Chairman



XU Xiaonian

Chairman

At the end of 2019 and the beginning of 2020, the sudden breakout of COVID-19 pandemic nearly locked down the whole country. That was a public health crisis and also an environmental crisis in a broad sense, for the living environment of human beings faces serious threats. Regardless of the source of the virus COVID-19, either from wild animals or research laboratories, human beings are being forced to deal with the evil consequences they have caused.

At the very beginning of the COVID-19 epidemic, when I reread an article by Professor WU Jinglian during the SARS epidemic in 2003, I couldn't help but sigh. At that time, Professor Wu called on to uphold the principle of openness, transparency and accountability in dealing with the epidemic. In the age dominated by the Internet, how can we apply more Internet technology to increase the openness and transparency of the society? This is a question worthy of in-depth consideration.

1. SEE takes environmental protection as its own mission and promotes openness, transparency and accountability for the cause of environmental protection. We deal with the essential questions like: which enterprise discharge industrial wastewater into the desert? Where is the pollution source of smog? Only openness and transparency can help find the remedy to pollution and take lawful and accountable measures.



AI Luming

Executive Director

In 2019, our environmental projects developed vigorously. From safeguarding the water source for 700 million people in the central of Qinghai-Tibet Plateau to ecological conservation of mid-stream Yangtze River, from protecting wetlands and endangered water birds on the southeast coast to biodiversity protection in southwest mountain region, our environmental projects in different regions continued to focus on key environmental issues.

In the current year of 2020, the outbreak of the COVID-19 pandemic engulfed the world, reminding us how important it is to respect nature and life. Since its inception, SEE has always developed along the path of environmental public welfare and towards the vision of harmonious symbiosis between man and nature. There is still a long way to go and a lot to be done. We look forward to promoting environmental public welfare side by side with the like-minded, for clearer waters and bluer sky.

Message from the Chairman of Board of Supervisors



ZHOU Zhou

Chairman of Board of Supervisor

In 2019, by strictly following the provisions of the *Charter*, all members of the board of supervisors conscientiously performed their duties and responsibilities according to their division of work within the board of supervisors and successfully completed the supervision work in 2019 worthy of the trust of all people of SEE.

2020 will be the last year for the 7th of the term of this Board of Supervisors. On behalf of all supervisors, I promise that the Board will continue to carry out its duties and be worthy of your support and trust, according to the Charter and for the interest of all members.

Message from the Secretary General



ZHANG Li

Secretary General

In 2019, with the active support of SEE members and donors and the joint efforts of partners engaged in environmental protection and public welfare industries, SEE Foundation continued to advance the planned environmental protection projects and build green barriers to protect our homeland. It is especially worth mentioning that in the process of advancing the projects, all the project centers through in-depth participation, explored and exerted their own local environmental protection features and established close connection with SEE's brand projects to form a strong synergetic strength; Meanwhile, on the international environmental protection stage, SEE Foundation initiated to conduct a global rhino protection operation, provided fund support for the protection of Myanmar's Irrawaddy Finless Porpoise and explored the pilot of protecting global mangrove forests and establishment of an international advisory committee to make efforts to achieve more professional, systematic and brand-oriented participation in international environmental protection and continuously pass on the responsibilities and missions of SEE Foundation as an environmental protection organization from China.

The sudden outbreak of COVID-19 once again reminded the public of the topic of how people and animals coexist in the world, and SEE Foundation also responded to it in the first place. In the new year, we, by fully combining with the original projects, will gather professional forces to develop environmental protection mindsets, improve the whole society's awareness of protecting ecology and public sanitation, push forward the construction of ecological civilization and promote the harmonious coexistence of man and nature.

Scientific Advisory Committee (2018-2020)



WEI Fuwen

Director of the Scientific Advisory Committee

With the approach of the Convention on Biological Diversity (CBD) COP15, China plays a gradually prominent role in the protection of the world's biodiversity and is actively performing various of its duties in international ecological environment protection. Domestically, China also actively promoted the construction of nature reserve system with national parks as the main body in 2019 by adhering to the convictions that "lucid waters and lush mountains are invaluable assets" and that "man and nature shall coexist harmoniously". In this context, SEE, as the largest non-governmental public welfare organization engaged in environmental protection in China, has pushed forward the construction of 28 local project centers, and built up a 3 dimensional structure and regional layout for environmental protection with projects such as the protection of the water source for the 700 million people in the central of the Qinghai-Tibet Plateau, the protection of the ecology along the central Yangtze River, the protection of wetlands and endangered water birds in the southeast coast, and the protection of biodiversity in the southwest mountainous region. SEE has supported the growth of more than 550 Chinese environmental civil society organizations in China and influenced and drove 280 million people to become supporters and participants of environmental protection. With these commendable achievements, higher goals are put forward for SEE in 2020. I hope that SEE will continue to uphold its philosophy of acting as the cornerstone of Chinese environmental civil society organizations in the coming year to compose a glorious chapter for ecological protection.

Director of the Scientific Advisory Committee

WEI Fuwen

Academician of Chinese Academy of Sciences (CAS)
Researcher, Institute of Zoology, Chinese Academy of Sciences
Vice Chairman and Secretary General of Chinese Zoological Society

Deputy Director of the Scientific Advisory Committee

HE Kebin

Academician of Chinese Academy of Engineering (CAE)
Chang Jiang Scholars Program professor at Tsinghua University, Dean of Environmental College of Tsinghua University
Deputy Director of the State Environmental Protection Key Laboratory of Sources and Control of Air Pollution Complex

Committee Member on Desertification Control

LU Qi

Director of Institute of Desertification Studies, Chinese Academy of Forestry (CAF)
Director of Research Institute of Rocky Desertification, Southwest Forestry University
Pace-setter in combating desertification

QU Jianjun

Researcher of Northwest Institute of Eco-Environment and Resources, CAS
Director of Gansu Center for Sand Hazard Reduction Engineering and Technology
Director of Dunhuang Gobi Desert Research Station

XU Xianying

Director of Gansu Sand Control Research Institute
Director of Gansu State Key Laboratory for Desertification and Sand Disaster Prevention Co-built by the Province and the Ministry

Committee Member on Ecological Protection

LEI Guangchun

Professor at School of Ecology and Nature Conservation, Beijing Forestry University
Deputy Director of Wetland Ecology Committee of Ecological Society of China

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Vice President of Xi'an Branch of Chinese Academy of Sciences
Professor at the School of Life Sciences of Northwest University
Vice Chairman of China Zoological Society and Chairman of the primates branch of China Zoological Society

MA Keping

Researcher of Institute of Botany, CAS
Deputy Director and Secretary General of Biodiversity Committee, CAS

YU Xiubo

Researcher of Institute of Geographic Sciences and Natural Resources Research, CAS
Secretary General of the Scientific Committee of China Ecosystem Research Network (CERN)

ZHANG Zhengwang

Professor at the School of Life Sciences of Beijing Normal University
Vice Chairman of China Zoological Society
Director of Key Laboratory of Biodiversity and Ecological Engineering of the Ministry of Education

Committee Member on Environmental Governance

LIU Jian

Chief Scientist of United Nations Environment Programme (UNEP)
Researcher of Institute of Geographic Sciences and Natural Resources Research, CAS

HE Jiankun

Professor at Tsinghua University
Director of Academic Committee of Institute of Climate Change and Sustainable Development, Tsinghua University

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Professor at the School of Public Health, Peking University
Member of the Standing Committee of Environmental Medicine and Health Branch of Chinese Society for Environmental Sciences

CHEN Nengchang

Researcher of Guangdong Institute of Eco-environmental and Soil Sciences (GIESS)

QIN Tianbao

Vice President of the Law School, Wuhan University
Director of Research Institute of Environmental Law, Wuhan University
Vice President and Secretary General of Environmental Resources Law Research Association

SHI Han

Professor at City University of Hong Kong
Senior Policy Adviser, United Nations Industrial Development Organization (UNIDO)

ZHOU Dadi

Former Director and Researcher of the Energy Research Institute of National Development and Reform Commission
Deputy Director of the National Energy Experts Advisory Committee
Member of China Climate Change Expert Committee

International Advisory Committee

ZHANG Xinsheng

President and Council Chairman of the International Union for Conservation of Nature (IUCN)

Professor Alex N. Halliday

Director, The Earth Institute, Columbia University

Professor Richard Sneider

Cofounder & CSO of Oneworld Star International Holdings Limited

Professor Edward Cunningham

Director of Ash Center China Programs and the Asia Energy and Sustainability Initiative at Harvard Kennedy School

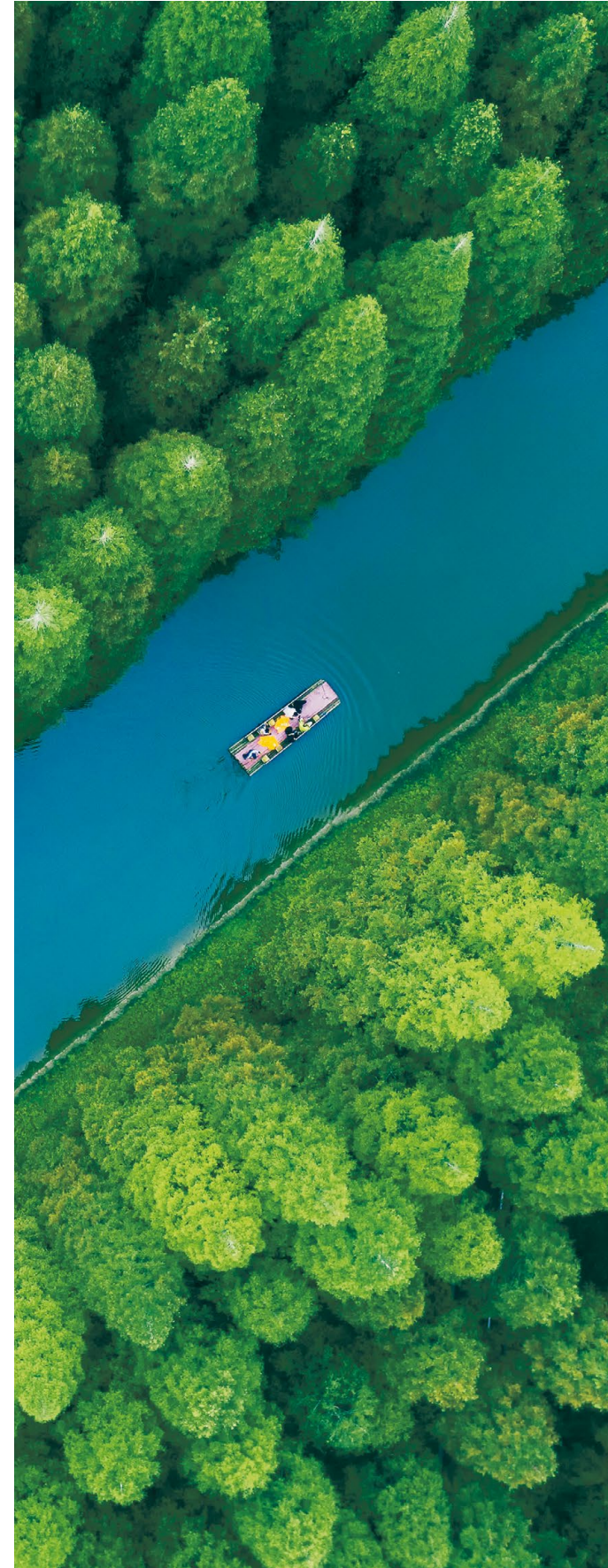
Dr. Russ Mittermeier

Chief Conservation Officer of Global Wildlife Conservation



Our 2019

Annual Progress of SEE Environmental
Protection & Public Welfare Projects



100 Million Suosuo

This project is committed to planting 100 million sand plants represented by Suosuo (*Haloxylon ammodendron*) in the key ecological areas of Alxa, Inner Mongolia, within 10 years (2014-2023) and restoring 133,300 hectares of desert vegetation so as to improve the local ecological environment, curb the spread of desertification, and improve the living standards of the local herdsmen via the derivative economic value of Suosuo. By the end of 2019, a total of 55.76 million sand plants represented by Suosuo had been planted, covering an area of about 76,400 hectares. Of which, 38,900 hectares of planted area was checked and fulfilled relevant standards 2014-2017, while the remaining 37,500 hectares is waiting for the examination and acceptance.

Groundwater Conservation

This project is designed to reduce the exploitation of groundwater by agricultural activities through the promotion of water-saving crops and water-saving technologies, jointly promote the implementation of relevant water-saving policies by working with the relevant local governmental authorities, and finally realize the balance of groundwater collection and supplement in the agricultural oasis area of Alxa. On the premise of rational use of groundwater, the project actively explores new environmentally friendly agricultural development models and helps farmers broaden their income channels so as to ultimately achieve the conservation of groundwater and growth of farmer's income. By the end of 2019, a total of 1,618 hectares of water-saving millet had been planted, with a total output of 6,897 tons and the participation of 553 farmers, saving more than 12 million cubic meters of water.

Blue Defenders

By the end of 2019, the project had directly supported 53 first-line organizations engaged in environmental protection and public welfare industries nationwide to become "Blue Defender". Through measures like law enforcement by the authority, green supply chain among others, 6,069 enterprises from 364 cities across China were driven to rectify their operation. From 2013 to 2018, Blue Defenders provided a total of more than CNY50 million to aid project partners, including more than CNY25 million to support the development of the environmental database. At present, the environmental database supported by Blue Defenders covers 3 million enterprises in China with more than 1.4 billion pieces of data.

Green Supply Chains

By means of green procurement, real estate enterprises promote the environmental rectification and improvement of upstream suppliers, thus realizing the reduction of pollution and carbon emission of the overall supply chain. Since its launch in June 2016 to the end of 2019, 100 real estate enterprises joined the project and launched a green procurement action plan for 7 categories and a "white list" for 4 categories. A total of 3,669 "white list" enterprises and China Urban Realty Association (CURA) jointly promoted the CNY5.1 billion of procurement to meet environmental compliance requirements. In addition to the real estate industry, the project also supports green chain actions in other industries such as household appliances.

Free Flying Wings

By the end of 2019, the project had supported 62 organizations in total to carry out wetland patrols and bird surveys nearly 3,700 times at 86 wetland protection programs, protecting over 3,400 square kilometers bird habitats, submitted more than 100,000 pieces of bird survey results with a total of more than 600 bird species recorded, and submitted more than 1,300 records of poaching, pollution and development and construction that threaten bird habitats, organized more than 600 nature education activities, covering a total of more than 140,000 people.

Conserving the Sanjiangyuan Region

Since its inception in 2012, the project has supported more than 104 local environmental protection organizations to participate in the protection network, covering 117,446 square kilometers of area protected. The model of promoting community participation in protection has included in the "Master Plan for Integrated Conservation Experiment in Sanjiangyuan". In the next 5 years, the project will establish a protection network with existing partners, further enhance cooperation, establish a community interaction network model, maintain the authenticity of the natural ecosystem in the Sanjiangyuan Region to realize the harmonious coexistence of human and nature in the same region, and protect China's most unique plateau ecosystem and the water source of 700 million people.

Noah's Ark

By the end of 2019, the project had established 3 overall conservation area projects in the regions with most abundant biodiversity in Yunnan, completed "Yunnan Snub-nosed Monkey Monitoring Report in the Whole Region" which had passed the review by experts. The project also set up a demonstration protection of Green Peafowl in the middle and upper reaches of Yuanjiang River in central Yunnan and advocated to form a protection alliance. The project provided training for a total of 3,500 people in northwest Yunnan about Chinese bee breeding and endangered Chinese herbal medicine planting and donated 4,200 beehives and more than 150,000 Chinese herbal medicine seedlings for villagers. In addition, the project restored 333.33 hectares of Asian elephant habitat.

Save the Smile of Yangtze River

With the support of the Ministry of Agriculture, the project has established an Assist Patrol System. By the end of 2019, a total of 86 fishermen had given up fishing and became assistant patrol guards instead, guarding 9 demonstration sites along the Yangtze River, in the Dongting Lake, and in the Poyang Lake, patrolling a total distance of up to 400,000 kilometers in the whole year. The project launched 531 special operations to combat illegal fishing, cooperated with the fishery administration and the public security authority to carry out 267 large-scale joint law enforcements, rescued stranded finless porpoise for 3 times, removed various illegal equipment for fishing finless porpoise, confiscated more than 300 sets of electric fishing equipment, dismantled more than 1,000 small and large traps, removed more than 20,000 customized bamboo poles and seized more than 20,000 roller hooks.

Green Starters

The "Green Starters Funding Scheme" is dedicated to exploring and supporting start-up environmental protection & public welfare teams hoping to be organized so as to promote the environmental protection and public welfare industries to be more healthy and diversified and finally achieve the objectives of ecological environment protection and sustainable development. From the inception of the project in 2012 to the end of 2019, the project funded a total of 343 start-up organizations engaged in environmental protection and public welfare industries, with a total funding amount of more than CNY32.5 million. These "Green Starters" are distributed in 31 provinces and regions across China and are playing active roles in many environmental protection-related fields such as ecological protection, pollution prevention, environmental education and waste reduction, etc.

Growing Up Together

By tutoring and accompanying the key talents of start-up environmental protection organizations, the project of "Growing Up Together" supports them to be the leading strength in regions and related issues. From 2013 till now, the project has funded a total of 67 partners by investing over CNY23 million, and 147 instructors of the project have provided more than 12,700 hours of volunteer service. The sub-brand "Carnival of Growing Up Together" has successfully held 32 events in 25 cities across China and more than 34 million people participated in the events both online and offline.

Our 2019

Rated as "5A Social Organization"

In January 2019, SEE Foundation was rated 5A in the "2018 Social Organization Ranking Assessment" by the Beijing Municipal Civil Affairs Bureau. This assessment covers five aspects, i.e. fundamental conditions, internal governance, work performance, social evaluation (social significance and social impact) and good standing construction (social responsibility and integrity construction). It is the second time that SEE Foundation has been rated "5A" since 2013.

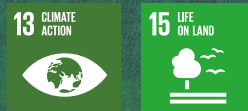


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Desertification Control

- 100 Million Suosuo
- Groundwater Conservation

UN Sustainable Development Goals



100 Million Suosuo

The 100 Million Suosuo project was initiated by SEE and was a multilateral jointly established by relevant government departments of Alxa League, local herdsmen, cooperatives and the public. All the sides jointly committed to restoration of the vegetation of 2 million mu (about 133,300 hectares) of desert by planting 100 million Suosuo in the key ecological areas of Alxa in 10 years (2014-2023) so as to improve the local ecological environment, curb the spread of desertification and improve the living standards of the local herdsmen with the help of the derivative economic value of Suosuo.



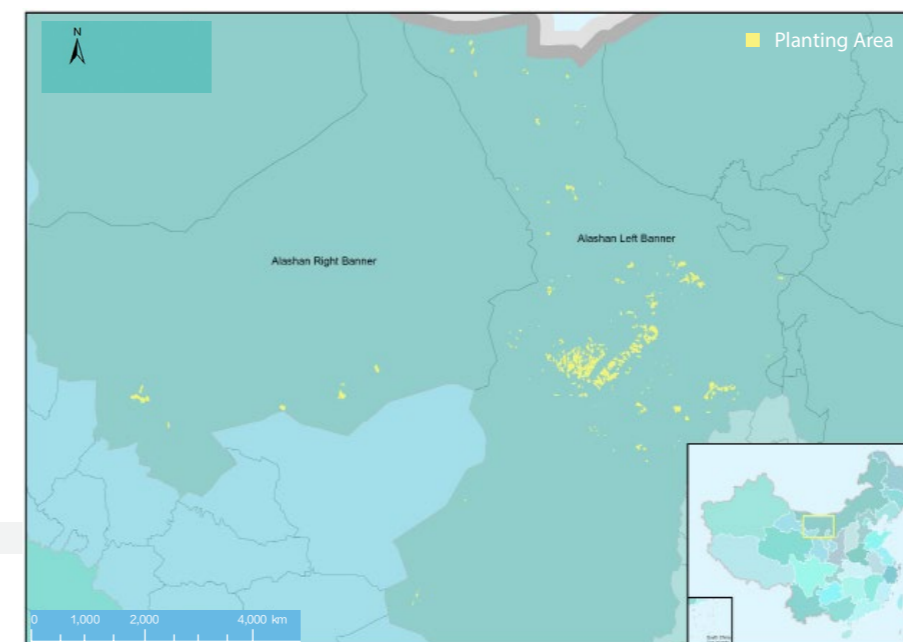
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Project Outcomes in 2019

By the end of 2019, a total of 55.76 million sand plants represented by Suosuo had been planted, covering 76,363 hectares. In 2019, SEE cooperated with the Science, Technology, Forestry and Grassland Bureau of Alxa Left Banner and the Forestry & Grassland Bureau of Alxa Right Banner to carry out additional afforestation of 10.35 million trees (15,333 hectares), involving 5 towns, 25 villages and 55 households of farmers or herdsmen, of which 5,333 hectares are in Alxa Right Banner and 10,000 hectares in Alxa Left Banner. The survival rate of these trees was qualified in 2019.

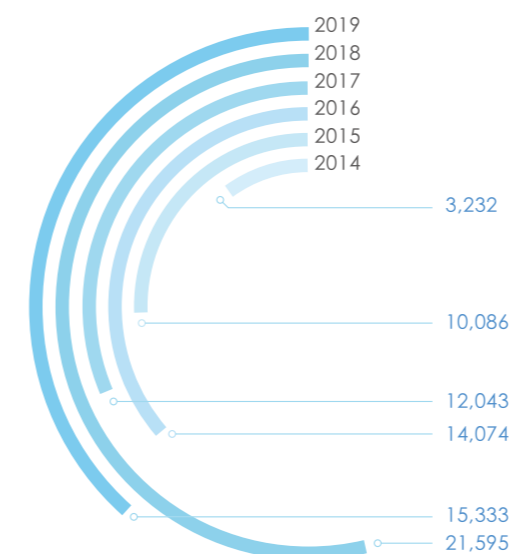
2017-2018 100 Million Suosuo Contract Fulfillment Project

In 2019, the 100 Million Suosuo project completed a total of 23,500 hectares of contract fulfillment projects, including 1,905 hectares in 2017 and 21,595 hectares in 2018, and SEE provided cultivation and management funds. Acceptance shows that the area with a qualified preservation rate of replanted trees is about 21,983 hectares, with a qualified rate of 94%.

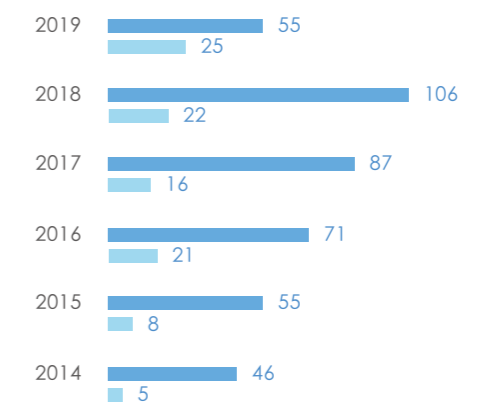


2014-2019
Outcomes of 100 Million Suosuo Project

Planting Area (ha)



■ Numbers of Partners
■ Numbers of Communities



Project Upgrade: The "Suosuo+" plan project Launched

In 2019, on the basis of the *SEE 100 Million Suosuo Project Plan (2014)*, *Report on Phased Ecological Impact of 100 Million Suosuo (2018)* and strategic plan of SEE Desertification Control, the new project adheres to taking the planning of SEE Desertification Control Strategic Plan as an essential basis, regional spatial analysis, on-the-spot investigation and expert argumentation as scientific means, Alxa region as the core, extending from the "three big deserts" (Tengger Desert, Ulan Buh Desert and Badain Jaran Desert) to form a new landscape of desertification prevention and control by focusing on Alxa as the center and radiating into surrounding areas. Finally it develops a new plan with the main strategies of ecological restoration and transformation of desertification control achievements, nature education and demonstration areas (sites) on desertification control - "Suosuo+" Project Plan. At present, the *General Regulations on SEE Desertification Control and Natural Education* has been completed.



■ Explore and perfect the "Suosuo +" Project Plan

Nature Education: Upgrading and Reforming Education Centers and Creating Quality Courses

Under the general requirements of the *General Regulations on SEE Desertification Control and Nature Education*, 1 set of content explanations about the on-site activities and 1 set of courses were completed in 2019. Over 30 receptions were held throughout the year, attracting participants by over 2,000 person-times.

SEE public welfare desertification control demonstration base, as an essential activity field for nature education on desertification control, completed upgrading and transformation of the education center by adding multimedia facilities, science exhibition walls, teaching aids in 2019, which improved the hardware capability for teaching. Meanwhile, the plant and infrastructures in the base have been maintained to ensure the effective operation of the base.



■ The children are watching sand plants in the nature education base

Project Expansion: Construction of Ulan Buh Ecological Education Demonstration Base

To reduce the impact of the Ulan Buh Desert on the Yellow River in Alxa League and protect the natural vegetation, SEE will mobilize all social communities starting from 2020 to build a 10,000-hectare special environmental education demonstration base mainly specializing in ecological management. It will also integrate scientific research and sand industry in Ulan Buh. In July 2019, the Council of SEE adopted the project proposal; in November of the same year, the Members' Assembly of SEE launched the project.



■ The 100 Million Suosuo Project Cooperation Demonstration Forest

Public Participation: Diversify Public Interactions to Help Project Publicity

In May 2019, about 400 entrepreneur members, donors and representatives of local governmental departments planted 500 Suosuo trees in Suhaitu Gacha Village in 2019 SEE Suosuo Planting Activity in Spring, titled "Love Suosuo, Love Nature".

In 2019, the 100 Million Suosuo Project held more than 20 reception events in various forms for donors, visiting experts and scholars, university students for summer practices, with a total reception of nearly 1,000 people.



■ Experience planting Suosuo in spring

Ant Forest: Planting 23,400 Hectares of Suosuo for Netizens

On September 19, 2019, the United Nations Environment Programme announced to grant Alipay's Ant Forest the highest environmental protection honor the "Earth Guardian Award" because it had driven 500 million people to start practicing the low-carbon lifestyle. As the first public welfare partner of Ant Forest, SEE organized to plant the first batch of Suosuo for Ant Forest for netizens who insist persisted on practicing a low-carbon lifestyle. In 2019, SEE, cooperating with Ant Forest, has planted more than 23,421 hectares of plants, helping the netizens' donation turn into real trees in nature. The Ant Financial Services Group's donation for "Ant Forest" is also one of the most important support to help SEE achieve the target of its 100 Million Suosuo project.



■ The staff are measuring the crown width of Suosuo

Expert's Comments

Over the past five years since the implementation of the 100 Million Suosuo project, it has produced the remarkable ecological and economic benefits and its social benefits are also gradually showing up. First of all, through a series of artificial interference like planting Suosuo, the vegetation condition of active dunes have been improved and the desert control results are remarkable. Furthermore, through ecological management activity based on Suosuo plantation, the planted vegetation with high sustainability and stability on active dunes can help slow down the soil erosion in the region. Thirdly, with the increase of the afforestation time, the surface roughness increases, which indicates that planting Suosuo can increase the surface roughness of the afforestation area, thus effectively reducing the speed of wind crossing the region, enhancing the anti-wind erosion capability of the underlying surface, reducing the intensity of wind-sand flow and the surface sediment runoff. Generally, the "SEE Conservation's 100 Million Suosuo Project Plan (2014-2023)" is scientifically sound and reasonable, and the first phase of the project has reached the expected goal.

— QU Jianjun

Director of Dunhuang Gobi Desert Ecological and Environmental Research Station, Northwest Institute of Eco-Environment and Resources, CAS
Director of Gansu Center for Sand Hazard Reduction Engineering and Technology

Herdsman's Story

The 56-year-old WANG Sibing and his wife are herders living in Jilantai Town of Alashan Left Banner. When they were young, the environment of Alxa were gradually deteriorating. Frequent droughts ("9 droughts in 10 years") made great difficulty for them to feed themselves by grazing or farming. In 1992, WANG Sibing and his wife had to choose to leave their hometown to work to make a living. They ended up not being able to go home 20 years.

In 2016, WANG Sibing was told that SEE's 100 Million Suosuo project encouraged herders to plant Suosuo to restore the local ecology of Alxa and that they could receive subsidies as long as their planting was checked and accepted according to relevant standards. WANG Sibing owned hundreds of hectares of barren grassland. If he could make money, while staying at home, and help his hometown restore its ecology, why not?

This year is the third year that WANG Sibing and his wife have planted Suosuo, covering nearly 600 hectares. Now the couple has tried to graft the cash crop Roucongong (*Cistanche deserticola*) at the root of Suosuo. They believe that Roucongong would bring them more economic benefits shortly.

Groundwater Conservation

Since 2009, to adequately protect groundwater in desert oases, SEE has been trying to promote planting water-saving millet as a crop benefiting ecology and economy to make contributions to safeguarding the local environment and sustainable development of the local economy.

At present, SEE and the government departments are working together to promote the implementation of water-saving policies, the application and promotion of water-saving crops and water-saving technologies, which have formed a comprehensive water-saving model featuring "environmental protection organization + government + community". Apart from saving water, SEE actively explores new agricultural development models, develops environmentally friendly products, and helps local farmers increase their income.



Project Outcomes in 2019

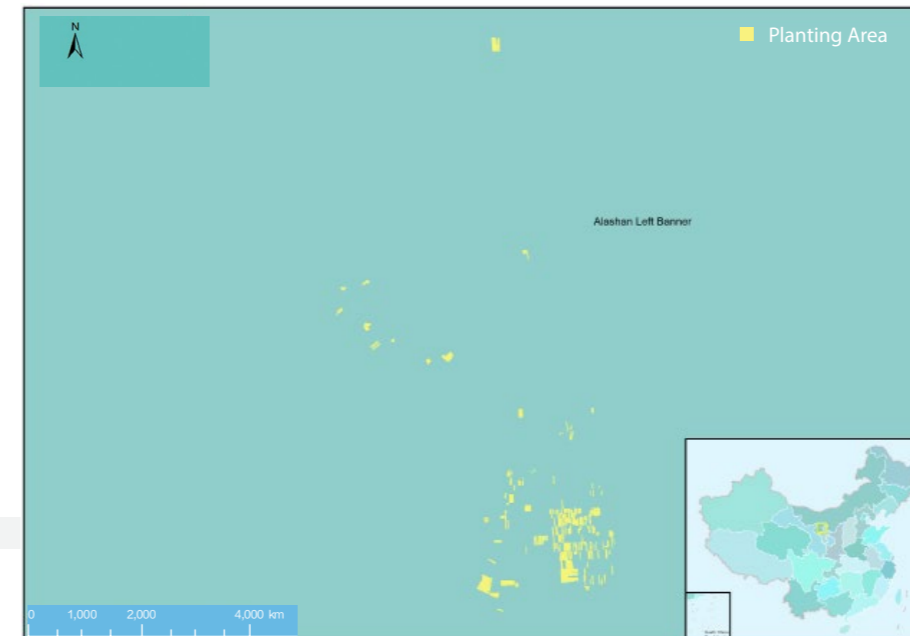
With farmers as the main body, SEE carried out a water-saving millet planting project in Yaoba Oasis and conducted production according to standardized planting and management procedures. By relying on Beijing Weixi Agriculture Co., Ltd. (the "Weixi"), an enterprise initiated by SEE, to develop the product market, SEE has formed a cooperation model among three stakeholders "SEE, Weixi and farmers". In 2019, SEE promoted the plantation of 243 hectares of water-saving millet and 92 households from 9 villages participated in it, producing a total output of 1,170.7 tons and saving more than 1.82 million cubic meters of groundwater.



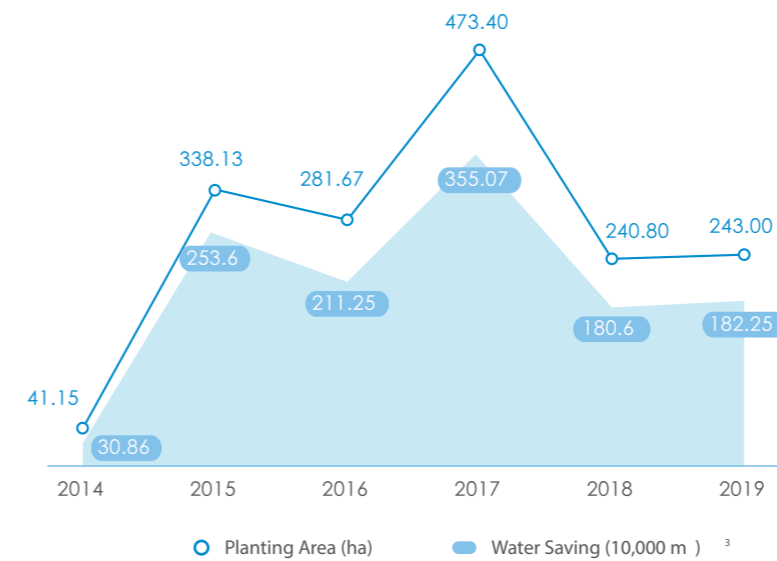
The growth vigour of water-saving millet after weeding and thinning

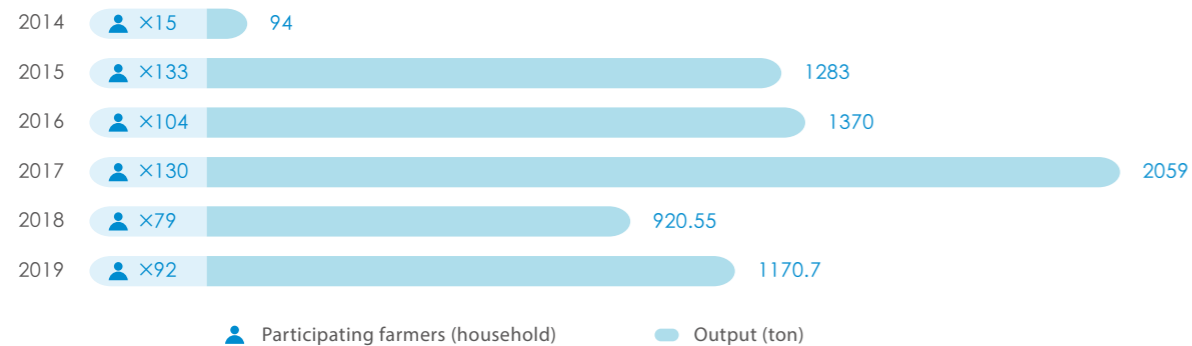
Outcomes of the Groundwater Conservation Project (2014-2019)

By the end of 2019, SEE had promoted the plantation of a total of 1,618 hectares of water-saving millet, producing 6,897 tons of millet, with the participation of 553 households participated in it, saving more than 12 million cubic meters of water.



2014-2019 Outcomes of Groundwater Conservation Project





Upgrading and Reconstructing the Electromechanical Wells: Strengthening the Guarantee for Water-saving Agricultural Production

During the process of promoting water-saving agriculture, some aged electromechanical wells performed reduced efficiency due to their long service, which caused a certain impact on the normal production of farmers in the well irrigating area of Yaoba.

To further promote water-saving agriculture in the irrigated area of Yaoba, improve the irrigating method of the same area and help farmers and herders make better use of trickle irrigation technology, the local government will work with SEE and other organizations to upgrade and transform the supporting facilities and equipment of 20 electromechanical wells of the irrigated area of Yaoba, Barunbieli Town. In 2019, the project completed the construction drawing design and budget preparation, and will launch in 2020.



Autumn harvest of millet

Community Capacity: Communication Platform

The Groundwater Conservation Team has led farmers and other participants of the project to visit and study the local modern agricultural parks in Yangling in Shaanxi and Alxa. Through the investigation activities, the project staff and farmers developed a deeper understanding of new water-saving technologies, new crop varieties and modern agricultural development, providing fresh ideas for local agricultural development. At the same time, the project helps improve farmers' agrarian planting management technology and build a communication platform between farmers and experts.



The project staff are recording the growth vigor of water-saving millet

Scientific Service: Building the Information Management System for Plots

By working with Wuhan Heda Technology Co., Ltd., the project set up a plot information management system for farmers. With this system, farmers can set up records for the plot they plant according to the actual situation and share farming activities so that more farmers can understand the growth of millet in the field. At the same time, the platform can guide farmers to carry out planting online.



Plot information management system for farmers

Product Upgrading: "New Members" Added to the Water-Saving Millet Derivatives

"Ren Millet" cate family now has embraced two "new members", namely, "Three-year millet vinegar" and "Half-polished millet chips." The three-year millet vinegar is a kind of vinegar that has been kept in the cellar for three years, featuring a mellower taste and a more intense flavor compared to ordinary vinegar. Its outer package is carefully designed, and the vinegar bottle is named "Desert Red Glazed Purple Sand Plum-shaped Bottle," which is made by the purple sand and pottery craftsman from Jiangsu. The half-polished millet chips are healthy and nutritious and spoken highly of by the consumers.



The well-designed and packaged millet vinegar is popular in the market

Public Participation: Multilateral Cooperation and Participation with Love

Along with advocating low-carbon travelling to the public, the Groundwater Conservation Project cooperated with Baidu Map and developed an updated "Xiaodu Farm" version 2.0. Together with four celebrities, the project launched a charity activity to provide lunch to the children in need. During the "farm owner" application activity launched in 2019, 39 individuals and enterprises with strong influence have claimed the plantation of millet farm, with nearly 1,100 participants. More than 500 people participated in the experience activities of spring planting and autumn harvest in 2019.

Expert's Comments

After several years of promotion and exploration of agricultural water-saving projects, SEE has gradually formed a complete water-saving model suitable for Yaoba area. At the same time, it promoted the governmental work in Yaoba in regards to ground water protection, and contributed to the local ecological protection. In recent years, SEE's Groundwater Conservation Project Team has done better jobs in protecting groundwater in Barunbieli town, and their project is becoming more and more mature. It is receiving increasing support from Gacha community and farmers. Thank SEE very much for its work in the Yaoba area.

With the promotion of SEE and government departments, Alxa Left-banner Water Association for Farmers and Herdsmen in the Yaoba Well Irrigated Area was established in 2019. In the future, the Association will learn from SEE, carry out the agricultural water-saving project in the Yaoba area, give play to its role as a local association, and join hands with SEE to defend the blue sky and green water.

— ZHANG Jinjun
President of Alxa Left-banner Water Association for Farmers and Herdsmen in the Yaoba Well Irrigated Area

Herdsman's Story

Zhang Jichun, a 43-year-old native of Yaoba, had no awareness of saving water before and used to grow corn by consuming eight or nine hundred cubic meters of water per mu (1mu is about 0.067 hectare). In 2015, when SEE was promoting water-saving millet in a large area in the Yaoba area, ZHANG Jichun began a trial. Now he has been planting the water-saving millet for five years, and has developed a deep awareness of planting water-saving millet. In 2019, as a big grower, ZHANG Jichun planted 4.79 hectares of water-saving millet, but he used less than 320 cubic meters of water per mu. He saved water himself and sold the saved water to farmers who need more water through the government water trading platform. It was unimaginable in the past that the water saved in farming could sell for cash. Now Mr. ZHANG has become a model example in the development of local water-saving agriculture.

2

Climate Change and Business Sustainability

Pollution Prevention

- Blue Defenders

Business Sustainability

- Green Supply Chains

Green Finance

Waste Management

UN-Sustainable Development Goals



Blue Defenders

Blue Defense Fund, jointly sponsored by SEE Foundation, Alibaba Foundation and Energy Foundation, is committed to funding and supporting the grassroots environmental protection groups targeting industrial pollution sources to establish and enhance the constraint mechanism, such as promoting disclosure of pollution information, public supervision of pollution sources, pollution reduction and sustainable development of enterprises. All of them have a loud name, "Blue Defenders".



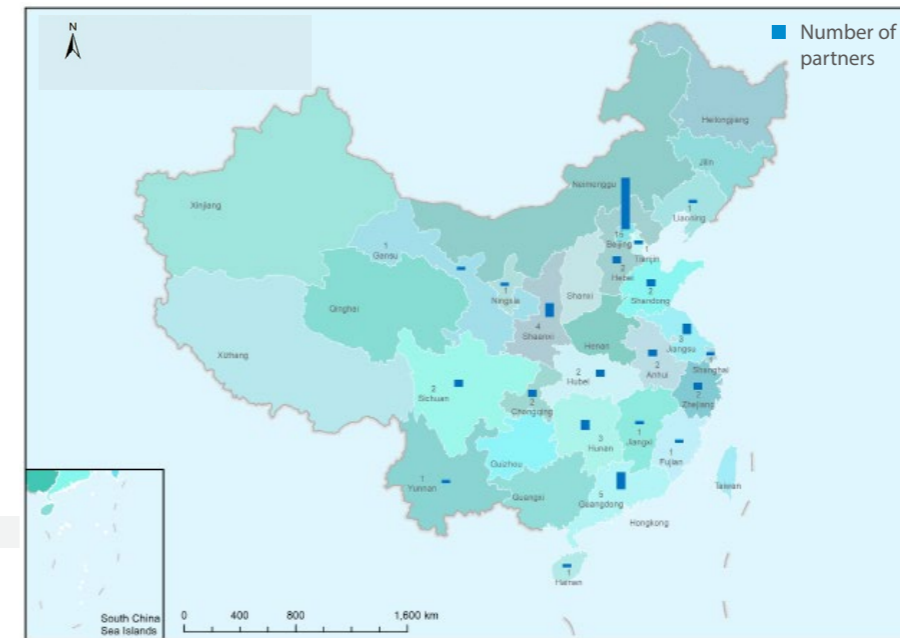
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Project Outcomes in 2019

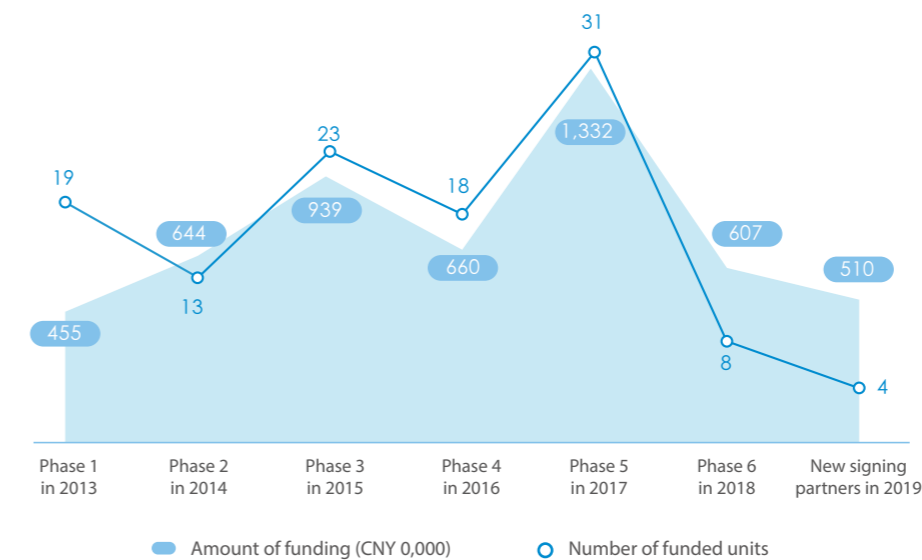
Blue Defense Fund has signed agreements with 4 partners, providing a funding amount of CNY 5.1 million. From 2013 to 2018, the Fund has provided more than CNY 50 million to fund its partners, of which more than CNY 25 million was for environmental data collection. The environmental database supported by Blue Defenders covers 3 million enterprises in China, recording more than 1.4 billion pieces of data.

Project Outcomes from 2013 to 2019

As of the end of 2019, the Fund has supported 53 front-line environmental protection organizations in China to become "Blue Defenders". Through government law enforcement, green supply chains and other levers, Blue Defenders promoted 6,069 enterprises to rectify their operations, covering 364 cities across China.



2013-2019
Distribution of Blue Defenders Partners



Strategic Upgrading: Work with Environmental Protection Project Center to Establish Support Alliance

The Blue Defenders project started strategic upgrading to reposition itself, and formed the "Blue Defenders Support Alliance" by working with several Project Centers in North China, Tianjin and Chongqing.

Of which, the North China Project Center funded CNY 1 million to Blue Defenders for the pollution prevention and control policy promotion project of Beijing Chaoyang District Friends of Nature Environmental Research Institute (Friends of Nature), searching green development pioneer project via big data of Shanghai Qingyue Environmental Protection Information Technology Service Center, Minhang District of Shanghai (Shanghai Qingyue), and the Blue Map Cooperation project of the Institute of Public and Environmental Affairs (IPE).

A number of SEE environmental protection Project Centers in Chongqing, Liaoning, Hebei, Anhui, Tianjin, Zhejiang, Pearl River and Hunan have also started to join the Blue Defenders program, and more than CNY3.7 million was donated for Blue Defenders' Partners.

Public Campaign: Mobilizing Partners to Participate in Supervision and Promoting Green Transformation of Enterprises

The "green enterprise promotion partnership plan" led by Heyi Institute, the Blue Defenders' Partner, the "Green Neighborhood Co-Construction - Joint Promotion of Environmental Management of Chemical Industry Park" led by Nanjing Green Stone Environmental Protection Center, water issues by the Riverwatcher, the "Safe Water Project" led by Green Hunan, the antimony reduction project and the "rural pollution control project" led by Tianjin Green Collar (Tianjin Binhai Environmental Advisory Service Center), all fully mobilize public participation and carry out capacity-building training for local partners, promote successful experience in communication with enterprises and governments, and promote the green transformation of the whole society.

Policy Advocacy: Advising During "Two Sessions", Promoting Public Welfare Litigation

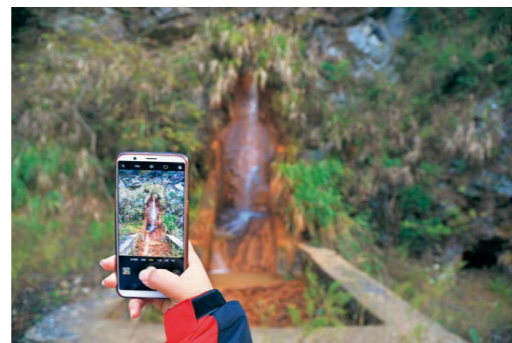
During the "Two Sessions" in 2019, through WAN Jie, a member of SEE and CPPCC Member, and CAI Xue'en, deputy to the National People's Congress, the Blue Defenders submitted nine proposals during the "Two Sessions", involving information disclosure of key pollutant discharge units, surface water information disclosure, mining supervision, hazardous waste management, joint penalty of enterprise environmental protection and credit, information disclosure of waste incineration plants and other projects.

Blue Defenders' partners have submitted 17 proposals in total to People's Congresses and CPPCC committees at or above the provincial level, covering areas such as water resources, soil and air protection, enterprise information disclosure, and waste incineration management.

In 2019, the Blue Defenders supported the settlement of a civil public interest litigation filed by Friends of Nature against Hyundai Motor (China) Investment Co., LTD. Both parties voluntarily reached a mediation agreement to confirm that the defendant stopped selling the brand-new Shengda 3.0 vehicles with illegal emissions, and repaired all vehicles with illegal emissions sold in Beijing area to meet the emission standards, and apologized to the public for the illegal emissions of vehicles sold.



■ On October 10, 2019, the Blue Defenders Support Alliance was established



■ Green Hunan found wastewater directly discharged from tailings pond of Xinning Tianbao Antimony Ore

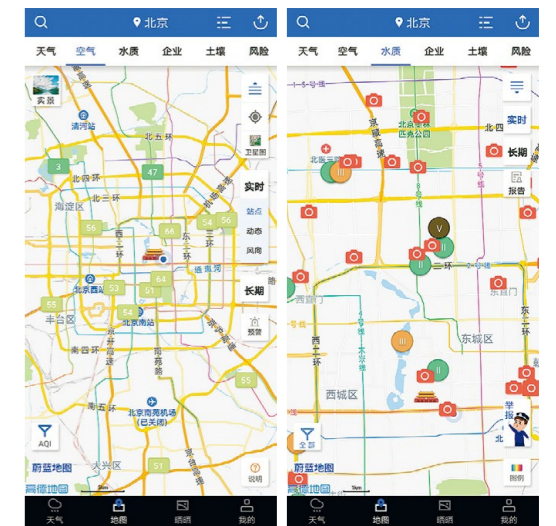


■ The expert discussion organized by the Friends of Nature on environmental recall regulations for motor vehicles

Support IPE to Promote Environmental Data Disclosure

Blue Defenders continues to support IPE to promote environmental data disclosure. In 2019, the number of enterprises covered by the Blue Map database increased by 2.87 million, up to 6.09 million in total, and the number of records of supervising enterprises exceeded 370,000 pieces. The total supervision records exceeded 1.6 million pieces, involving more than 40 data types.

In terms of ecological chain, the CITI and SCTI have expanded to cover 440 brand companies in 19 industries; 496 enterprises disclosed the rectification explanations for environmental problems to the society through the website of Blue Map; 1,254 enterprises removed 2,988 environmental supervision records through GCA verification of the effectiveness of rectification; more than 24,000 enterprises registered for enterprise accounts at Blue Map, and they have joined or are joining the Blue Map ecological chain.



■ IPE continues to promote environmental data disclosure

Expert's Comments

The number of diesel vehicles accounts for less than 10% of the total number of motor vehicles in China; however, they contribute more than 60% of the nitrogen oxides and 90% of the particulate matter in the total emissions of motor vehicles. Friends of Nature filed environmental civil public interest litigation for air pollution damage caused by excessive emission of diesel vehicles and fraud of Pollution Prevention devices. This is an important practice to enrich emission management innovation of diesel vehicles and effectively promotes Pollution Prevention of diesel vehicles from the perspective of the public. At the same time, the project plays an important role in promoting the awareness of environmental rights protection among the people, greatly increasing the cost of violation by the automobile enterprises or relevant units, and making a strong contribution to the battle against diesel vehicles pollution and the battle to protect the blue sky. I hope there will be more Blue Defenders projects and we will give more support for such environmental protection projects.

— LIU Huan
Associate Professor of School of Environment, Tsinghua University

Partner's Comments

In 2019, with the support from Blue Defenders project of SEE Foundation, Friends of Nature carried out the latest practice in the field of mobile pollution sources, especially in the field of pollution of diesel vehicles. It filed an environmental public welfare lawsuit against the environmental violations of two diesel vehicle manufacturing companies, so as to supervise the up-to-standard emissions of different types of air pollution sources by means of public welfare litigation, and help the blue sky defense war. At the same time, it proposed to make a policy to deal with the legislative shortage of environmental recall system of motor vehicles, which emerged during the two cases, and finally won the approval of the legislature and the corresponding adoption of the proposals. I would like to thank the SEE Foundation for its many years' continuous support to frontline environmental groups including Friends of Nature. Your support has made our work more powerful.

—ZHANG Boju
Director-general of Friends of Nature

Green Supply Chains

SEE has long been concerned about and committed to the participation of enterprises in green supply chain action. On June 5, 2016, SEE, China Urban Realty Association (CURA), China Real Estate Chamber of Commerce (CRECC), Landsea Group and Vanke Group launched the "China's Green Supply Chain Action in Real Estate Industry", which is committed to motivating the suppliers from industries like iron and steel, cement, aluminum alloy, wood and others through green purchasing to improve their environmental performance and sustainable development.



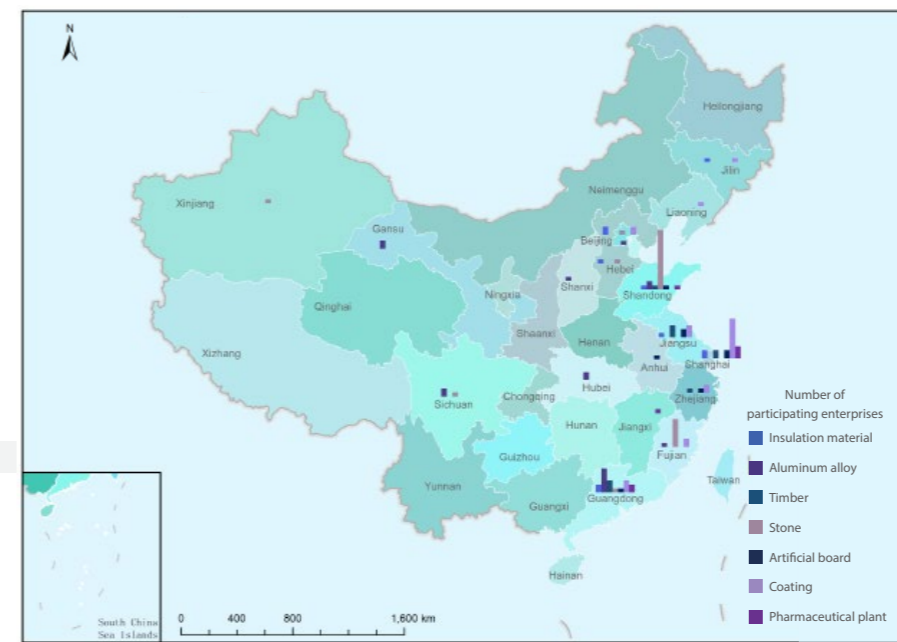
Project Outcomes in 2019

In 2019, the Green Supply Chain Action promoted the participation of 100 real estate enterprises and updated the "White List" twice. 3,669 suppliers were listed and 1,112 "White List" candidates for environmental compliance; three new green procurement schemes (Control HBCD in Polystyrene Based Material and its Insulation Products, Water-based coatings APEO Control and Clean Production of Stone Product) were released, and the number of green procurement categories was increased to seven, and the first batch of "white list" of these three categories was released, including 10 Control HBCD in Polystyrene Based Material and its Insulation Products manufacturers, 24 Water-based Coatings APEO Control manufacturers and 27 Clean Production of Stone Product manufacturers, achieving the green procurement of CNY 5.1 billion.

Green Procurement Categories

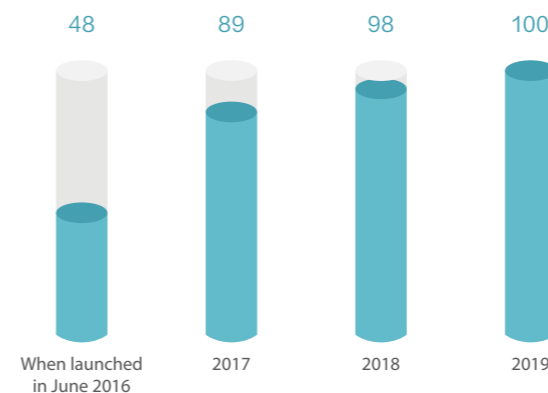


Green Supply Chains' Project Progress from 2016 to 2019

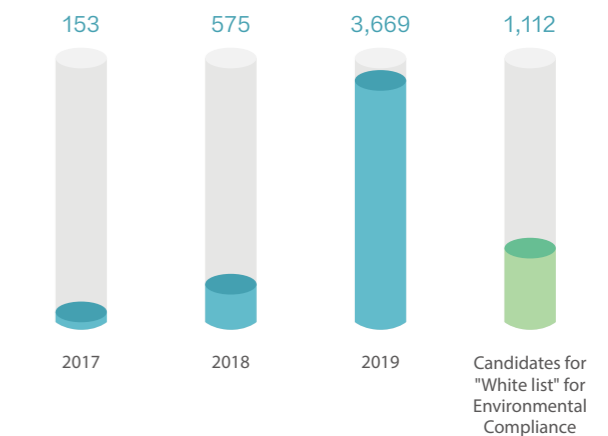


2016-2019 Enterprises Participating in "Green Supply Chain White List"

Real Estate Companies Participating in the Green Supply Chain Action



Suppliers on "White list"



"White List" Updated and CNY 5.1 Billion of Green Procurement Realized

In 2019, the "Green Supply Chain Action in Real Estate Industry in China", by holding five seminars and conducting six surveys, formulated and released the "White List" review rules and the first batch of "White Lists" for three categories of products, i.e. Clean Production of Stone Product, APEO Control of Water-based Coatings and Control HBCD in Polystyrene Based Material and its Insulation Products. At present, there are 3,669 "White List" suppliers in 7 categories. On this basis, it is planned to increase three new green procurement categories, i.e. window & door parts, light steel keel and LED in 2019, and relevant work already has started. In 2019, more than 200 representatives of real estate companies and purchasing managers were trained on various categories under the Green Supply Chain Action, which promoted the practical application of the "White List" standard. At the same time, through in-depth cooperation with the ninth batch of Joint Procurement Committee of CURA, 146 suppliers were promoted to be listed on the "White List" of environmental compliance, and CNY 5.1 billion of green procurement was realized.

"Green List" Started and "Blacklist" Review Mechanism Established

In July 2019, the "Green List" project was officially launched, under the premise of promoting environmental compliance of enterprises in the real estate supply chain, setting out higher requirements such as improving energy efficiency and reducing carbon emissions. In 2019, one project launching meeting and two national and international publicity meetings were successfully held, and the initial draft of "Green List" review rules was completed in cooperation with Carbonstop. At the same time, the project cooperated with IPE to set up a "Black List" review mechanism to urge enterprises that repeatedly violate the rules to rectify their violations.

Promoting Green and Sustainable Development of the Real Estate Industry

In 2019, the Green Chain Project partnered with the CRECC to honor real estate companies and key participants in the Green Supply Chain Action. Landsea Group, China Vanke Co., Ltd., CIFI Group and Dahan Holding Group were awarded "ELITE Habitat - Green Chain Enterprise Award". This award aims to reward and commend real estate enterprises that have performed well in promoting green supply chain, and promote the transformation and upgrading of the real estate industry toward green and sustainable development.

Exchange and Display of Achievements at Home and Abroad to Expand Influence of the Project

In 2019, the Green Chain Project held "Green Supply Chain, Work together for Sustainability - 2019 CURA Supplier Conference and the Third Anniversary Conference of Green Supply Chain Action in real estate Industry" in China to release the latest achievements of Green Supply Chain Action and expand its influence in the industries.

Internationally, SEE, as the chief partner, co-hosted the International Forum on Business Responsibility with the theme of "Building a Zero-Carbon and Climate-Resilient Future", and held an "SEE A BETTER FUTURE" reception in New York; SEE also participated in the 2019 United Nations Climate Change Conference (COP25), held two side events jointly with the Vanke Charity Foundation and others, and co-hosted bilateral meetings with the theme of "Global Collaboration and Knowledge sharing based on Natural Solutions" with China Green Carbon Sink Foundation and other organizations. The Green Supply Chain Action has been showcasing its achievements and experience on the international stages for many times to enhance its international influence.



The Green Supply Chain Team is investigating water-based coatings and thermal insulation materials



Launch of the "Green List" project



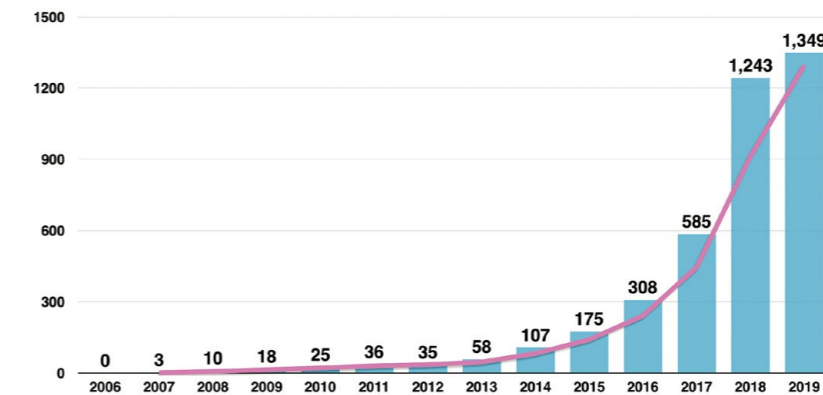
Commending the real estate enterprises with excellent performance in terms of green supply chain



The third anniversary of the Green Supply Chains

CITI Index Annual Evaluation Report Released to Guide Action Trend of Green Supply Chain

On October 24, 2019, the annual evaluation results of the Green Supply Chain CITI Index were released at the 2019 Green Supply Chain Forum hosted by the Institute of Public and Environmental Affairs (IPE). Representatives from governments, businesses and environmental protection groups discussed environmental governance and green supply chain policy trends, and shared best practices and innovative solutions with each other.



Number of suppliers approved by GCA

©IPE

Expert's Comments

From 2016 to now, the China's Green Supply Chain Action in Real Estate Industry has stayed true to its mission. From the perspective of the government, real estate enterprises, industry associations, third-party NGOs, and building materials enterprises, through a series of meaningful practical activities for industrial chain transmission, posed a positive impact on the green development of the real estate industry and real estate enterprises and the improvement of social environment. In 2019, the first cooperation between the "ELITE Habitat Award" and Green Supply Chain Action was a successful example. It has expanded the demonstration and leading role of awards and encouraged the green chain practice of enterprises by exploring and rewarding the green chain practice enterprises that have a profound impact on the industry development. This is highly consistent with the purpose of "ELITE Habitat Award", aiming to commend the improvement of human settlements and urban construction quality and encourage the continuous innovation of the industry. In the future, I hope that the Green Supply Chain Action will have more actions and demonstrate more value on the way to realize the balance between social benefits and corporate benefits.

- CHEN Jianggen

Secretary General of CRECC & Secretary-General of ELITE Habitat Development Foundation

Partner's Comments

Vanke always adheres to the vision of "being an outstanding green enterprise" and explores and practices in ecological planning and design, green development and construction, and innovation and upgrading of green environmental protection technologies. In 2016, Vanke, together with SEE, CURA and CRECC, initiated the "China's Green Supply Chain Action in Real Estate Industry". In 2019, Vanke continued to participate in various projects of the Green Supply Chain, actively promoted the "Green List" project, and continued to adhere to the requirements of chrome-free passivation technology in the collection of aluminum alloy profiles in the new phase, and adopted higher formaldehyde control standards in the collection of cabinets, storage and doors in the new phase. In the future, Vanke will continue to exert its influence, leverage various forces through the Green Supply Chain Action, build the green ecology of the industry, promote green production in a market-oriented way, and give more market space to suppliers with better environmental performance.

- GENG Bo

Vanke Procurement & Construction Quality Partner

Green Finance

In the field of green finance, SEE integrates various social resources, promotes the consideration of environmental protection factors in investment and financing decision-making of key industries, opens up and constructs the participation space of the third party in the field of green finance development; by funding NGOs with different functions, it analyzes, processes and interprets environmental data, establishes the third party environmental information platform, and urges relevant departments to disclose more information on enterprise-related environment information for the capital market; it funds NGOs to form an industry matrix to provide solutions to problems in the field of green finance through independent actions and cross regional joint actions to supervise the implementation of relevant policies and regulations, so as to help solve the problems of imperfect information disclosure and lack of third-party evaluation and supervision in the field of green finance, and open up the third-party involvement situation in the field of green finance.



Project Outcomes in 2019

Exploration of the Implementation Plan of Environment, Society and Governance (ESG)

The Green Finance project of SEE focused on ESG to carry out various work. On one hand, the Pearl River Project Center hosted many seminars to promote the localization of ESG. On the other hand, Shanghai Qingyue, a partner of Blue Defender, led the ESG evaluation system from the third-party perspective. In the context of sustainable development, environmental, social and governance (ESG) factors were taken into account to explore the localization of sustainable finance.



Promoting ESG rating and green transformation through training

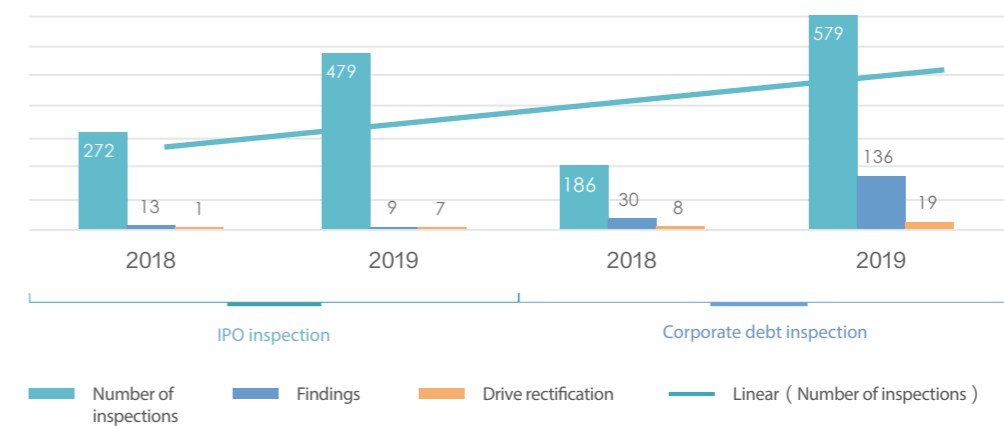
Shanghai Qingyue: Establishing "One Licence" Supervising Emission Data Evaluation System

SEE sponsors the Green Finance project of its partner, Shanghai Qingyue, which, by checking the ecological environment credit of IPO and corporate bonds of listed enterprises, has established an enterprise green development evaluation system based on the enterprise ecological environment credit (punishment), with ESG and emission permit "one license" supervising emission data as the core, and implements strict enterprise reward and punishment measures. Shanghai Qingyue and its partners regularly issue monthly work reports, regularly disclose IPO and corporate debt inspection results, urge enterprises to rectify their operation and report any enterprise that refuses to make rectification.



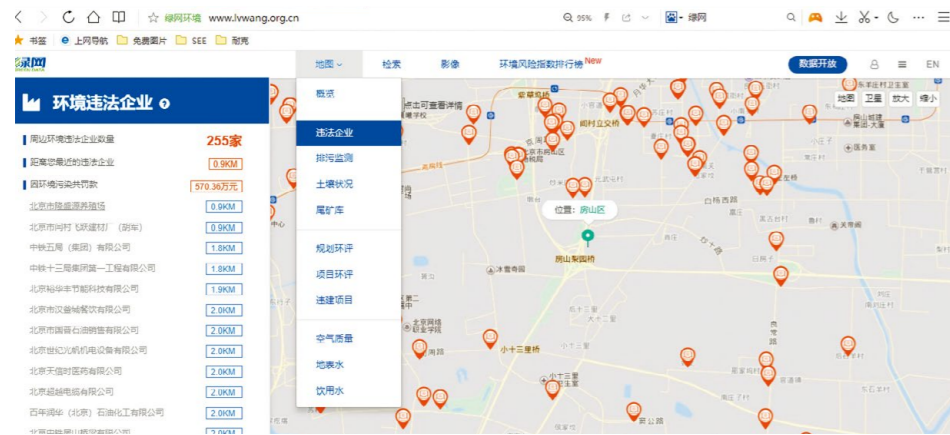
Promoting the evaluation system for green development of enterprises

Results of Shanghai Qingyue's Promotion of Green Finance (2018-2019)



Green Data: Collected 640 Million Pieces of Environmental Data

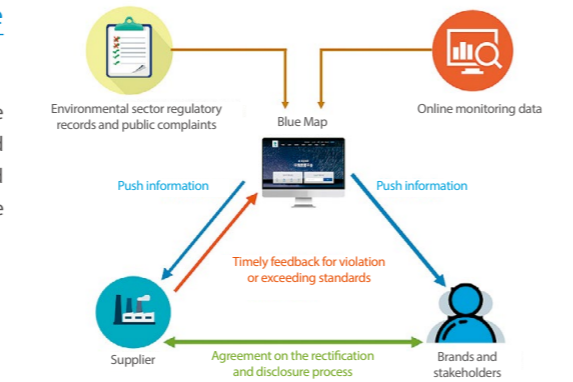
Funded by Chongqing Project Center, the green network environmental data platform (the "Green Data", Website: lvwang.org.cn) developed by Guangzhou Green Data Environmental Service Center is now an open platform for public environmental data with the richest data types and the largest data volume in China. As of the end of 2019, Green Data had collected more than 640 million pieces of environmental data of four categories: environmental impact assessment, pollution sources, environmental quality and ecology. On the basis of comprehensive environmental data, Green Data developed applications for the public, enterprises and government affairs, playing an active role in administrative supervision, enterprise self-discipline and public participation. At present, Green Data through Amap and other public application platforms continues to provide the public with environmental data query services, provides environmental data to ecological and environmental departments, emergency management departments, health departments and procuratorial organs for environmental management, emergency management, health protection, smart city, public welfare litigation and other government (inspection) applications. Green Data provides environmental data to market application platforms such as TianYanCha and Qixin for promoting green market applications such as green procurement, green finance and green supply chain.



Green Data technology supports environmental protection services

Connecting with Banks to Urge Enterprises to Disclose Environmental Information

In 2019, Institute of Public and Environmental Affairs (IPE) funded by Blue Defenders signed green finance agreements with a number of banks, and urged more than 100 enterprises to make environmental disclosure and rectification feedback. At the same time, IPE also updated the blue enterprise credit index and some large banks incorporated it into their loan process.



The supplier and the stakeholders can receive the violation information and rectification instructions pushed by Blue Map at the same time. (Author: IPE)

Partner's Case

On March 28 and July 29, 2019, Country Garden Real Estate Group Co., Ltd. (the "Country Garden") publicly released its prospectus for the first and second corporate bond issued in 2019. When inspecting the environmental information disclosure in the *Prospectus of 2019 Public Issuance of Corporate Bonds (for Qualified Investors) (Phase II)*, Shanghai Qingyue found that Country Garden actively disclosed one environmental penalty of its subsidiary in the prospectus. However, there were 5 environmental penalty records of its subsidiaries not disclosed, and one of the penalties reached CNY4.6 million. In response to its failure to disclose the penalties, Qingyue sent a communication email to Country Garden, but did not receive any feedback, and then tried to contact by phone, but failed to get in touch. Qingyue then reported the problems related to Country Garden to the Shanghai Stock Exchange.

The Shanghai Stock Exchange, in a telephone reply to the company's disclosure of environmental penalties, told Shanghai Qingyue that it had taken supervisory measures after verification of the company's failure to disclose penalties. Currently, Country Garden has taken the action to disclose its undisclosed environmental penalties.

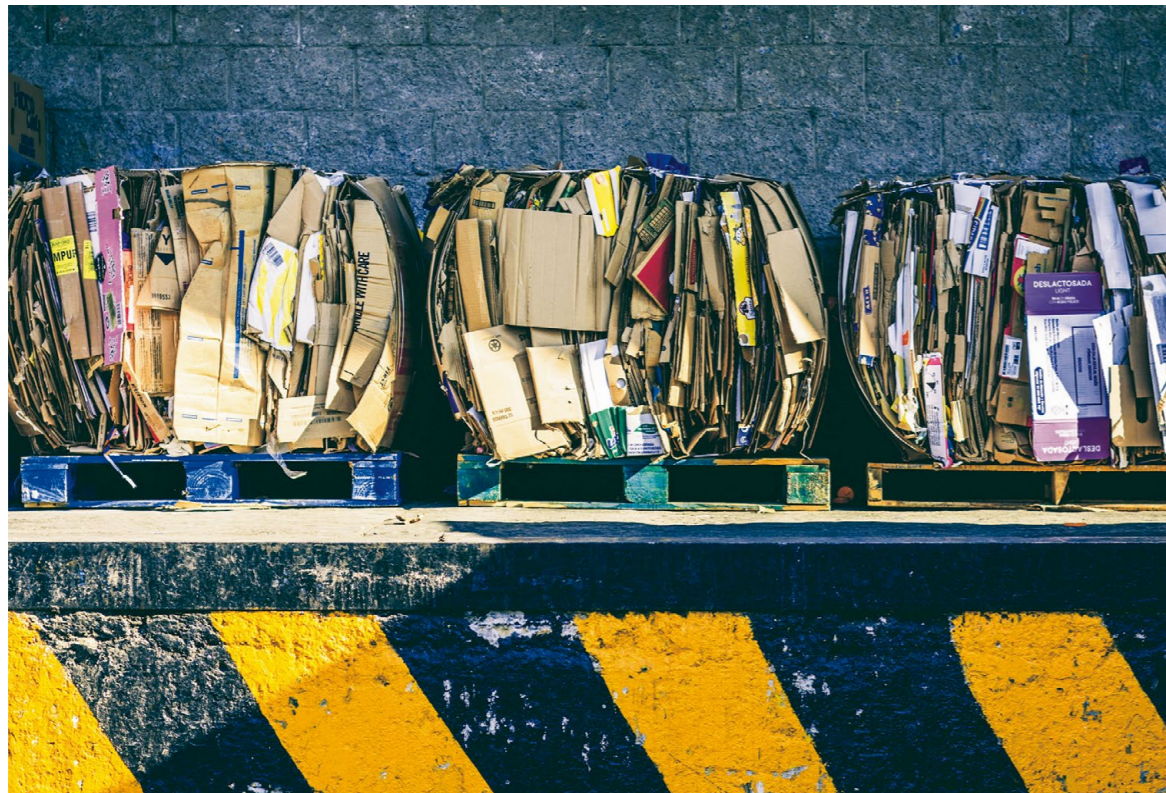
Partner's Comments

In 2019, when all kinds of uncertainties were coupled, SEE Foundation, together with NGO partners, used up-to-the-minute innovative models such as ESG and green finance to pursue the certainty of ecological environment improvement and enterprise green, sustainable and high-quality development.

- LIU Chunlei
Founder of Shanghai Qingyue

Waste Management

SEE cooperates with partners to actively solve various waste management problems faced by China, explores and implements a sustainable low-carbon waste management system suitable for China's national conditions. Through projects of Green Starters and Growing Up Together, it funds the generation and growth of more partners on waste issues, cultivates more backbone institutions to extensively participate in environmental education, community waste reduction, policy advocacy and terminal supervision. At the same time, SEE waste management team takes the lead in exploring e-waste and other problems with high barriers and difficulties. While sorting out the context, the team points out the intervention points for its partners, so as to gather greater strength by enabling partners and promote comprehensive responses to various types of waste management problems.



Project Outcomes in 2019

E-Waste Management: Multilateral Cooperation to Improve Planning

SEE held a workshop on e-waste management among experts, scholars and NGO partners in relevant fields. They conducted in-depth exchanges on e-waste recycling and disposal and other issues, and jointly discussed how to advocate responsible recycling of e-waste in China; SEE cooperated with Professor TAN Shuang of China University of Mining and Technology to compose *SEE e-waste Issue Funding Feasibility Research*, and provided guidance for SEE's actionable areas in dealing with e-waste issues. Regarding the topics related to the e-waste project, SEE held several internal discussions and had in-depth communication with the American and Chinese representatives of Apple, constantly revised and improved the relevant plans of the e-waste project, clarified the direction and forms of future work, and promoted further cooperation and actions in this field.



■ In-depth discussion about e-waste management strategy

Office Waste Sorting: Developing Zero-Waste Action Guideline

SEE promotes office waste sorting. Based on the investigation results of office waste types and back-end disposal construction, it has formulated a zero-waste office action guideline, including waste sorting rules, office supplies saving system, recycling mode of express supplies, "No take-out day" and other Actions. During the implementation, the colleagues collect wastes according to different categories. Kitchen wastes are collected separately every day and handed over to the canteen for centralized disposal. Hazardous wastes are centrally stored and transferred to professional organizations for harmless treatment in large quantities. The recyclables are subdivided into six separate collections, which are transferred to Aobag for recycling through three centralized deliveries.



■ Practice office waste sorting

Partner's Case

Eco-cat Ecological Civilization Center: Promotes Waste Sorting in 300 Communities

Eco-cat Ecological Civilization Center focuses on waste sorting and ecological culture communication, and promotes the public to sort and reduce wastes through environmental education, third-party assessment of waste sorting, waste sorting planning consultation, public communication, original film and television music works, etc. In 2019, the center was selected into the SEE's Growing Up Together project. At present, it has implemented waste sorting in Shanghai, Tianjin, Fuzhou and Zhangzhou. It has promoted more than 300 communities in five cities to carry out waste sorting, summarized a set of Eco-cat waste sorting methods, and compiled a series of thought maps for promoting waste sorting in multiple scenarios such as city, countryside and school.



■ Attract children to participate in interactive waste sorting activities

China Zero Waste Alliance: Reducing Wastes by Nearly 60 Tons

By promoting the steady growth of zero-waste communities, China Zero Waste Alliance works together to create a social atmosphere for waste reduction and sorting and form effective solutions to promote the construction of China's waste reduction and sorting management system. In 2019, Zero Waste Alliance became a Growing Up Together partner, with 8 full-time staff, focusing on the research and development of series courses about "sorting kitchen wastes together", courses about hazardous waste, home mercury leakage first-aid box, driving 77 partners across the country to carry out "community plan of sorting wastes together", carrying out more than 700 activities in nearly 200 communities, and reducing wastes by nearly 60 tons.



■ A large-scale advocacy activity for participation in waste sorting

BlueSky4Children: More than 40,000 Pieces of Clothing Precisely Donated

Through the establishment of professional and standardized accurate clothing donation process and three basic standards of on-demand donation, quality assurance and feedback transparency, BlueSky4Children helps more people in need to receive proper clothing. In 2016, BlueSky4Children was selected as one of the Green Starters, and in 2017, it became the project funded partner of "Growing Up Together". By 2019, The platform cooperated with 146 government departments, Chinese civil society organizations, schools and enterprises across the country, covering 27 provincial-level administrative regions, helping 27,673 recipients and meeting the demand for 40,197 precise clothes donations.



Old clothes renovation exhibition

Zero Waste Villages: Promoting Waste Management in County-level Areas

Zero Waste Villages is an environmental protection organization focusing on the sorting and treatment of rural wastes and the reduction of rural community wastes. Zero Waste Villages became the 2018 Green Starters partner of SEE. Zero Waste Villages gradually grew from a two-person team to a stable five-person team, and cooperated with two towns and one county-level region to build a waste sorting system. Based on the practices of waste sorting, Zero Waste Villages have produced a practice manual, the *Three Steps of Zero-Waste Villages*, carried out 6 trainings on waste sorting for the whole country, and cultivated and influenced more than 10 county-level regions in China.



Exploring practices of sorting wastes of villages and towns

Local Project Center Participation

North China Project Center: Exploring Waste Sorting Model of "Zero-Pollution Village"

The North China Project Center funded the Beijing EP.JING team to actively explore the "zero-pollution village" waste sorting mode. The team, through environmental fairs, environmental lectures, aids of schools and communities, established waste collection points and other forms to cultivate villagers' waste sorting awareness. A relatively complete and sustainable project mode has been formed. At the same time, new progress has been made in reusing kitchen wastes. At present, the preliminary planning, design and implementation of kitchen waste "black gold soil" have been completed.



"Xinzhuang mode" helps the villagers to establish waste sorting awareness

Zhejiang Project Center: Cooperating with Government to Promote Sorting of Community Wastes

The Hangzhou Community Waste Sorting project was implemented in five pilot districts in Hangzhou, involving 3,500 residents. In order to promote the specialization of the project, Zhejiang Project Center concluded strategic cooperation with Hangzhou Urban Management Bureau and other departments, invited a number of think tank experts to participate in the research and drafting of the plan, developed dry and wet trash bins and distributed them to the pilot areas. In addition, the Project also invited environmental partners to provide training, and spread the concept of sorting wastes through extensive community mobilization such as visiting households one by one to promote, removing and centralizing trash bins, improvement of auxiliary equipment for sorting wastes, collecting trash at fixed time and fixed points, and guidance of volunteers.



Investigation and researches on the pilot of sorting of community wastes

Heilongjiang Project Center: Donated Waste Sorting Stations to 65 Communities

Heilongjiang Project Center donated waste sorting stations to 65 communities, covering seven districts of Harbin. Community residents can put wastes correctly according to the waste sorting publicity map on the trash bins, so as to gradually develop waste sorting habits and establish environmental awareness. In 2019, Heilongjiang Project Center donated 3,000 sets of waste sorting teaching tools to kindergartens and primary schools in Harbin city. In the form of homework, small teaching tools were introduced into students' homes, and parents were led by students to participate in waste sorting, which was participated in by 900,000 people from 150,000 households.



Community waste sorting IP image publicity

Chongqing Project Center: Promoting Traceless Tourism and Exploring the Treatment of Agritainment Wastes

Jinfoshan honeybee family, a partner of Green Starters funded by Chongqing Project Center, starting from the issue of rural waste, cooperated with 7 farmers to carry out waste sorting and treatment. The family invited domestic professional tutors to carry out two trainings on traceless tourism in mountain forest, and set up a small guard team to promote the concept of traceless tourism through on-site explanation and training, so as to help the public deeply understand waste sorting knowledge and build a green home.



Lianhua village guard team picking up and sorting wastes

Taihu Lake Project Center: Promoting Campus Waste Sorting Demonstration

With the support of Taihu Lake Project Center, Shanghai Minhang District Xinzhuang Industrial Zone Pioneer Environmental Protection Service Center's first "Suzhou Campus Waste Sorting Demonstration Project" was set up in the Foreign Language School of Suzhou Science and Technology Town. In this project, a series of activities were carried out, such as lectures on waste sorting in campus, making VCR on waste sorting, launching logo design competition on waste sorting on campus, etc., to publicize the significance of waste sorting in campus and cultivate the environmental awareness of teenagers. At the end of 2019, Taihu Lake Project Center, Shanghai Pioneer Environmental Protection, and the university jointly held a project promotion meeting to determine the agenda of subsequent activities such as "Campus Recycling Day".



Cultivate young people's environmental awareness through a series of campus activities

Partner's Comments

In 2019, the Beijing Office of SEE established cooperation with Aobag Environmental Protection to effectively promote the implementation rules of waste sorting suitable for them, and continued to carry out the effective, efficient, sustainable office waste sorting actions that everyone could participate in. We provided participants with sustainable participation channels, open and fair data and reasonable benefits, hoping that more people will participate in waste sorting in the right way and gradually make waste sorting a sustainable activity.

- ZHANG Lin
Aobag Environmental Project Manager

Since July 2019, when Shanghai began to enforce waste sorting, waste sorting became a hot topic online in a period of time and now has become a national focus. Under the new situation of waste sorting, China Zero Waste Alliance has ushered in more opportunities and challenges. In this critical period, we are lucky to be a partner of 2019 Growing Up Together. With the support of Growing Up Together project and tutor, we will further clarify the positioning and strategy of China Zero Waste Alliance and meet the challenges in the new situation.

- TIAN Qian
Secretary General of the China Zero Waste Alliance

3

Ecological Protection and Nature Education

Free Flying Wings

Conserving the Sanjiangyuan Region

Noah's Ark

Save the Smile of Yangtze River

UN Sustainable Development Goals



Free Flying Wings

The Free Flying Wings project, jointly established by SEE Foundation and Mangrove Conservation Foundation (MCF), takes more than 100 wetlands and 24 rare and endangered water birds in need of protection as its priority. The project carries out active wetland protection through the mode of "socialized participation" initiated by Chinese civil society organizations, invested by enterprises and participated by the public, builds a Chinese civil society protection network complementary to the official natural protection system, establishes a protection demonstration base, and then leverages the relevant investment of the government and society to jointly protect the most endangered water birds and their habitats across China.



Project Outcomes in 2019

The number of wetlands protected by the Free Flying Wings Protection Network increased from 50 to 58, protecting 3,400 square kilometers of water bird habitats, and carrying out 345 nature education programs, covering audience up to 54,000 person-times.



Progress of the Free Flying Wings Project from 2016 to 2019

As of December 2019, the project supported 86 wetland protection projects of 62 NGO partners, implemented 3,700 wetland patrols and bird surveys to protect more than 3,400 square kilometers of bird habitats, submitted more than 100,000 bird survey records, recording more than 600 bird species and more than 1,300 threat records of poaching, pollution, development and construction. The project carried out more than 600 natural education activities, covering more than 140,000 people in total, and established and continued to operate Tianjin Beidagang Nature Education Base, Shanghai Chongming Dongtan Nature Education Base, Shenzhen Mangrove Ecological Park, etc., started 5 special projects for investigation of endangered water birds, mastered the population and habitat protection status of endangered water birds such as Relict Gull (*Larus relictus*) and Baer's Pochard (*Aythya baeri*), and launched relevant habitat protection action projects.

Natural Education: Building A Popular Science Base in Beidagang

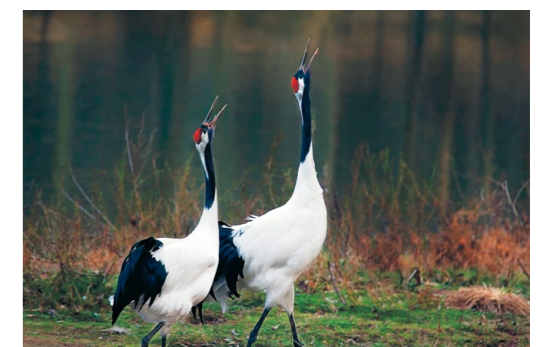
Free Flying Wings Tianjin Beidagang Wetland Natural Education Base continued to carry out law popularization, natural education and other activities for the public, and carried out nearly 20 large-scale public education activities, with a total of more than 1,000 people receiving science education. The natural education base is located in the Beidagang wetland. There are exhibition boards in the education room of the base, telling the story of bird protection volunteers in Tianjin in the past 10 years. At present, the natural education base has become the cultural base of volunteers of Tianjin civilization office, and an important place for leaders at all levels to visit the wetland for public education.



■ Nature education activity by Tianjin Beidagang Nature Education Base

Species Survey: Developing an Action Plan for Bird Conservation

In 2019, the Free Flying Wings project carried out a special investigation on the species of Relict Gull and Baer's Pochard, monitored species and habitat conservation status, and formulated an action plan for species protection; in December, the Free Flying Wings project completed a project approval for two threatened species, the Red-crowned Crane (*Grus japonensis*) and Dalmatian Pelican (*Pelecanus crispus*), to find out scientific ways to protect the endangered birds by studying their current status and habitats.



■ Monitoring Red-crowned Crane (*Grus japonensis*)

Multilateral Cooperation: Continuous Promotion of "Social Participation"

The Free Flying Wings project cooperates with the Wetland Management Department of the National Forestry and Grassland Administration to establish communication channels between civil protection organizations and competent authorities, and cooperates with the Department of Nature Reserves to give full play to the power of environmental protection public organizations in the application for the world heritage of migratory bird sanctuaries along the coast of Yellow Sea-Bohai Gulf of China (phase II).

At the same time, the project actively participates in the protection of wetlands and water birds both at home and abroad, and discusses the active ecological protection based on scientific research through the "socialized participation" mode initiated by Chinese civil society organizations with government-enterprise cooperation and public participation.

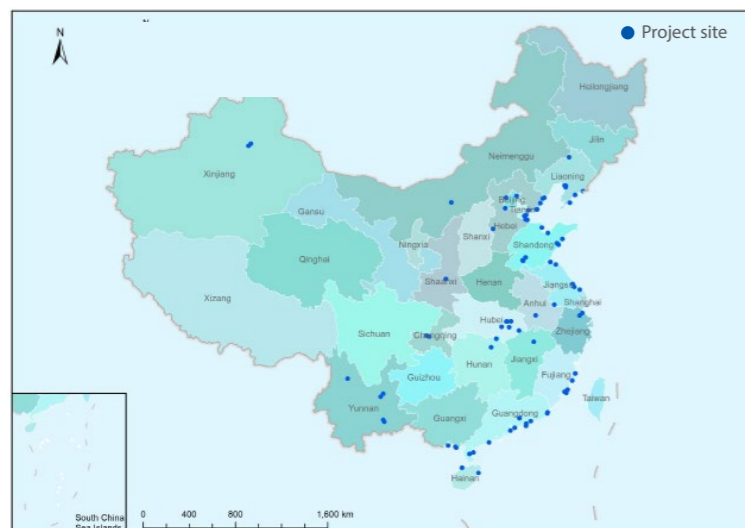
MCF: Promoting Ecological Restoration of Futian Mangrove Ecological Park

Futian Mangrove Ecological Park, entrusted by the Mangrove Conservation Foundation (MCF), has been renovated, and the embankment around the former sand-transporting dock in the North district has been transformed into a gentle slope for wading birds to inhabit. At the same time, mangrove trees are planted on the embankment slope, which is conducive to the hiding of birds, and the distance between birds and people is effectively kept through fencing protection, so as to avoid interference.

After the renovation, MCF recorded several Black-faced Spoonbills (*Platalea minor*) in the old course of Xinzhou River. At the same time, 18 Black-faced Spoonbills were recorded at one time. The globally endangered Black-faced Spoonbills can be observed within 30 meters, making the place a hot spot for bird watching. In addition, dozens of species of birds, such as Pied Kingfisher (*Ceryle rudis*), Great Cormorant (*Phalacrocorax carbo*), Black-crowned Night Heron (*Nycticorax nycticorax*), Greater Coucal (*Centropus sinensis*), and Common Greenshank (*Tringa nebularia*), were also recorded. In 2019, the renovated site has become one of the most popular bird-watching spots in Shenzhen.

In addition, MCF completed the 2018-2019 fishpond bird monitoring in Futian Mangrove Nature Reserve, recorded and analyzed data, and completed relevant monitoring reports. According to the report, 69 species of water birds were recorded at the fish ponds No. 2-4 from 2018 to 2019, with a record 6,737 birds. The species and quantity of birds recorded in this year's survey increased compared with the previous three years.

Progress of the "Free Flying Wings" Project from 2016 to 2019



2016-2019
Sites of the "Free Flying Wings" Project



Free Flying Wings scientific research in Tiaozini



Futian Mangrove Ecological Park has become a hot spot for watching birds

Project Results of Local Project Centers

East China Project Center: Building Chongming Dongtan Nature Education System

In March 2019, the East China Project Center launched the "Clean Wetland" project together with the Shanghai Chongming Dongtan Birds National Nature Reserve. In 2019, a total of 42 tons of marine wastes were collected, 562 volunteers from 14 social organizations, enterprises and schools were organized to participate in the activities, and 9 patrol guards were formed to carry out more than 100 times of wetland cleaning. The development of nature education course with Chongming Dongtan characteristics is progressing smoothly. The training mechanism for interpreters has been initially established, and popular science education with Chongming Dongtan characteristics has been implemented and 14 trial courses have been conducted. The plan for the renovation of the "one-line four pavilions" has been preliminarily determined, receiving a total of 192 visits.



Chongming Dongtan Nature Reserve

North China Project Center: Promoting the Construction of Luannan and Yellow (Bohai) Sea Wetlands

North China Project Center and main technical experts of the world heritage of migratory bird sanctuaries along the coast of Yellow Sea-Bohai Gulf of China, together with leaders of Tangshan Municipal Government, Natural Resources Bureau, Luannan County Government and other relevant departments, visited Luannan wetland, and actively explored new development ideas oriented by ecological priority and green development, promoted the establishment of Luannan Wetland Reserve in Tangshan and the application for the second phase of the world heritage.



Investigating the Luannan wetland in Tangshan

Hubei Project Center: Guarding the Home of Baer's Pochard

The "Background Investigation of Baer's Pochard in Fuhe Wetland" project of Hubei Project Center has completed the one-year background investigation of Baer's Pochard habitat. This survey covered the background situation of eight kinds of biological resources, completed 27 field surveys and collected basic data of biological resources of habitats. The Center held 2 "Wuhan Baer's Pochard protection work seminars" in the year, and formed 8 project topics related to habitat protection and public publicity and implemented them in succession. Under the efforts of multiple parties, two patrol teams, led by the government, funded by Hubei Project Center, managed by NGOs were formally established in Wuhan Fuhe Wetland and Qianjiang Fanwanhu Wetland respectively, and the community residents are responsible the frontline work. At the same time, the scheme of intelligent monitoring system for the Baer's Pochard in Fuhe Wetland was preliminarily developed.



Participants are discussing publicity project topics at Wuhan Aythya baeri conservation seminar

Henan Project Center: Synchronous Investigation on the Overwintering of Eastern Population of Great Bustard (*Otis tarda*)

From February 22 to March 3, 2019, with the support of Henan Project Center, the first synchronous investigation was carried out in the information area of the eastern population of Great Bustard. A total of 36 sample lines were investigated, covering a total distance of over 8,000 kilometers. 1,620 Great Bustards were recorded, of which, 95% were in Shaanxi, Shanxi, Hebei and Henan provinces. From November 22 to December 1, 2019, the second wintering investigation of the Eastern Bustard population was carried out, covering 4 provinces in the middle and lower reaches of the Yellow River and 3 provinces in the North China Plain, as well as southern Liaoning and western Jilin. A total of 954 Great Bustards were recorded.



Synchronous investigation on the overwintering of eastern population of Great Bustards

Fujian Project Center: Public Publicity and Scientific Investigation Carried out in Parallel

Fujian Project Center carried out the "Love Birds, Popularize Law into Campus" project in 15 schools in Xiamen, and held 18 lectures on bird knowledge and law popularization, with a total audience of 3,000 person-times. 13 photo exhibitions were held, with a total audience of nearly 15,000 person-times. In August 2019, the second "Bird Protection and Lucky Flight" theme promotion month was held, with a direct audience of 300,000 person-times. Through a series of special activities, the public will realize the beauty of China's biodiversity and jointly protect their homeland. In terms of investigation, the Center carried out 15 marine investigations on Chinese Crested Tern (*Thalasseus bernsteini*) in Weitouwan, Fujian Province, which confirmed that Weitouwan is the spring migration habitat of Chinese Crested Tern, and gained preliminary knowledge of the habitat law of Chinese Crested Tern and Greater Crested Tern (*Thalasseus bergii*); in addition, the Center organized 9 island patrols in the conservation action of breeding ground of Simu islet in Lianjiang county, and found the trace of Chinese Crested Tern.



■ The Center made a series of investigations to know the law of tern's habitat and trace

Guangxi Project Center: Preparing to Build Shanxinsha Island Protection Community

Since January 2019, the Guangxi Project Center has been carrying out the synchronous investigation on overwintering of Spoon-billed Sandpiper (*Calidris pygmaea*), completing the first and second surveys in spring and autumn and developed an investigation report. At the same time, the Center cooperated with Associate Professor JIANG Aiwu of Guangxi University to compile *Feasibility Research Report on Establishment of Bird Protection Area on Shanxinsha Island*, and held the "Shanxinsha Island Protection Seminar" at the end of December. A total of 17 government departments, relevant experts and NGO representatives participated in the seminar to discuss the feasibility of building Shanxinsha island protection area, put forward special suggestions and reached a consensus.



■ A seminar is held to actively explore environmental strategies

Chongqing Project Center: Seeking and Protecting Scaly-sided Merganser (*Mergus squamatus*)

Chongqing Project Center carried out two special investigations on Scaly-sided Merganser (*Mergus squamatus*) in January and December 2019 respectively. According to the investigation data, 31 Scaly-sided Merganser were found in the Qihe River basin. Moreover, the "seeking to protect Scaly-sided Merganser" project also held 5 campus lectures and 5 community lectures at the same time, vigorously promoted the protection of Scaly-sided Merganser in the community where the habitat of Scaly-sided Merganser are located, spread relevant publicity materials, and actively cooperated with the Forestry Bureau of Jiangjin District to carry out the protection of Scaly-sided Merganser, and finally formed a species protection mode of linkage among the government, local communities and NGOs.



■ Special investigation into Chinese merganser

Zhejiang Project Center: Rescuing Chinese Crested Tern, the Bird of Myth

Zhejiang Project Center, together with the Chinese Crested Tern Conservation Research Team of Zhejiang Museum of Natural History, and Hangzhou Birds and Ecology Research Institute, launched the project of rescuing Chinese Crested Tern, the "bird of myth", to protect their two breeding habitats on Jiushan Islands Reserve in Xiangshan and Wushi Island Reserve in Zhoushan, Zhejiang Province, assist in improving the management level and technical level of the reserve management department, and carried out public science education. At present, the center has completed investigation in Xiangshan.



■ Joint investigation and discussion on protection strategies

Poyang Lake Project Center: Conservation of Siberian Crane (*Leucogeranus*) and Its Habitat

On January 17, 2019, Wuxing Siberian Crane Protection Area in Nanchang funded by Poyang Lake Project Center signed an international *Memorandum of Cooperation on Siberian Crane Research and Protection* with six institutions, including Siberian Branch of Academy of Sciences and Mongolian Bird Protection Administration. These institutions represent Siberian Crane's wintering grounds in China, breeding grounds in Russia, and overwintering grounds in Mongolia. On June 18, an ecological photography exhibition themed the Grand Beauty in Poyang Lake opened in Yakutsk exhibition hall, Russia. UNESCO liaison officers visited the exhibition and wrote the inscription "China Poyang Lake is the lake of life".



■ International efforts to protect the Siberian Crane habitat

Taihu Lake Project Center: Carrying out Special Investigation on Asian Dowitcher (*Limnodromus semipalmatus*)

The "Spoon-billed sandpiper in China" project, supported by the Taihu Lake Project Center, conducted an emergency autumn water bird investigation at Lianyungang to supplement the space-time information on the annual migration of the Asian Dowitcher and provide background data on global population updates and population trends. According to field data, the maximum count of Asian Dowitcher was 3,630 on August 4, 2019, representing about 15 percent of the global population.



■ Field investigation of water birds in autumn

Expert's Comments

The Free Flying Wings Project is a very good case of wetland protection work initiated by Chinese civil society organizations, invested by enterprises and participated in by the public. Since its inception, it has made great impact in the whole country, especially by supporting Chinese civil society protection organizations around the country to carry out activities related to wetland patrol, bird monitoring and natural education in the protection of vacant wetlands, and cultivated an important social force. The project also works with scientists, relies on scientific theories, and collaborates with government agencies so that it has solid scientific basis and has won government support. In addition, it actively explores international cooperation to expand the social influence of Free Flying Wings Programme and plays an important role in promoting the protection of endangered water birds and their habitats.

- LEI Guangchun
Professor and Dean of the School of Ecology and Nature Conservation, Beijing Forestry University

Partner's Comments

Wuhan Bird Watching Association, as a public welfare organization, is committed to taking bird protection as its responsibility and carrying out ecological and environmental protection locally. The Association highly agrees with the concept and working methods of the Free Flying Wings Project and became the first private network partner of Free Flying Wings in 2017. Over the past three years, with the support of the Free Flying Wings Project, the Association has carried out bird monitoring and wetland protection at the Fuhe Wetland, Tianxingzhou Wetland and Chuandu Lake Wetland in Wuhan, successfully promoting the establishment of the Fuhe Wetland Public Reserve for Baer's Pochard. Through the implementation of the project, the members' sense of mission and responsibility of caring for wild birds and protecting the ecological environment were enhanced, and their professional skills of carrying out bird survey and wetland patrol were enhanced. We have also applied the method of Free Flying Wings to the public welfare project of bird monitoring in key areas of Wuhan, so that more birds and their habitats can be protected. In the future, we will continue to work with Free Flying Wings to protect China's most endangered water birds and their habitats.

- YANG Jun
President of Wuhan Bird Watching Association

Conserving the Sanjiangyuan Region

The Sanjiangyuan region is located in the central Tibetan Plateau, where the headstreams of the Yangtze River, Yellow River and Lancang River arise. As an important water conservation area and an important supply place of fresh water resources in China, it has the highest concentration of biodiversity among high-altitude regions in the world, and is an important sensitive and initiating area of climate change in China and even the whole world.

The project will promote the establishment of community interaction network mode, maintain the authenticity of the natural ecosystem in the Sanjiangyuan region, realize the harmonious coexistence of human and nature there, and protect the most unique highland ecosystem in China and the water source of 700 million people.



Project Outcomes in 2019

Project Phase II Started

The second phase of the Conserving the Sanjiangyuan Region Project was officially launched, continuously funding 5 local agencies, implementing 8 agreed projects, adding 3 new projects and 2 new partner agencies. The project mobilized 104 local environmental protection organizations and individuals in total, covering an additional 52,446 square kilometers, totaling 117,446 square kilometers.

In June 2019, SEE Foundation, Sanjiangyuan Project Center and Sanjiangyuan Ecological Protection Foundation signed a strategic cooperation agreement to jointly explore and practice an ecological environment protection mode led by the government, dominated by communities, farmers and herdsmen, and participated by social forces, and to work with all parties to protect the important water source of the three rivers.



Three-party cooperation to explore the ecological protection mode of the Sanjiangyuan

Participation in the Construction of Sanjiangyuan National Park

SEE Foundation and Sanjiangyuan Project Center, in cooperation with Administration of Ecological Environment and Natural Resources, Qumalai Administration Office, Yangtze River Source Park have been preparing for the establishment of the Lajuewu Ecological Education Station of Sanjiangyuan National Park. With the ecological protection and ecological construction of the Source Park of the Yangtze River as the goal, they will establish the core base of regional ecological protection and environmental education to connect external ecological protection and scientific research resources and participate in the construction of the Sanjiangyuan National Park.



Lajuewu Ecological Education Station, Yangtze River Source Zone, Sanjiangyuan National Park

Exploring Mechanism Innovation in National Parks

In August 2019, Sanjiangyuan Project Center and its partner agencies such as SHANSHUI Conservation Center, Green River and Plateau Nature Conservancy, participated in the first National Park Forum organized by the National Park Administration and Qinghai People's Government. SHANSHUI shared many years of experience in the Angsai Natural Experience Project in Lancang River Park of Sanjiangyuan National Park, and discussed the franchise management mechanism of Sanjiangyuan National Park at the sub-forum, which provided a favorable basis for mechanism innovation of Sanjiangyuan National Park in the future.

In December 2019, Sanjiangyuan Project Center, Sanjiangyuan National Park Lancang River Park Administration Committee, SHANSHUI Conservation Center and other organizations co-hosted a "Seminar on Franchising Mechanism Construction of National Parks in China" at Peking University. At the seminar, representatives from governments, national parks, Chinese civil society organizations, academic experts and others shared their research results and practical experience on national park franchising.



Exchanging practical experience in national park franchising

Encouraging Extensive Public Participation

From May to December 2019, Sanjiangyuan Project Center organized three visits to Sanjiangyuan. Entrepreneur members from East China Project Center, North China Project Center, Pearl River Project Center, Shanxi Project Center and other environmental protection project centers visited and learned about the projects of 16 local partner institutions in Sanjiangyuan area.

In addition, Sanjiangyuan Project Center actively builds a platform for cooperation and exchange among local NGOs in Qinghai, and monthly shares "Sanjiangyuan Public Welfare Lecture Hall" to popularize ecological protection and environmental education of Sanjiangyuan to the public.

In December 2019, SEE Foundation, Sanjiangyuan Project Center, Xinjiang Project Center, and "Growing Up Together" jointly hosted the Xining station activity of Growing Up Together (GUT) Carnival in 2019 with the theme of "Mountain Origin & Water Source". During the activity, more than 30 front-line ecological protection institutions and bio imaging institutions from across the country cooperated to present a feast on China's biodiversity to the public through various forms such as celebrities' speech, photo exhibition, public welfare market, public welfare film exhibition and broadcast, Sanjiangyuan conservation achievement exhibition, etc.



■ Co-hosting biodiversity photography exhibition

Training to Improve the Livelihood of Local Herdsmen

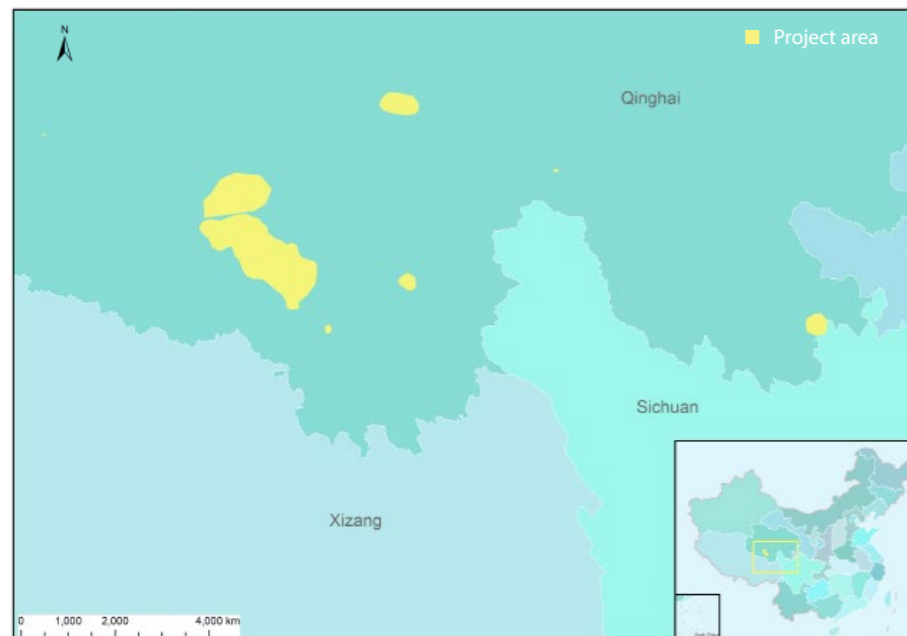
The Sanjiangyuan Conservation Project has been continuously paying more attention to the livelihood of herdsmen around the core area of Sanjiangyuan, carrying out vocational training for the young surplus labor force in the core area of Sanjiangyuan, supporting the local herdsmen through vocational education and training and sideline work, to gradually reduce the grazing scale outside the manless land, and reduce the threat of human activities facing the manless land. A 5-month closed learning and training program was conducted for 38 unemployed young people from Sanjiangyuan area, and 36 of them successfully completed the program. Among them, 28 obtained the Certificate of Nursery Worker and 25 obtained the Mandarin certificate, which aids the future employment of the students.



■ Training for improving the livelihood of local Herdsmen

Progress of the Conserving the Sanjiangyuan Region Project from 2012 to 2019

Since its inception in 2012, the Conserving the Sanjiangyuan Region Project has attracted more than 104 local environmental protection organizations to join the protection network, covering a total area of 117,446 square kilometers.



2012-2019
Conserving the Sanjiangyuan
Region Project Area

Expert's Comments

As China's largest environmental funding foundation, SEE Foundation provides important support for many conservation organizations, from start-ups to mature organizations, in all fields of ecological and environmental protection.

Ecological protection is a long-term and complex issue. The internal governance structure and traditional culture of a community, as well as the external macro policies and market economy are constantly coupled, which have a constant impact on the use of natural resources. However, these impacts are constantly changing on the time scale. How to accurately identify the information and derive accurate and targeted protection actions needs a lot of exploration and failure tests.

I am very glad to see that based on the long-term support of SEE, the protection work can break through simply digitized display of achievements, and more local organizations can settle down to work for a long time and try to solve the problems full of challenges with their persistence over time.

I wish SEE a better and better future.

- LV Zhi
Professor at Peking University

Case of Partner

With the support of the SEE foundation, SHANSHUI Conservation Center and the Management and Protection Station of Angsai Township, Lancang River Park, Sanjiangyuan National Park, and the Zado County Government continued to cooperate to further promote community protection projects and public participation activities in Angsai Town, and actively carried out community monitor training, infrared data collection and analysis, natural experience training and scientific volunteer recruitment. Through the collection and sorting of infrared camera data by 81 herdsmen monitors, it was found that from November 2018 to January 2019, a total of 167 Snow Leopard (*Panthera uncia*), 24 Leopard (*Panthera pardus*) and 170 small and medium-sized carnivores such as Tibetan Fox (*Vulpes ferrilata*), Red Fox (*Vulpes vulpes*) and Wolf (*Canis lupus L.*) were photographed by 80 infrared cameras in the area of Angsai. These image data provide a lot of basic information for individual identification and population estimation of snow leopards, homologous relationship between two big cats (leopards and snow leopards), and interspecific relationship and behavioral research of small and medium-sized animals.



■ Red Fox photographed by an infrared camera

Noah's Ark

The SEE Noah's Ark project is committed to biodiversity conservation of China's Southwest alpine forests and plateau wetland. It promotes a friendly and interdependent relationship between the human society and ecosystem, actively explores a mechanism to embrace comprehensive protection for the KBA in the Southwest of China, one of the biodiversity hotspots in the World, encourages local participation and empowers local partners to sustainably use the local natural resources, so as to benefit local people during the protection.

Through more than 7 years of practice, Noah's Ark project has tested scientific methods and technology in the field and achieved remarkable results in four aspects, namely, cooperation for wild animal habitat conservation management, biodiversity conservation and community development, protection and monitoring of endangered species, capacity building through education and training for the local conservation teams.



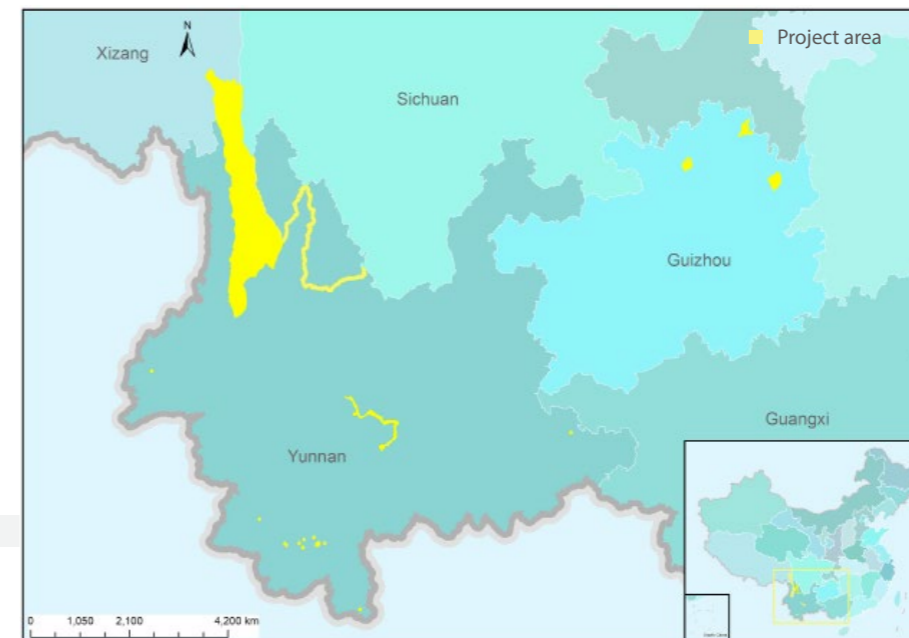
■ Project Outcomes in 2019

2019 is the third year since the Noah's Ark project (*phase I*) was approved. Since its approval in 2016, the project has formed its initial form of ecosystem protection represented by representative species and completed the strategic layout in the three key ecological regions (KBA) with the richest biodiversity in the southwest mountain region.

The Noah's Ark project invited relevant government departments, experts in various fields and project partners to conduct on-the-spot investigation and evaluation of 12 subprojects in the northwest, central and south of Yunnan, and prepared the *Overall Evaluation Report of Noah's Ark Project in Northwest Yunnan*, the *2017-2018 Evaluation Report on Green Peafowl*, the *Noah's Ark Xishuangbanna Project Evaluation Report*, and the *Monitoring Project Report of Yunnan Snub-nosed Monkey (Rhinopithecus bieti) throughout Territory*. At the ecogroup meeting held at the end of the year, Noah's Ark Project was successfully applied for continuing its second phase (5 years).

By following the strategic principles of benefiting the villagers during the protection, attracting the community to participate in the protection, promoting protection and monitoring of species and restoring habitat, and forming a demonstration area, Noah's Ark project carried out work in four aspects including patrol team capacity building, replacement of community livelihood, monitoring species, and green education in three regions, i.e. Northwest Yunnan, Central Yunnan and South Yunnan.

Noah's Ark Project Progress from 2016 to 2019



2016-2019
Noah's Ark Project Protection Zone

Northwest Yunnan: Yunnan Snub-nosed Monkey and Medicinal Plant Projects Continue to Advance

The Noah's Ark Yunnan Snub-nosed Monkey Dynamic Monitoring Project was successfully carried out. In 2019, thirteen organizations promoted the establishment of the Yunnan Snub-nosed Monkey Whole Territory Protection Network and completed the *Whole Territory Monitoring Report on the Yunnan Snub-nosed Monkey*, which passed the review and will be issued by Yunnan Forestry and Grassland Administration; A patrol team of Yunnan Snub-nosed Monkey was established in Laojun Mount to provide patrol protection for more than 300 independent monkeys in Jinsichang; the community participation in the protection of the distribution area of Yunnan Snub-nosed Monkeys in Baima Snow Mountain was achieved, and Xiangguqing community was funded to build greenhouse for breeding *Rhizoma polygonati*. Villagers have learned to breed the seedlings of *Rhizoma polygonati* through the cultivation and training of the endangered Chinese herbal medicine; and a vegetable greenhouse of 60 square meters was provided for each of the 21 households of villagers in the new immigrant village to provide them a basic food source, reduce the villagers' dependence on the original land, and the shooting of the documentary film "Story of Forest Patrolman Qijin" was completed.

Noah's Ark project started the vegetation restoration of natural habitat fragmentation in Hengduan Mountain Xinzhu Botanical Garden and Baima Snow Mountain Xiangguqing in northwest Yunnan, and motivated the villagers to plant more than 5,300 trees in the past two years. On October 28, 2019, Noah's Ark project, on behalf of SEE Foundation, presented a report on plant conservation strategies at the Global Workshop - *the Cases of the Protection of Traditional Endangered Medicinal Plants Participated by Ethnic Community*.

Central Yunnan: Green Peafowl Protection Network Formed in the Middle and Upper Reaches of the Yuanjiang River

In 2019, Noah's Ark Green Peafowl Habitat Co-Management Protection Area Project was launched, forming a demonstration for the co-management and protection of Green Peafowl in the middle and upper reaches of Yuanjiang River in Central Yunnan, and 18 natural reserves, grass-roots forestry stations and Chinese civil society protection institutions were jointly organized to carry out management training of co-management area of Green Peafowl habitat, advocating the formation of a Green Peafowl protection network in the middle and upper reaches of Yuanjiang River. On the basis of daily patrol and monitoring, buckwheat was planted on the wasteland in the range where Green Peafowl lives, and water replenishment points were built to supplement food and water for young Green Peafowl.

In terms of publicity and education, "Building a Beautiful Rural Campus-Chunyuan Primary School" project was carried out, nature introduction curriculum package was developed for primary school students and the nature education courseware with Green Peafowl as the theme were promoted in the rural primary schools around the Green Peafowl habitat. In addition, publicity on the law of Green Peafowl protection was carried out in 6 surrounding communities to help villagers understand and participate in the protection of Green Peafowl.



■ Laojun Mount Yunnan Snub-nosed Monkey patrol team members are monitoring the monkeys



■ Management training for co-management area of Green Peafowl habitat



■ Learning sharing activity held in Chunyuan Primary School

Southern Yunnan: Restoration of Feeding Ground of Asian Elephants (*Elephas maximus*)

The project of restoration and early warning of Asian elephant food sources carried out by Noah's Ark restored about 333.33 hectares of Asian elephant habitat, and real-time watch was set for 19 Asian elephant activity monitoring points. At present, the two projects have been included in the 2018-2022 *Implementation Plan for Asian Elephant Monitoring and Early Warning System Construction in Yunnan Province*, and the *Implementation Plan of Asian Elephant Habit Protection and Recovery and Food Source Construction in Yunnan Province* by Yunnan Forestry and Grassland Administration. After the application, the State has approved the Foundation to invest nearly CNY 100 million in promoting the implementation of the two projects.

In the past three years, the SEE Noah's Ark Project has invested about CNY 4.8 million in restoring 466.67 hectares of Asian elephant habitat. At the same time, the project is committed to following the strategic principle of letting the villagers benefit from the protection, attracting communities to participate in the protection, promoting species monitoring, habitat protection and restoration, and forming a demonstration.

In terms of publicity and communication, "2019 World Elephant Day · Asian Elephant Conservation Exhibition" held in 2019 provided an opportunity and platform for states and cities with Asian elephant populations and to learn from each other. 200 Asian elephant warning signs, billboards and 25,000 Asian elephant warning leaflets were made, installed and distributed in the surrounding villages inhabited by Asian elephants, and community safety publicities were carried out; the 480 square meters of fieldwork station of SEE Noah's Ark Napan River Nature Conservation Education Base was repaired to provide a place for various environmental protection organizations to carry out natural protection education and training.



■ Broadcast alarm of Asian Elephant Acousto-optic Early Warning Project

Expert's Comments

The approval and implementation of SEE Noah's Ark Project in the southwest mountainous area is to fulfill the responsibility under the *Convention on Biological Diversity*, and is also an important part of the *China's Biodiversity Conservation Strategy and Action Plan* and that of the *Yunnan Biodiversity Conservation Strategy and Action Plan*. For example, the five projects in Northwest Yunnan all targeted at the practical needs of biodiversity conservation in northwest Yunnan, and provided source of medicinal plants, bee source and cultivation and beekeeping techniques needed for alternative livelihoods of communities. It helped to establish a village patrol team, which played a leading role in the protection of the diversity resources of the Xinzhu botanical garden and the introduction of rare and endangered species; it played a positive role in promoting the establishment of participatory co-construction and co-management mode for the National Nature Reserve of Baima Snow Mountain, and achieved remarkable results, which realized the effective protection of the biodiversity in mountainous area of Southwest China and promoted the sustainable development of the communities. The exhibition has made important contributions and established a model worthy of reference and promotion.

- YANG Yuming
Professor, Southwest Forestry University (Former Yunnan Academy of Forestry Sciences)
Chief Scientist, SEE Southwest Project Center

Noah's Ark project explored the diversified participation mode of government authorities, conservation organizations, scholars, volunteers and villagers. The establishment and approval of Noah's Ark project must first obtain the approval and support of the competent government departments; then scholars and experts are invited to review, evaluate, and modify the project; in the area of the project, local government and forestry authorities (*except villagers*) also participate in it. In terms of the selection of forest patrolmen, there are two ways to select them: one is that the local forestry station and the township government designate villagers to participate in the patrol; the other is that each household in the village is invited to participate in the patrol in turn. The latter effectively increases the individual participation of local communities and their motivation to protect biodiversity. Since the beginning of the project, it has produced remarkable ecological and social benefits. The number of target species increased significantly while villagers' awareness of environmental protection has been improved.

- HAN Lianxian
Secretary General of Yunnan Wildlife Protection Association
Member of IUCN Pheasant Expert Group

Save the Smile of Yangtze River

Under the guidance of the new idea of "socialized participation in the rescue of the Yangtze Finless Porpoise", Save the Smile of Yangtze River - Conservation of the Yangtze Finless Porpoise project, focusing on six sections, namely, "Assist Patrol", "communication and promotion", "legislative research", "platform construction", "relocation protection" and "Finless Porpoise research", has formed three brands, namely "Assist Patrol", "Little Porpoise & Big Love" and "Beyond Porpoise Project". The Ministry of Agriculture and Rural Affairs has attached attention to the action of protecting Finless Porpoise represented by entrepreneurs and has given it financial support gradually.



©Photographed by JU Tao at the Baiji Dolphin Aquarium

Project Outcomes in 2019

In 2019, the project of "Save the Smile of Yangtze River - Conservation of the Yangtze Finless Porpoise" signed agreements with 9 demonstration sites and assisted 84 patrolmen. In 2019, the total patrol distance of each patrol demonstration site reached 444,923.14 km, and 1,197 normal Finless Porpoises were found on average every month. In total, the project assisted relevant departments to crack down illegal fishing 531 times, rescued 183 Yangtze Sturgeons (*Acipenser dabryanus*), and found 6 Finless Porpoises that died accidentally. For all of these, the Institute of Hydrobiology of the Chinese Academy of Sciences was contacted for treatment as soon as possible.

From "Project Pilot" to "System Demonstration"

In the past three years, the Assist Patrol Project has been highly recognized by the Ministry of Agriculture and Rural Affairs and other relevant departments. From the second half of 2019, the Assist Patrol Project officially shifted from "project pilot" to "system demonstration", marking another big step forward in the exploration of the Assist Patrol System.



Assist patrolmen
84



Effective patrol distance
444,923.14 km

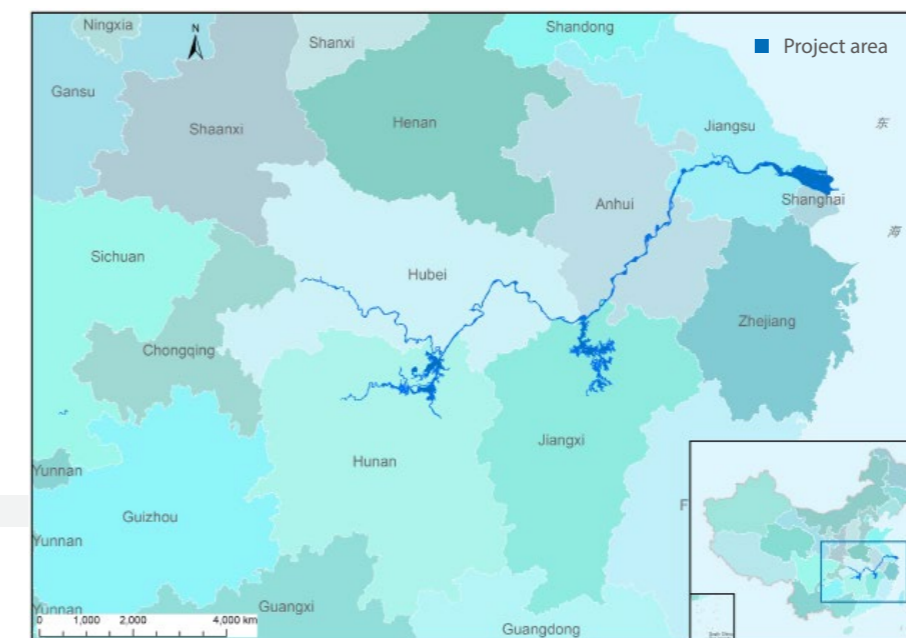


Cracking down illegal fishing
531 times



Large scale joint law enforcement operations
344 times

Progress of the Save the Smile of Yangtze River Project from 2016 to 2019



2016-2019
Patrol Area of the Save the Smile of Yangtze River Project

"Little Porpoise & Big Love" Promotes Science Popularization about Finless Porpoise

"Little Porpoise & Big Love" initiated and established 3 NGOs related to the protection of Finless Porpoise and Yangtze sturgeon in Shishou, Tongling and Yibin, and accompanied these NGO partners to grow steadily. With the support of SEE Anhui Project Center, the natural science base of Anhui Geological Museum was established. During the year, 20 natural science activities were held on the theme of protecting Finless Porpoise and birds. At the same time, it also supported the "Eye of the Yangtze River - Seeing Nature" 2019 wetland and biodiversity theme video exhibition and campus education activities in Hefei, which influenced nearly 30,000 local teachers and students.



Exhibition of works for Finless Porpoise painting competition

"Beyond Porpoise Project" Initiates Change of Production and Industry and Promotes Legislation

"Beyond Porpoise Project" funded 10 research teams to carry out researches on the protection of the Finless Porpoise and shifting fishermen into other industries. It also held a seminar on the legislation of ecological and environmental protection on the Yangtze River, and made proposals on the legislation of the protection of the Yangtze River together with government departments, research institutions and NGOs. On December 27, the *Memorandum of Understanding on Strategic Cooperation in Ecological Protection of Yangtze River Waters* was signed, which reached a consensus on jointly promoting the great protection plan of the Yangtze River.

Hubei Changjiang Conservation Foundation (CCF), initiated by SEE Hubei Project Center, won the annual award of "Ford Conservation & Environmental Grants" in 2019 on December 20 due to its outstanding socialized participation in the protection of Finless Porpoises and the potential of embedding Finless Porpoise Assist Patrol pilot in the government system for management.

International Exchange: Share Successful Cases of Shifting To Different Industries

In response to the Belt and Road Initiative, the Save the Smile of Yangtze River project team went to the Irrawaddy River Basin in Mandalay, Myanmar from May 6 to 10, 2019, to investigate the status quo of Irrawaddy dolphin (*Orcaella brevirostris*) conservation, and signed a memorandum of cooperation with the International Wildlife Conservation Society (WCS). In addition, at the invitation of the Ministry of Agriculture, the project team went to the Rome headquarters of the Food and Agriculture Organization of the United Nations to participate in the "International Symposium on Fisheries Sustainability" from November 18 to 21, 2019. At the meeting, Vice Chairman WANG Limin shared the successful cases of fishermen changing their jobs in the Yangtze River basin, and told the story about fishermen joining the project of "Assist Patrol", shifting from "Fishermen" to "Fish Protectors".

Project Achievements of Local Project Centers

On January 12, 2019, under the organization of the SEE Poyang Lake Project Center, the strategic deployment meeting on Poyang Lake Finless Porpoise Conservation was held. The Hubei Project Center of SEE and Poyang Lake Project Center reached consensus with local partners to jointly promote the conservation of the Yangtze River. The next day, nearly 40 people from SEE Hubei Project Center, Poyang Lake Project Center, Jiangxi Fisheries Research Institute, Poyang County Finless Porpoises Conservation Association and Jiangxi Normal University came to Poyang County of Shangrao City, Jiangxi province to visit Poyang County to the Assist patrol demonstration site.

On March 4, entrepreneur members of SEE Hubei Project Center, Sichuan Project Center and Chongqing Project Center came to Yibin city, located in the upper Yangtze River, to jointly investigate the protection status of rare fish represented by the Yangtze Sturgeon, and explore the mode of further promoting multi-party joint protection. Before the visit, the entrepreneur members participated in the "Rescue Action Plan for the Yangtze Sturgeon - 2019 Parent Release and Population Rebuilding Action". The average body length of more than 400 Yangtze River



■ The legislative seminar on ecological and environmental protection of the Yangtze River held to make proposals



■ Group photo taken at the International Conference on Fisheries Sustainability

Sturgeons released this time was about 1.5 meters, weighing more than 20 kg. All of them were implanted with metal tags and ultrasonic tags to locate their breeding places and migration routes, which is convenient for later detection and research. This is of great significance for the recovery of Yangtze River fish resources and population and the research of Yangtze River sturgeon.

On October 23 and 24, a series of activities for the 10th "International Day for the Protection of the Freshwater Dolphin" and the first "Yangtze River Finless Porpoise Protection Day" were launched in Yangzhou, Jiangsu Province. The SEE Hubei Project Center and CCF held the "Seminar on the Development of the Cultural Industry of the Finless Porpoise" and "the First Yangtze River Finless Porpoise Protection Day" and other activities. During the seminar, representatives of the Ministry of Agriculture and Rural Affairs and dozens of authoritative experts in the fields of Yangtze River ecology and Finless Porpoise protection mentioned the role and contribution of "Assist Patrol" and other projects to the protection of Finless Porpoise several times when discussing the issues related to the protection of Yangtze River Finless Porpoise.

On December 1, the fifth tour experience activity of "Guarding Finless Porpoise, We Are in Action", one of series activities of "Save the Smile of Yangtze River - Conservation of the Yangtze Finless Porpoise" sponsored by SEE Hubei and Hunan Project Centers was held in Yueyang, Hunan Province. The participants boarded the boats as "Assist patrolmen", understood the daily work of the assist patrolmen deeply through the form of group task exploration, and conducted in-depth discussion and exchanged with local fishery law enforcement personnel and assisted patrolmen representatives about the theme of shifting fishermen to other jobs.

Expert's Comments

The government and society are aware of the importance of protecting Finless Porpoise and have taken a series of protection measures, among which multi-party cooperation and contribution is specially mentioned. CCF has done a lot of work and plays an effective role, and I must applaud for its work! The protection of Finless Porpoise is a matter of the whole society. As a research institution directly under the Ministry of Agriculture and Rural Affairs, we look forward to working with all sectors of society, especially hoping to further strengthen the cooperation with CCF to do more for the protection of Finless Porpoise!

- XU Pao

Director of the Freshwater Fisheries Research Center, Chinese Academy of Fishery Sciences
Director of the Integrated Laboratory of Freshwater Fisheries and Germplasm Resources Utilization, Ministry of Agriculture
Chief scientist of Chinese Academy of Fishery Sciences

Partner's Comments

In recent years the Changjiang Conservation Foundation (CCF) has become the "flag bearer" and "convener" for aquatic life protection nationwide, especially for the Yangtze Finless Porpoise protection. CCF not only organized and implemented numerous effective protection projects such as "Assist Patrol", but also organized several large conferences, organized government units, scholars from universities and NGOs related to the aquatic biological protection of the Yangtze River to get together to jointly give suggestions for the protection of the Yangtze River. CCF has become a gold brand of aquatic biological protection in China. I believe that under the leadership of the leaders and colleagues of the Foundation, CCF will play a more important role in China's ecological and environmental protection and Yangtze River protection, and lead more NGOs to participate in ecological and environmental protection.

- JIANG Meng

Secretary General of Nanjing Yangtze Finless Porpoise Conservation Association, Senior Journalist



■ Experience auxiliary patrol at Dongting Lake

Projects of Local Project Centers



SEE has been focusing on the issue of species conservation for a long time. With the help of the established conservation network, Project Centers across the country carry out scientific ecological protection activities in combination with local ecological resources to protect rare and endangered wildlife, ecosystems and species genetic diversity; it has developed and established a natural education system that conforms

to Chinese characteristics and complement the existing protection projects with a variety of natural education courses, activities and natural education base (Center) and other forms, so as to jointly improve the long-term sustainability and social participation of the project, promote the improvement of public awareness of environmental protection and guide and promote the formation of citizens' environmental protection behaviors.

■ **North China and Shanxi Project Centers: Exploring Protection of North China Leopard (*Panthera pardus fontanierii*) through Inter-Provincial Cooperation**

SEE North China Project Center and Shanxi Project Center cooperated with each other across provinces to jointly fund Chongqing Jiangbei Ecological Science Popularization and Protection Center (CFCA) and "Take Leopard Home" North China mountain species and habitat protection project, and established "SEE-CFCA Joint Protection Station" in Heshun County, Shanxi Province. The two centers cooperated to establish a number of localized teams with independent decision-making and execution capabilities, which monitored 124 locations, covering nearly 500 square kilometers, and 17 individuals of North China Leopard. Since its opening in August 2019, "Huabei Leopard Wild Protection Co-creation Camp" has organized 9 activities throughout the year to cultivate co-creators with more initiative and dominant consciousness.

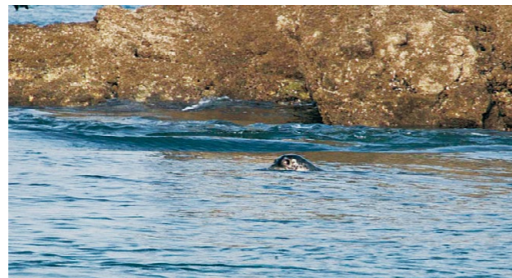
Based on the data of scientific research, the funded partner CFCA proposed the idea of repairing the diffusion corridor in the northern section of Mount Taihang, connecting the separated habitats and opening the way for the North China Leopard to return home in order to establish ecological corridor stations in the future, and to monitor and protect the environment of Mount Taihang for a long term.



■ SEE CFCA Protection Station

■ **North China and Liaoning Project Centers: Protection of Spotted Seal (*Phoca largha*)**

As climate change accelerates, the seal family, which depends on sea ice, is facing a great crisis of survival and reproduction. On December 21, 2019, the Dalian Spotted Seal Synchronous Monitoring, Protection and Natural Science project, jointly funded by Liaoning Project Center and North China Project Center, was launched in Dalian and the adjacent Yellow and Bohai Sea area. At present, the investigation and information collection of the Plot of the Wafangdian sub-project has been completed, laying a foundation for the follow-up project activities.



■ Monitoring of Spotted seals in Dalian

■ **Pearl River Project Center: "Guarding South Elves", Protection of Lingnan Endangered Species**

Pearl River Project Center, together with several agencies, launched the "Guarding South Elves" project for the protection of endangered species in Lingnan area. After one year's efforts, the partners set up three subprojects, namely, Chinese Pangolin (*Manis pentadactyla*) protection, Yellow-breasted Bunting (*Emberiza aureola*) wintering ground investigation and publicity, and Wholphin (*Cetus*) investigation. A community workstation for pangolin protection was set up in Huidong, with 40 survey lines and 6 villages and 12,000 square meters working areas; 60 sets of infrared trigger cameras were set up; a patrol team



■ Patrolmen are repairing bridges

of 16 people was set up with forest patrolmen as the team base; anti poaching actions were carried out in cooperation with forest police, a large number of animal traps were removed, poachers were dissuaded many times; various forms of protection activities such as introducing external resources, carrying out protection propaganda and education to the countryside, ecological compensation for carbon sink, etc. were organized and attempts were made to solve the human animal conflict in the protected area, achieving remarkable effects.

■ **Northwest China Project Center: Tend and Replenish Bamboo Forests for Pandas**

The original project area for "Panda's Happy Journey" of Northwest China Project Center is included in the construction scope of Giant Panda National Park. After discussion, the implementation plan of the project is planned to be adjusted. In view of the lack of high-quality caves for Giant Panda (*Ailuropoda melanoleuca*) cubs in Shaanxi Giant Panda Nature Reserve, Qinling Mountains, Northwest China Project Center works with the Institute of Zoology of the Chinese Academy of Sciences and plans to build a giant panda birth cave in Foping reserve and Changqing reserve in Qinling Mountains by simulating the characteristics of natural birth caves, and carry out long-term scientific monitoring.



■ Tending young bamboos in autumn

The "Panda's Cafeteria" of the Northwest China Project Center tended twice and replenished once for about 17.33 hectares of young bamboos. Tending includes clearing weeds and vines, digging holes, etc., to create good light and ventilation conditions for young bamboos to grow. According to the field survey, the survival rate was 90.9% and the bamboo shoot growth rate was 44%, which was in line with the project expectation and is expected to provide local food supplement for pandas from 2020. In May 2019, Cheung Kong Graduate School of Business, together with the Northwest China Project Center, held a donation activity entitled "Panda's Cafeteria, Shanzai Has Food", which raised CNY 100,000 for Panda's Cafeteria.

■ **Northwest China Project Center: ~6.67 Hectares of Crested Ibis (*Nipponia nippon*) Habitat Added**

In addition to the continued protection of Huayang Project Site, the Northwest China Project Center added about 6.67 hectares of project area in Wentong Village, a suburb of Yangxian County. During the implementation of the project, with the restoration and protection of Crested Ibis habitat as the primary goal, the Center adheres to the use of organic fertilizer, ecological pesticides and other environmentally friendly production materials, links the supporting resources of government departments, reduces the cost of protection investment per unit area; with the land advantage of Wentong village, the Center carried out a series of large-scale public welfare experience activities, such as spring planting, autumn harvest, etc. titled "A Piece of Cropland for Crested Ibis" to call for more social groups to pay attention to protection of Crested Ibis.



■ Crested Ibis habitat - Wentong Village

■ Guangxi Project Center: Community Protection of Qunan White-headed Black Langur (*Trachypithecus leucocephalus*)

Guangxi Project Center carried out a participative survey and set up 14 infrared cameras within the protected area of the Qunan White-headed Black Langur community to obtain photos of various species recovered. From May to July, the panoramic shooting and mapping of nearly 60 points in 5 areas were completed. By November 2019, an annual population survey of 412.5 square meters in the protected area was completed.

In terms of nature education, in order to strengthen the construction of community governance capacity, Guangxi Project Center launched the nature guide training course from July to September, carried out two activities of "Traditional Food & Game Curriculum Design Workshop" in Community Protected Areas, and designed a short camp activity themed with "children IBE", and initially established the mechanism of co-management meeting. In October 2019, the center completed the shooting of the main content of the publicity video on the protected area of Qunan Community. In December, the Qunan Nature Education Center was inaugurated to integrate resources and open a new chapter in the "Qunan Model", which integrates nature conservation, community development and nature education together.



■ Workers are installing infrared camera to obtain precious image data.

■ Sichuan Project Center: Protecting at Least 1,000 Hectares of Panda Habitat

On September 26, 2018, Sichuan Project Center officially launched the "Bring Pandas Home" Project, and signed a five-year cooperation framework agreement with Daxiangling Nature Reserve Administration of Yingjing County. Through the effective protection of Giant Panda habitat, it promoted gene exchange between different Giant Panda populations, expanded the living space of Giant Panda, and protected the habitat of Giant Panda of no less than 1,000 hectares. On September 17, 2019, the first phase of the project was completed. Sample plot demonstration (sample area) was implemented in the project: 0.46 ha in the Niba mountain area and 1.29 ha in the Daxiangling area; habitat reconstruction: 100 ha in the Niba mountain area and 6.67 ha in the Daxiangling area; a total of 4 systematic monitorings and evaluations including bamboo growth and human interference were carried out for the sample plots in the area, and 2 professional trainings for monitoring personnel were carried out.



■ Workers are monitoring samples

■ Heilongjiang Project Center: Help Big Pacific-salmon (*Oncorhynchus keta*) Go Home

In 2019, Heilongjiang Project Center funded breeding a total of 40,000 Big Pacific-salmon fry, allowing more Big Pacific-salmon to "go home." During the period from 12 to 16, August, the members of Heilongjiang Project Center together with entrepreneurs from all over China, went to Suifenhe, Dongning and Jilin Hunchun to inspect the Big Pacific-salmon conservation project. After investigation, they knew the reasons for the decline of Big Pacific-salmon in China, and also mobilized more entrepreneurs to participate in Big Pacific-salmon conservation projects.



■ Survey at salmon discharge station

■ Ningxia Project Center: Protection of North China Leopard

In December 2019, Ningxia Project Center carried out a cooperative research project with Fudan University, Chinese Felid Conservation Alliance, and Liupan Mountain National Nature Reserve Management Bureau, hoping to systematically study the current situation and change trend of large and medium-sized mammals in Liupan Mountain through field work and internal industry analysis, so as to provide scientific basis for sustainable natural resource management.

Liupan Mountain, with its unique geographical location and climatic conditions, is an important species migration corridor. It is of great significance to study the formation mechanism of biodiversity, animal community and plant community in this area for the research and protection of biodiversity in Central and Western China. The new method of population survey developed in Liupan Mountain could help other areas to survey endangered species such as Tibetan Antelope (*Pantholops hodgsonii*), Gacela De Przewalski (*Procapra przewalskii*) and Golden Cat (*Catopuma temminckii*).



■ Monitoring North China Leopard in Liupan Mountain

4

Development of Environmental Protection Industry

Green Starters

Growing Up Together

Marine Protection

United Strength in Joint Projects

China Environmental Grantmakers
Alliance (CEGA)

UN Sustainable Development Goals



Teams Eager for Application, Covering a Wide Range of Topics

As of October 7, 2019, "Green Starters" received 242 new applications and finally 66 partners were selected. They are distributed in 22 provinces and regions in China, most are from Guangdong, Beijing and Hubei. These teams concern a lot of issues, such as nature education, protection of wetland forest habitat and wildlife conservation. The selected teams have different work styles, of which the most frequently used method is advocating the public and environmental education; Most heads of Green Starters teams have experience in the field of environmental protection and public welfare industries. 29% of them are nature lovers, 23% of them are environmental protection and public welfare related professionals; 65% of the teams raised less than CNY 100,000 per year, 27% of the teams ranged in CNY 100,000-300,000, and only 8% of them raised more than CNY 300,000.

Expanded Influence to Promote More Cross-industry Entrepreneurs to Participate in Public Welfare Industries

SEE local project centers organized 21 on-site review meetings, and 90 entrepreneurs and 32 public welfare funding consultants formed a Cross-industry Review Committee. The total volunteer service time is as long as 681 hours. 66 Chinese environmental civil society organizations in the initial stage were selected as partners of Green Starters, with a total of CNY 5.537 million approved for funding.

Efficient Performance and Post-investment Management Support Teams to Thrive

With the support of Green Starters, 70 teams in the eighth project actively launched various kinds of environmental social entrepreneurship activities, and completed projects successively in the second half of the year. The feedback form for funding shows that 94.3% of the teams in 2019 are developing rapidly; 46% of them were registered with the support of Green Starters; 47% of them had an increase in full-time staff, with an average increase of two personnel; 93.9% of them attracted more volunteers to participate in environmental protection, totaling more than 18,000 persons. During the funding period, the proportion of the teams that developed core technologies, advantages and solutions increased to 73%; 82% of the teams joined the platform and other industry communities with the support of Green Starters; 98% of the teams thought that entrepreneur funding had an obvious effect on supporting their entrepreneurship.



Exchange among Green Starters



Green Starters' review meeting



Road show by the partner at the review site

Expert's Comments

For so many years, as long as I had time, I would try to participate in the reviewing of Green Starters. On one hand, this is to give my admiration and support for the SEE Foundation. After all, I have been dealing with the SEE Foundation since more than ten years ago and conducting follow-up interviews and participating in a number of activities. On the other hand, this is to give my admiration and support for Green Starters who have always selflessly funded environmental entrepreneurs. During the review, I can also master a lot of information about environmental protection and learn the knowledge and skills of operating environmental protection organizations. Green Starters is one of the few projects in China that provides financial support and assistance to the lowest level environmental protection organizations. It has made outstanding contributions to supporting the development of environmental protection organizations and promoting environmental protection in China. When it comes to professionalism, Green Starters pays more attention to the characteristics, abilities and sense of mission of the founders of environmental protection organizations, and pays more attention to the strategic positioning and pattern design of environmental protection organizations at the organizational level. Green Starters is both "generous" and "stingy" to environmental organizations that apply for funding. It was exciting to see environmental protection organizations with strong focus, accurate positioning, and reasonable model design filling in the gaps in the area. I also witnessed the joy in the eyes of the project reviewers, who spent a lot of money on these declared projects. For some teams, Green Starters gave them enough funds, but for others, Green Starters gave them none. "To fund teams, not projects; focus on potential, not results; give priority to funding new areas, new approaches, and new problems." The funding principles of Green Starters are worthy of similar institutions to learn and use for reference.

- ZHNAG Ke

Green Starters Public Welfare Funding Consultant
& Senior Reporter of China Business News

Partner's Comments

The support of Green Starters has helped Snow Alliance to make more explorations and attempts in exploring our core strategies and methods, the most important of which is how to combine the field scientific investigation of species with public publicity and education. It is the support of the Green Starters that makes Snow Alliance decide to "carry out basic research on natural education" at the project site. Green Starters' support also helped Snow Alliance to keep the project moving forward between the end of the previous phase and the start of the new phase.

- NING Zuomei

Founder of the Qinghai-tibet Plateau Nature Conservation
Center of Qinghai Province (Snow Alliance)

The Funding Certificate of Green Starters always lies on my desk. When I read it for the first time, I couldn't forget the sincerity and advice from "an experienced expert". Over the past year, Lefu has been sticking to its dream and working hard in the forefront of environmental protection. We believe that any success comes from the pursuit of ideals and professional progress. It is with your support that we are not alone on the way forward, and can go further and further. It is with the support of Green Starters, we can rush to the heart of the ideal without any worries!

- LIU Qian

Founder of Chengdu Lefu Public Service Center

Growing Up Together

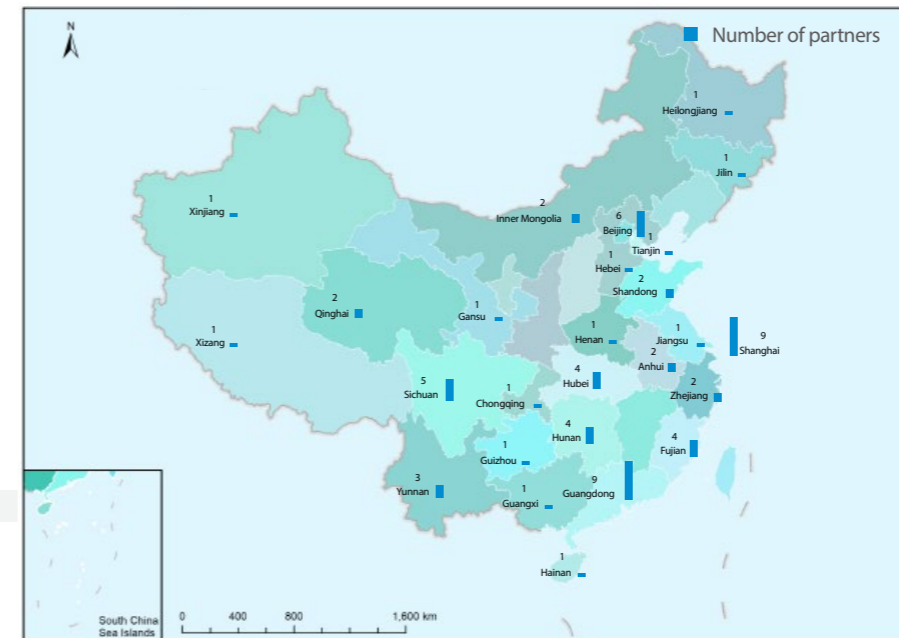
Growing Up Together - Growth Period Environmental Protection Organization project was jointly launched by SEE Foundation and Global Greengrants Fund (GGF) in December 2012, and was funded by Zhejiang Dunhe Foundation, Narada Foundation and Shenzhen Mangrove Wetlands Conservation Foundation, and jointly implemented by He Yi Institute. By providing a total of CNY 300,000 unlimited financial aid for three consecutive years and the growth support by Growing Up Together tutor, the project helped its partners cope with the development bottleneck in the growth process, make them break through in the direction of "core business accumulation", "team specialization", "resource diversification", support them to become the leading core of the region or topic, and respond to environmental problems more effectively.



Project Outcomes in 2019

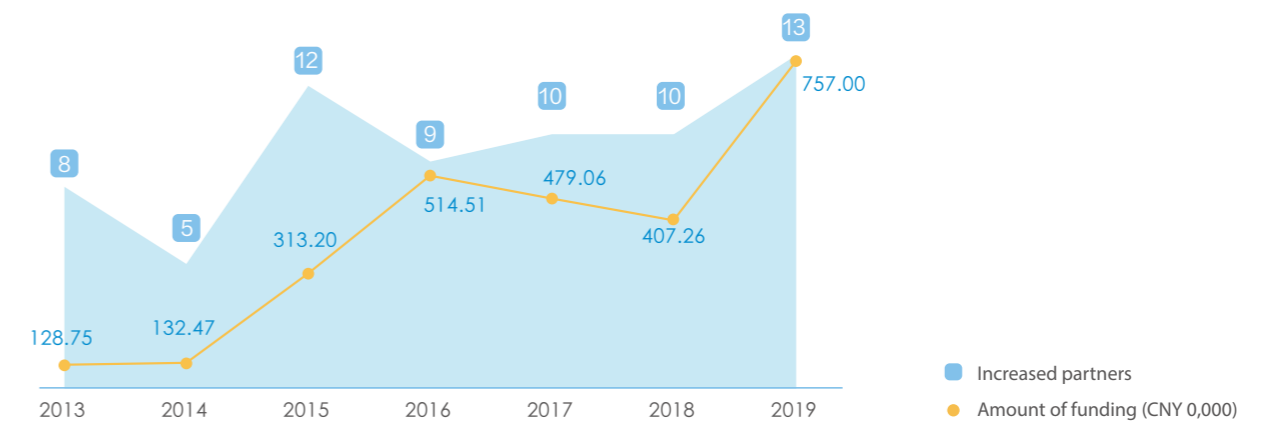
In March 2019, the 2019 annual meeting and project review meeting of Growing Up Together were held in Nantong, Jiangsu Province. Through the road show, in-depth visit and review meeting, 13 partners stood out and became the 7th phase partners of Growing Up Together. So far, the number of partners of Growing Up Together increased to 67, covering 30 provinces, autonomous regions and municipalities. In 2019, there were 26 new tutors of Growing Up Together, with more than 2,500 hours of voluntary investment, and 147 entrepreneurs and public benefit tutors to collaborate across the industry. Compared with their status before joining Growing Up Together project, the 6 graduate partners in phase 4 grew significantly. The average number of agency employees increased by 2.49 times, and the average annual expenditure of the agency increased by 2 times.

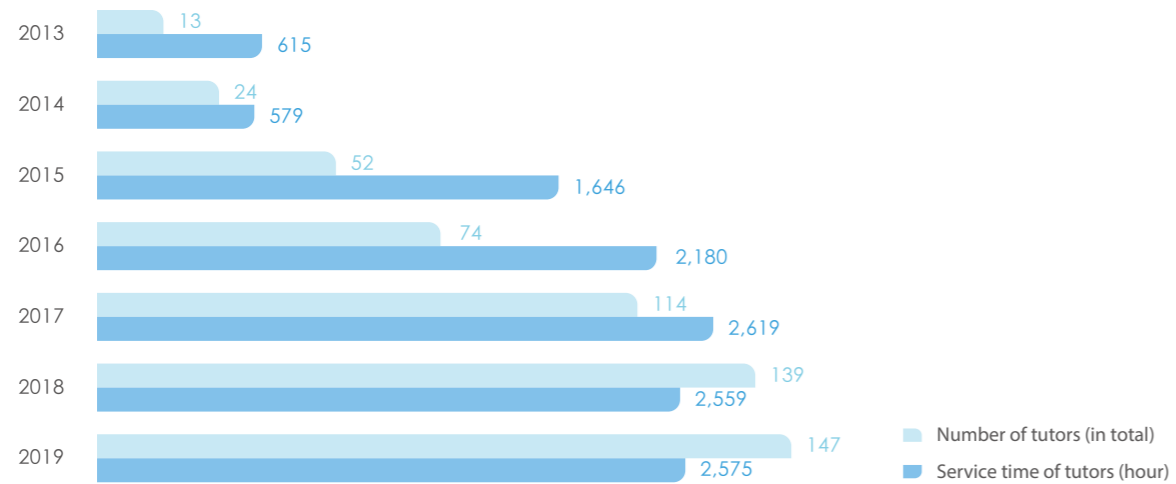
Project Progress of Growing Up Together from 2012 to 2019



2012-2019
Number of Partners Funded
by the Growing Up Together

Data of the Growing Up Together over the Years





The Growing Up Together Team Continues to Grow, Paying Attention to Cross-regional in-depth Communication

In March 2019, the 2019 annual meeting and project review meeting of Growing Up Together were held in Nantong, Jiangsu Province. Through the road show, in-depth visit and review meeting, 13 partners stood out and became the 7th phase partners of Growing Up Together. So far, the number of partners of Growing Up Together increased to 67, covering 30 provinces, autonomous regions and municipalities.

In 2019, Growing Up Together started to develop a standardized curriculum system. Based on a series of online experience sharing sessions to share the tutor's coaching experience partner growth experience, named after "Jifeng charging station", Growing Up Together project upgraded and developed a standardized curriculum system, in order to provide standard theoretical and practical experience support for growing environmental protection organizations. From June to December 2019, the tutor WANG Ying and Sanyuan Studio carried out professional strategic diagnosis consulting work for partners such as Zero Alliance, Tianjin Green Collar, Leave No Trace, Zhanjiang Bird Association, etc., assisting partners to identify bottlenecks in the development of institutions, and assisted tutors in systematic guidance.

Building Broader Platform for Exchanges and Jointly Boosting Development

In March 2019, partners of Growing Up Together joined hands with TEDxNantong Salon Earth Pulse to share the stories of environmental protection innovators. Five outstanding graduation partners, including Wild Xinjiang, The Society of Canton Nature Conservation, Shanghai Qingyue, Shanghai Rendu Ocean NPO Development Center and Chengdu Root & Bud, shared their wonderful works on the TED stage, benefiting more than 300 attendees and 129,000 people online.

From June to August, a series of activities were held, including the Workshop on Sustainable Waste Management Mustagg Mountains, NGO Human Resources workshop, Joint Workshop on Island Ecological Environment, Nature Education Workshop, annual meeting of partners, in which more than 30 partners of Growing Up Together participated, and partners carried out in-depth exchanges, learning and joint action across regions to help each other develop.

GUT Carnival: Establishing Organizing Committee, Holding Tour Exhibition More than 100 Times

In January 2019, the Organizing Committee of Growing Up Together Biodiversity Carnival was established. The organizing committee of GUT Carnival consists of 9 members, including the Growing Up Together tutors, Growing Up Together partners, Growing Up Together project team and external experts, who are committed to promoting the event to become a national influential public welfare brand of biodiversity conservation, communication and fund raising, and providing strong organizational support and guarantee for the Carnival project.



Tutors of Growing Up Together are visiting the partner

In 2019, the project held 17 large-scale activities in 14 cities. 88 speakers from 71 environmental protection organizations and universities and research institutes brought 104 action stories about the beauty of China's wildlife and first-line protectors. More than 300 exquisite wildlife pictures from 25 organizations and a public fair jointly built by 114 organizations benefited nearly 30 million people online and offline. In 2019, Fujian GUT Carnival campus tour entered 171 schools. In addition, five outdoor practices and three community activities were organized, and 64 volunteer lecturers and 636 volunteers brought interesting popular science lectures on biodiversity to nearly 200,000 students and teachers.



GUT Carnival

Expert's Comments

Growing Up Together, as its name implies, will continue to grow, and even grow into towering trees! In the field of environmental protection, Growing Up Together indicates that when facing environmental problems, it will always deal with problems, solve problems, and make itself the backbone in the process! The tutor of Growing Up Together project in the growth of partners will give them nutrition and give them support when in difficulties. When the partners meet the bottleneck of development, tutors will give them strength! The tenacity of Growing Up Together project and the support of the tutors constitute a perfect unique system of China's public environmental protection NGO, which is the hope and future of China's public environmental protection cause!

- ZHU Tong
Entrepreneur Tutor of the Growing Up Together Project

As a public welfare tutor, I had the opportunity to see iron nets and indiscriminate hunting in Dongting Lake as well as impact of foreign weeds on the beach wetland in Jiangsu coast, which worried me a lot. I also saw the spectacular scenery of tens of thousands of fireflies flying beside the reeds in Dongting Lake when cruising on speedboat, and saw the incredible feeding of tens of thousands of wetland water birds in the eastern part of Jiangsu. There are a lot of beautiful scenes in China that need to be maintained and preserved. Partners of Growing Up Together project care little about the difficulties and hardships of their livelihood and work and are constantly devoted to conservation. I feel lucky to be with them! I expect more environmental organizations to rise!

- CHEN Xiaoming
Tutor of the Growing Up Together Project

Partner's Comments

To use business thinking to explore sustainable development mode is entrepreneur tutors' biggest influence on, and gain from the Society of Canton Nature Conservation.

- LAI Yun
Fourth Graduation Partner of the Growing Up Together Project

Partner's Case

Wild Xinjiang is a public welfare organization dedicated to nature conservation and science popularization based on the volunteer community. In 2016, Wild Xinjiang joined the Growing Up Together project, and graduated from the project in March 2019. In addition to three consecutive years of unlimited financial support of CNY 300,000, XING Rui, the person in charge, believes that with the company and support of Growing Up Together for three years, Wild Xinjiang has achieved the fission in terms of protection effect. As an organization co-sponsored by volunteers, "Be a front-line conservation organization or a community?" This is a question that has long troubled the organization. With the help of tutors WANG Ying, CHEN Xiaoming and ZHANG Yi, Wild Xinjiang chose to be a volunteer community platform. As the incubator of the natural science popularization and protection team in Xinjiang, Wild Xinjiang fully mobilizes the enthusiasm of volunteers, and realizes the connection between volunteers from all walks of life and wilderness enthusiasts nationwide.

The Society of Canton Nature Conservation is a public welfare organization dedicated to carrying out nature education and promoting ecological conservation. As an excellent natural education organization, the Society of Canton Nature Conservation joined the Growing Up Together project in 2016. Under the guidance of LI Hongyao, ZHANG Min, LI Zhenfeng and other tutors from Growing Up Together project, the Society of Canton Nature Conservation calmly examined the problems in the development of the organization, learned and understood the business concepts such as "business tackling" and "customer portrait", and started the construction of big data of for the organization, to focus on the core business, optimize the curriculum, and provide excellent natural education activities for the public more systematically. In March 2019, the Society of Canton Nature Conservation "graduated" from the Growing Up Together, the team increased from 8 people to 14 people, the annual fund of the institution increased from CNY 2.45 million to CNY 5.08 million. In terms of industry development, The Society of Canton Nature Conservation also plays a better role as industry leaders, participates in the organization of National Natural Education Forum, promotes the establishment of South China natural education network, and advances the healthy development of the thriving natural education industry.

Marine Protection Special Project

The Marine Protection Special project was launched on May 31, 2018, jointly funded by the SEE Foundation and the Packard Foundation of the United States. It aims to provide financial support for local institutions and civil society organizations of coastal wetland protection and marine protection in China, provide capacity-building training, institutional strategy consultation and guidance, and carry out project cooperation to promote the development of the whole ecological chain of marine non-governmental forces, to explore the possibility of joint cooperation between marine special projects and various coastal project centers to carry out marine protection actions, and to help Chinese civil society organizations in marine protection to enhance their operational capacity. By 2019, the Marine Protection Special project has funded six special projects, with a total funding amount of about CNY 1.5 million.

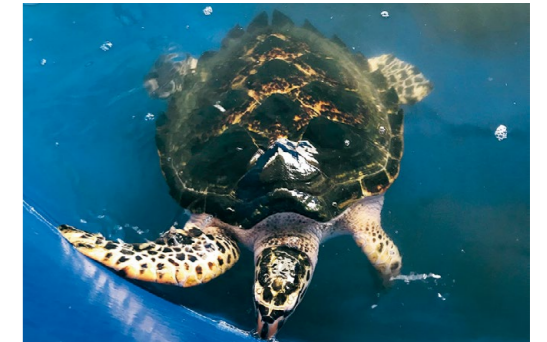


■ Project Outcomes in 2019

Completion of National Coral Reef Survey Report

In cooperation with the Coral Reef Branch of the Pacific Society, the Marine Protection Industry Special Project jointly compiled and released the *Report on Status of China's Coral Reefs*, which is the first nationwide survey on the status of coral reefs, filling the gap in the panoramic scanning and thorough research, and has guiding significance for the subsequent development of coral protection policies.

The Marine Protection Special project also cooperated with the Green Turtle (*Chelonia mydas*) Rescue Station of Hainan Normal University and launched a "Save China's Sea Green Turtles - Hainan Sea Green Turtle Rescue and Protection Project", to investigate and crack down the illegal trade of Green Turtle through the rescue and research of Green Turtles, and translated and published the *Guide to Green Turtle Rescue*. The relevant research results have been used to support the training of Chinese Green Turtle protection organizations.



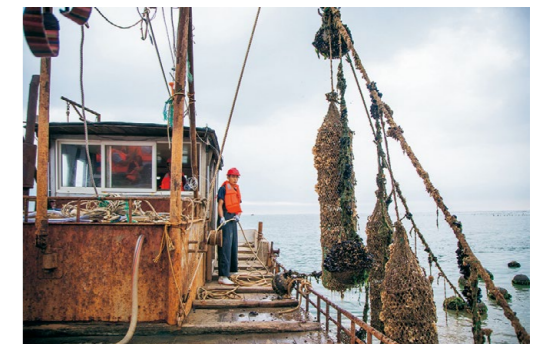
■ Rescue an injured Hawksbillturtle (Eretmochelys imbricata) ©Green Turtle Rescue Station of Hainan Normal University

Empowering Marine Environmental Protection NGOs in China

The Marine Protection Special project funds Qingdao Seafood Ecological Association to customize for Chinese consumers sustainable fisheries consumer guide, *Seafood Appreciation*, and invites relevant experts to carry out sustainable assessment of major aquatic products in China from the perspectives of species resources, fishing/aquaculture patterns, habitat impacts, fisheries management measures, etc., so as to give consumption recommendations. The assessment report links the academic achievements of research institutions with the conservation actions of Chinese civil society public welfare organizations, while exploring the public's cognitive needs for sustainable seafood consumption.

The Marine Protection Special project joined hands with Toxic-free Corps to carry out the "Marine Environmental Pollution Prevention and Control Basic Capacity Building and Preliminary Action Demonstration Project", translated and introduced the marine pollution work guide, and disseminated it to environmental protection industry institutions, research institutions and the public. At the same time, it helps NGOs to master the current situation of Marine toxic chemical pollution and the basic knowledge of prevention and control in a comprehensive and rapid manner, so as to build the basic cognition and work network of marine pollution.

In addition, The Marine Protection Special project cooperated with Global Environment Institute (GEI) of Chaoyang District, Beijing to discuss and solve the problems of mangrove ecosystem protection and coastal community protection caused by community development by introducing the mechanism of community agreement protection, so as to achieve the goal of sustainable development and mangrove protection of communities, put forward the feasibility research report of project development, and provide demonstration for community participation in mangrove conservation and restoration in China and other developing countries.



■ Oyster culture ©Qingdao Ocean Research Society

Building Platform Network to Enhance Consensus and Linkage

SEE Foundation and the David and Lucile Packard Foundation in the United States serve as the rotating chairman of the Ocean Funders' Alliance to promote the communication between the foundations on marine protection funding, increase consensus, jointly explore marine protection, and create more opportunities for communication among organizations concerned with marine protection in China.

In addition, the Marine Protection Special project established a specialized industry network by supporting different issues about ocean protection. It cooperates with "Dive for Love" to build reef protectors' alliance to promote international exchange of coral reef protection. It cooperates with the Sea Green Turtle Rescue Station of Hainan Normal University to carry out the sea Green Turtle protection project, build up an industry network and establish a long-term Green Turtle rescue linkage and protection mechanism.

Project Achievements of Local Project Centers

Work with Coastal Project Centers to Build Multilateral Cooperation Network Platform

SEE Foundation, in collaboration with many coastal project centers and organizations in East China, Taiwan, Pearl River, Shenzhen and Hong Kong, supports and hosts the Third Marine Public Welfare Forum and Marine Biodiversity Sub-Forum, jointly sorting out the current situation and challenges of marine issues, and providing a network platform for public welfare organizations to cooperate and act together.

SEE Foundation set up a communication network for the Marine Protection Special project and the coastal project center to jointly explore marine funding strategies. With the support of the working committee and regional representatives of coastal project centers in Shenzhen, Hong Kong, Fujian, Taiwan, Shandong, Zhejiang, Guangxi and East China, the possibility of joint cooperation of marine special projects and various coastal project centers in marine protection activities was explored.

Among them, Shenzhen-Hong Kong Project Center supports local NGOs to explore ways of cooperation between the project center and special projects. The Dive for Love Global Coral Reef Image project was jointly funded, and has produced and released *White Paper on Coral Reef Conservation* and the Documentary, *Looking for Coral Sea* in 2019, which include coral reef community protection cases in Philippines, Indonesia, Hong Kong and other places, so that domestic protectors can refer to more protection models, and promote exploration of more diversified reef protection models from an international perspective.



■ Dive for Love team is carrying out investigation in the Philippines Camiguin Island

Taiwan Project Center: Building Data Platform of Volunteers' Beach Clearing Activities

Taiwan Project Center funded the construction of a big data collection platform for volunteers' "Beach Clearing Activity" across Taiwan. According to the platform's statistics, volunteers cleaned up a total of 72.7 kilometers of coastline and 37 tons of wastes in 2019. In addition, the center assisted the Seacology Foundation, the Society of Wilderness and other environmental public welfare organizations to hold 12 relevant meetings to discuss a series of marine management and protection schemes, such as developing offshore islands into plastic-free islands, widely setting up direct drinking platforms for the public, and establishing a schedule for reducing the amount of disposable plastic products.



■ Volunteers' beach clearing activity organized by Taiwan Project Center

■ Partner's Comments

The Seafood Appreciation conducts a systematic assessment of the sustainability of China's capture fisheries and aquaculture industry, based on which responsible consumption communication and education are provided for the public and professionals. Through the cooperation with SEE Foundation, the project with a good social response has been highly praised by experts, the industry and the general public. It not only links the academic achievements of scientific research institutions and the protection actions of Chinese civil society public organizations through the evaluation report, but also explores the public's cognitive demand for sustainable seafood consumption. Considering that China's fisheries and aquaculture industry has the world's largest scale, diversity and complexity, and that the expectation that it will influence more stakeholders through communication, Seafood Appreciation is an innovative public service project that requires long-term professional dedication. We look forward to establishing a long-term and stable cooperative relationship with SEE and making positive contributions to national ecological civilization construction and the green production and consumption of aquatic products.

- WANG Songlin
Director of Seafood Appreciation

Joint Public Welfare

In 2019, SEE, together with partners of five brand projects, namely, Green Starters, Growing Up Together, Free Flying Wings, Conserving the Sanjiangyuan Region and pollution prevention and control, working with 40 partner organizations, launched 45 partner projects, with a total fundraising target of over CNY 15.55 million and a total fundraising of over CNY 8 million.



China Environmental Grantmakers Alliance (CEGA)

China Environmental Grantmakers Alliance (CEGA), a platform for the exchange and cooperation of environmental funders in China was launched on January 29, 2018. Its current members include SEE Foundation, Beijing Qiaonyu Foundation, Mangrove Conservation Foundation, Lao Niu Foundation, Harmony Community Foundation, Paradise Ecological Protection Foundation, Vanke Foundation, China Green Carbon Foundation, China Environmental Protection Foundation, Friends of Nature Foundation, and Alibaba Foundation. LEI Yongsheng, chairman of Laoni Foundation and ZHANG Li, secretary-general of SEE Foundation were the first co-chairmen of CEGA. CEGA aims to promote the cooperation and development of environmental funders, guide more funds into the field of environmental public welfare, and maximize the social benefits of environmental charitable funds.



CEGA Forum 2019

On November 23, 2019, eleven CEGA member units, including the SEE Foundation, hosted the 2019 CEGA Forum titled "environmental public welfare contributes to the new development of biodiversity protection" for the guests from the environmental protection industry to discuss the challenges faced by biodiversity protection and the action plan of environmental public welfare institutions to jointly build and share a better new world of biodiversity.

According to the CEGA Report 2018, the eleven CEGA members provided a total of CNY 287 million to fund projects in 2018, accounting for 44.6% of the annual total cost of business activities. Funders generally paid attention to ecological protection and invested CNY 117 million for a total of 737 projects throughout the year and the projects funded by SEE Foundation accounts for 72% of the total.

Special Fund

Special Fund for "Caring for Chinese Patrolmen"

Patrolmen are the most important force in the protection of nature reserves. According to statistics, there are more than 700,000 patrolmen (cooperative patrolmen for protecting forest, grassland and fishery) in China, who carry out routine patrol in the protected areas, covering 253 hectares per capita. Thanks to their efforts, natural forests, public welfare forests, grasslands, rivers and other resources in the upper reaches of the river, beyond the mountains have been properly protected, forest fires and other hidden



Patrolmen are patrolling in the protected area

dangers have been greatly reduced, and illegal logging and poaching have been effectively curbed.

However, most of China's protected areas are located in the mountains and along coasts of the northeast, northwest, southwest and south of China. These areas are economically underdeveloped. The income of patrolmen is low and they have no sufficient equipment for patrol. At the same time, the living environment in mountain and coastal areas is poor, and the existing insurance is not enough to pay patrolmen in case of injury.

Based on this, SEE Foundation set up the Special Fund for "Caring for Chinese Patrolmen" in 2019, which aims to reduce the risks of personal career and family livelihood faced by the patrolmen by improving the basic patrol conditions, so as to enhance the attention of society on patrolmen.

In 2019, the fund first provided support for accident insurance and equipment procurement for the patrolmen of Sichuan giant pandas and their habitat and the Yangtze River Finless Porpoise conservation area, and also funded the selection and recognition of the "Best Patrolmen" for Giant Pandas and the Yangtze River Finless Porpoise respectively.

"Joy in Rural Areas" Special Fund

With the increase of population, economic development and acceleration of urbanization, water security has become one of the biggest challenges facing mankind. With the rapid development of economy and society, water pollution has spread from cities to rural areas, and rural sewage discharge has seriously affected the water quality of nearby rivers, lakes and surface water. According to statistics, China's rural sewage discharge in 2018 was about 23 billion tons, accounting for 30%-32% of China's total domestic sewage discharge. Rural water pollution mainly comes from domestic sewage discharge, agricultural and forestry production (chemical fertilizers, pesticides and aquaculture), industrial wastewater, soil erosion and other aspects.

In 2019, SEE, working with the Ministry of Commerce, The United Nations Development Program, Coca Cola and other parties, launched the "Joy in Rural Areas" project to respond to the treatment of domestic sewage in rural areas and carry out pilot projects in important small watersheds and key areas for biodiversity protection. From the conservation and protection of water source forests, the control of non-point source pollution in rural areas, the establishment of the circulation system of rural living and agricultural water, to the development of water-saving agriculture and ecological agriculture, the ecological system of small watershed will be protected through the comprehensive management and protection of forest, farmland and water.

At present, the project of "Joy in Rural Areas" has been launched in Longjiang Village, Jinxiang Qinjiang Village, Longzhou County, Guangxi, and Yonghe Village, Gaoqiao town, Kaizhou District, Chongqing. Through the community pilot project, the project of "Joy in Rural Areas" is to explore the domestic sewage treatment methods at the important water sources, around the biodiversity enrichment area and around the tourism gathering area in China's rural areas, solve the problem of rural human and animal sewage treatment, and provide case support and replicable model for our social capital to participate in the rural domestic sewage treatment.



Selection for "Best Patrolman" for protecting Giant Pandas



Yonghe Reservoir of Kaizhou District, Chongqing



Long'er tun, Longzhou, Guangxi

Special Funding

Young Scholars Research Fund

In order to pay attention to and encourage the continuous progress of China's young scholars, especially front-line researchers, to encourage the exploration, innovation and practice of young scientific and technological personnel, support the cultivation of scientific and technological talents, and promote NGOs, enterprises and scientific research institutions to work together to carry out environmental protection, SEE Foundation launched a project named special funding project of "SEE young scholars research fund" on June 20, 2019. This project will support young scientific and technological personnel in the field of ecological and environmental protection in China to carry out front-line research, enhance their ability of innovation and research, and reward outstanding environmental protection ideas combined with practice.

After several months of project solicitation, a total of 44 applications were received. Finally, led by academician WEI Fuwen and academician HE Kebin, and together with experts in related fields of the SEE scientific advisory committee, six projects were selected in a fair and just manner to be funded by the special fund.



CAI Bo

Research on the population status and ex-situ conservation of *Dopasia harti* in Mount Emei

Engineer of Chengdu Institute of Biology, Chinese Academy of Sciences, Deputy Director of the Popular Science Committee of the Chinese Society for Cell Biology, public welfare lawsuit technical expert of Sichuan Provincial People's Procuratorate, member of the Expert Group of "Technical Service System for Animal and Plant Quarantine at entry-exit ports of China", Science and Technology Promotion Development Bureau of Chinese Academy of Sciences, Member of the IUCN Amphibian and Reptile Assessment Project in China.

Research Fields | Reptile diversity, reptile classification determination, reptile red list research.



WEI Wei

Impact assessment and solutions of grazing on Panda habitat

Doctor, Associate professor, School of Life Science, Xihua Normal University. He has chaired and participated in 4 national Natural Science funds and published 19 SCI papers in the past 3 years.

Research Fields | Conservation ecology, animal nutrition and foraging ecology, space movement behavior of wild animals (the main research objects are rare and endangered wild animals such as Giant Panda and Little Panda).



ZHANG Guangshuai

Monitoring and evaluation of the impact of the wetland ecological restoration project on the ecosystem in Linghekou

Born in Zibo, Shandong Province, Doctor of ecology and assistant researcher of national marine environment monitoring center. In the past five years, he published 20 papers as the first author, of which 5 papers were listed in SCI / EI. He presided over 1 scientific research start-up project in Liaoning Province, 2 local commissioned marine ecological assessment projects, participated in the completion of "Green Papers of China's Coastal Wetland Conservation 2019", a project commissioned by SEE project, and "Development Of Guidelines For Fishery, Aquaculture And Agricultural Activities In And Around The Protected Area", a project commissioned by the State Forestry Administration.

Research Fields | Marine ecosystem assessment and compensation, process evolution of degraded ecosystem

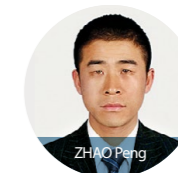


MAN Hanyang

Research on the characteristics and model optimization of infiltration discharge under the actual oil products

Ph.D., graduated from the school of environment, Tsinghua University, now an associate professor of the school of environmental science and engineering, Fujian Normal University. He has obtained 2 invention patents and published 13 SCI listed papers in environmental science & technology, applied energy, atmospheric chemistry and physics, among which 5 papers were published in the top journals of the first district as the main author.

Research Fields | VOC emission control, especially VOC emission test, modeling and inventory calculation of vehicle



ZHAO Peng

Research on the mechanism of Soil Aridity and water carrying capacity of *Haloxylon ammodendron* plantation in the lower reaches of Shiyang River

Assistant researcher and Ph.D. of Gansu Institute of Desertification Control. Since taking part in the work in 2014, he has presided over 2 provincial scientific research projects, participated in 14 national scientific research projects, published 9 papers in Chinese core journals, 1 journal paper included in SCI, obtained 1 utility model patent and 6 basic research achievements.

Research Fields | Ecological hydrology of desert vegetation, development and utilization of desert characteristic plant resources and desertification control



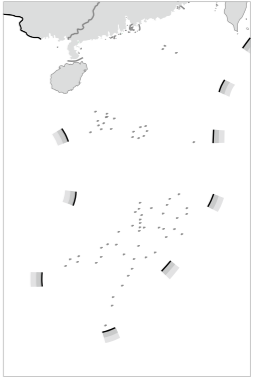
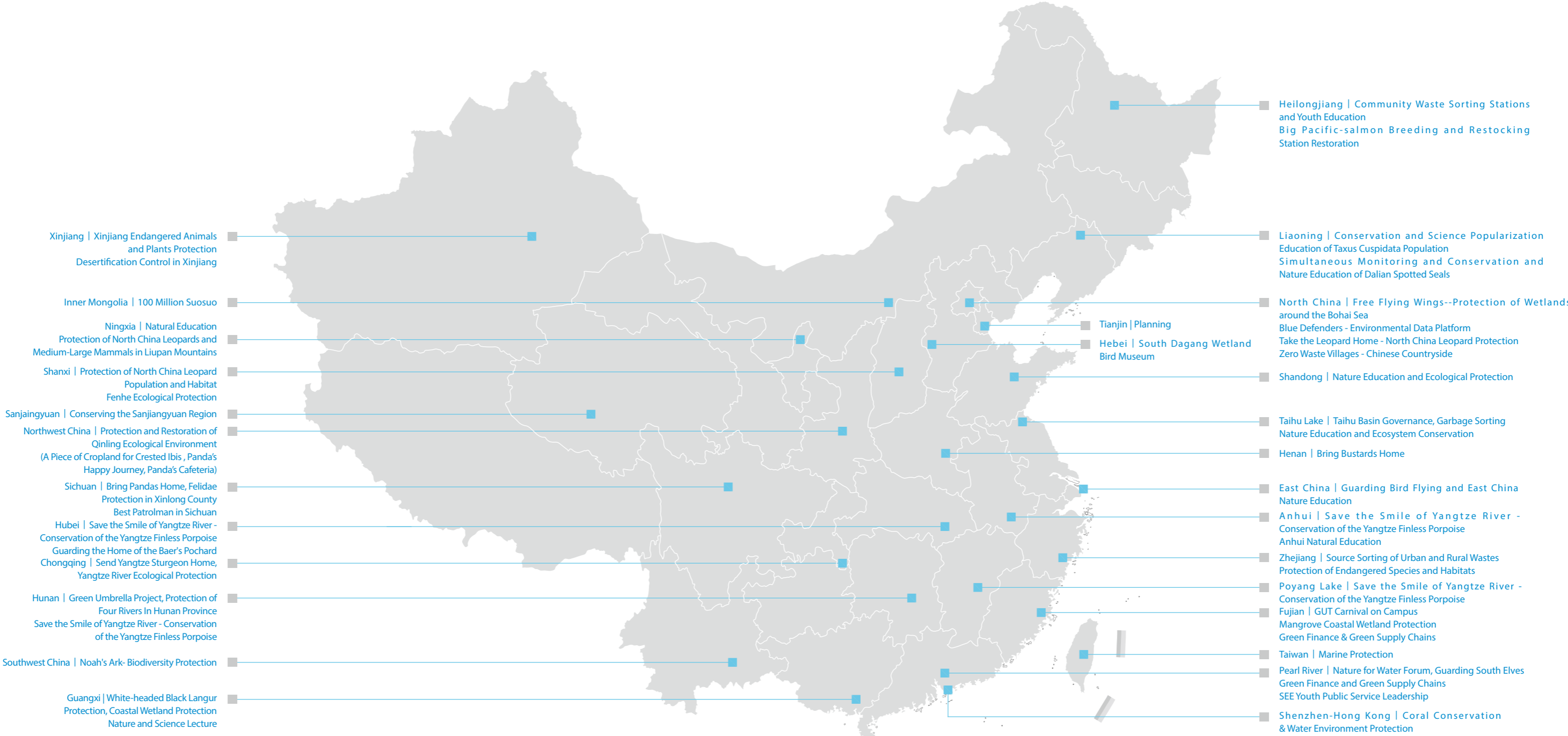
MEI Xuemei

Research on plant allocation technology based on soil water carrying capacity in water and wind erosion ecotone

CPC member, Ph.D., graduated from Beijing Forestry University in July 2019, majoring in soil and water conservation and desertification combating. She worked at North China University of Water Resources and Electric Power since September 2019, and has published 4 SCI papers and more than 3 papers in the second district (including the second district). She was awarded many honors, such as Outstanding Doctoral thesis of Beijing Forestry University, Outstanding Graduate of Beijing, Top 10 Graduate of National Forestry Department in "North American Style Cup" and Baogang Outstanding Student Award.

Research Fields | Soil and water conservation and vegetation restoration

Environmental Projects Across China



International Projects and Activities

SEE Foundation has joined the following international platforms as:

- Observer for the United Nations Convention on Desertification
- Observer for the United Nations Framework Convention on Climate Change
- Council Member of UNEP Science, Policy and Business Environment Forum
- Council Member of F20 (Foundation Platform 20)
- Member of the International Union for the Conservation of Nature (IUCN)
- In 2019, Executive Director, Ai Luming selected as the Patron of Nature of IUCN
- Member of Asia Venture Capital Network (AVPN)

As at the end of 2019

International Projects and Activities

Our strength and results affirm the value of public welfare cause, and the persistence and insistence show our attitude to environmental protection. In 2019, SEE Foundation has repeatedly delivered the responsibility and mission of China's environmental protection agencies on the international stage. It shows that Community of Common Destiny for All Mankind is not only a loud slogan, but also a commitment to practice, and only all the world are united can we achieve a bright future.

The Second United Nations Forum on Science, Policy and the Business Environment:

[Launching the Rhino Conservation Business Leaders Alliance Program](#)

The United Nations Environment Programme (UNEP) launched the second Science, Policy and Business Environment Forum in Nairobi, Kenya during the period March 9-11, 2019. Representatives from all walks of life around the world discussed environmental protection policies, climate change and other topics to jointly promote global environmental sustainable development. After SEE was selected as the governing body, it sent delegation to participate in the conference, during which the Alliance of Business Leaders for Rhino Conservation was launched. This is the second time that SEE conveyed China's environmental strength and voice after attending the UN Environment Conference for the first time in December 2017.

At the second UN Forum on Science, Policy and Business Environment, AI Luming, Executive Director of the SEE Foundation, introduced SEE's efforts in building a green supply chain as the response to climate change, and discussed global environmental sustainability with representatives from all sectors of the world.

SEE, the Netherlands No. 5 Foundation and the UNEP jointly launched "Save the Rhino Together" to build a global rhino protection action, and jointly proposed to refuse the consumption of rhino products. Mr. AI Luming announced the launch of Alliance of Business Leaders for Rhino Conservation, and the guests at the meeting pledged to "take the lead in firmly resisting rhinoceros products", and signed a letter of commitment.

Investigating Irrawaddy Dolphin (*Orcaella brevirostris*) Protection in Myanmar:

[Signing Memorandum of Cooperation and Funding Jointly](#)

May 6-10, 2019, the Save the Smile of Yangtze River project team went to the Irrawaddy River Basin in Myanmar to investigate the status quo of Irrawaddy Finless Porpoise conservation, and signed a memorandum of cooperation with the International Wildlife Conservation Society (WCS). From 2019 to 2020, SEE and CCF will jointly fund WCS to carry out the Irrawaddy dolphin conservation project in Myanmar, with a funding amount of CNY 600,000.

November 18-21, 2019, at the invitation of the Ministry of Agriculture and Rural Affairs, the Save the Smile of Yangtze River project team went to the Rome headquarters of the Food and Agriculture Organization of the United Nations to participate in the "International Symposium on Fisheries Sustainability".

International Forum on Business Responsibility:

[Showcasing Innovative Solutions to Climate Change](#)

The International Forum on Business Responsibility in the theme of "Creating a Zero-Carbon and Climate-Resilient Future" was held in Haikou on May 23-24. The forum was sponsored by Global Initiatives and co-sponsored by SEE as its chief partner. At the conference with climate innovation as the theme, more than 300 guests from the government, enterprises, international institutions and academia jointly discussed sustainable development and low-carbon economy, and proposed zero-carbon solutions for building a climate-resilient future.



■ SEE Foundation Executive Director, AI Luming, is sharing his experience in building a green supply chain and addressing climate change.



■ From the left: AI Luming, Executive Director of SEE Foundation; Princess Laurentien of the Netherlands; Inger Andersen, Executive Director of the United Nations Environment Programme; ZHANG Li, Secretary-General of SEE Foundation



■ Investigating Irrawaddy dolphin protection in Myanmar

AI Luming, Executive Director of SEE Foundation, delivered a keynote speech titled "Building a Zero-carbon future, Tackling Climate Change together, We are Acting". MA Jun, Director of the Institute of Public and Environmental Affairs (IPE), a long-time partner of the SEE Foundation, introduced IPE's solutions in the field of climate innovation. Together with guests from all walks of life, SEE entrepreneur representatives also discussed innovative solutions for low-carbon and circular economy in response to climate change, looked forward to the future of global sustainable development, shared advanced sustainable development and innovation concepts, and demonstrated SEE's solutions in the field of climate change innovation.

Foundation Platform 20 (F20) High-level Forum:

[Sharing Case Study Results of Tackling Climate Change](#)

The Foundation Platform 20 (F20) is composed of more than 50 foundations and charities around the world. Its purpose is to build bridges between the private sector, the financing sector and NGOs based on the 2030 agenda and the United Nations sustainable development goals, reach consensus and implement the *Paris Agreement*.

On June 13, 2019, the F20 High-level Forum was held in Tokyo, Japan. ZHANG Li, Secretary-General of SEE Foundation, attended the forum upon invitation and introduced the efforts of SEE in addressing climate change and other aspects.

Assessing IUCN Red List of Amphibians in China:

[To Provide Baseline Data For China's Ecological Protection Initiatives](#)

June 17-21, 2019, the Amphibian Expert Group of the IUCN Species Survival Commission reviewed and assessed the IUCN Red List of endangered species of about 470 known amphibians in China in order to better assess the survival and protection of amphibians and provide assistance for the protection of ecological diversity in China. The assessment was conducted by the IUCN in collaboration with the Chengdu Institute of Biology, Chinese Academy of Sciences, and the SEE Foundation which provided financial support.

Chinese and foreign authoritative experts were invited to the assessment seminar to use scientific means to describe the diversity and endangered situation of amphibious species in China in detail. The assessment results will provide a strong baseline data for the planning of China's ecological protection actions, and provide a scientific basis for the relevant government departments, the scientific community and the public to better understand the current situation of amphibians in China and formulate and implement relevant protection measures.

Conference on "China-ASEAN Cooperation for Energy Transformation and Climate Resilience Development":

[Exploring "Nature-Based Solutions" for Mangrove Conservation](#)

August 28 - 29, 2019, SEE Foundation and the Mangrove Conservation Foundation (MCF) went to Thailand for the Conference on "China-ASEAN Cooperation for Energy Transformation and Climate Resilience Development". SUN Lili, council member of the SEE Foundation and the founder of the MCF, introduced the experience and effectiveness of mangrove conservation in China at the side meeting of mangrove, and explored the possibility of integrating "natural based solutions" represented by mangrove conservation into the national climate change strategy.

In 2018, MCF, Thailand Ministry of Natural Resource and Environment, China-ASEAN Environmental Protection Cooperation Center jointly signed the *Memorandum of Understanding on Mangrove Conservation*. From 2018 to 2020, the three parties will jointly promote the development of many wetland conservation works, such as the mangrove wetland ecological environment research project, the China-ASEAN mangroves management training, mangrove forest regeneration/ecological restoration project, community development and livelihood renovation project, co-construction or demonstration projects of mangrove conservation areas, and the mangrove protection data information management project.



■ F20 High-level Forum



■ Assessing IUCN Red List of Amphibians in China



■ SUN Lili, council member of SEE Foundation, founder of MCF, is sharing cases

Investigation of CCC Kenya Lamu Port Project:

[Global Mangrove Conservation Alliance Launched to Establish Comprehensive Conservation Demonstration Base](#)

In 2019, the SEE Foundation prepared to launch the "Global Mangrove Conservation Alliance" which will carry out protection and restoration with the support and guidance of director XIE Zhenhua, China's Special Representative on Climate Change, and other scientists in combination with the characteristics of multiple benefits of mangrove, such as wind prevention and wave dissipation, carbon sequestration, and community livelihood development. In September, representatives of SEE Foundation, MCF, One Earth Foundation and Vanke Foundation visited the CCC Kenya Lamu Port Project and exchanged views with local conservation organizations, provided expert advice for the CCC mangrove restoration project, and accumulated experience in international cooperation. Next, by taking the opportunity of the green development under the Belt and Road Initiative, the multi parties will, based on the conservation and restoration of mangrove forests in Lamu Port and Mombasa, establish an integrated mangrove conservation demonstration base on the strength of local government, community and NGOs to provide pilot demonstration for similar projects in Kenya.

The mangrove area of Lamu Port in Kenya is 33,500 square kilometers, accounting for 60% of the total mangrove area in Kenya. Lamu Port Project Department construction area around the coast is covered with mangroves. And some mangroves need to be cut down for the construction of access roads, and dredging and reclamation operations, marine operations and other operations may affect the growth of mangroves. Based on this, taking Lamu as the demonstration area to carry out pilot demonstration projects can provide basic suggestions for the global model of mangrove restoration.

Conference of the Parties to the United Nations Convention to Combat Desertification (COP14):

[Sharing China's Experience in Desertification Control](#)

September 2-13, 2019, the 14th Conference of the Parties to the United Nations Convention to Combat Desertification (COP14) was held in New Delhi, India. More than 5,000 delegates from 196 countries discussed the progress and planning of land desertification, addressing issues including climate, food optimization, and energy and environmental demand for land.

SEE Foundation participated in the conference as an observer body. At the Chinese side meeting, SUN Jing, project director of SEE Foundation, shared SEE's contribution in desertification control. In recent years, China has accumulated a great deal of experience and technology in the prevention and control of desertification and land degradation. In addition to the control of land desertification, China also helped the people in sandy areas to lift themselves out of poverty, which has been unanimously recognized by the international community.

UN Climate Action Summit:

[Display of 15 Years of Project Achievements to Enhance the International Influence](#)

On September 24, 2019, SEE hosted a reception themed "SEE A BETTER FUTURE" during the UN Climate Action Summit in New York. Director XIE Zhenhua, Special Representative of China on Climate Change, Cristiana Pasca Palmer, then executive secretary of the Convention on Biological Diversity (CBD), Princess Laurentien of the Netherlands, ZHANG Xinsheng, President and Chairman of the Council of the International Union for Conservation of Nature (IUCN), and nearly 100 representatives of international environmental agencies, attended the reception.



■ Site recommended by Kenya for restoring mangroves



■ Conference of the Parties to the United Nations Convention to Combat Desertification (COP14)



■ XIE Zhenhua, the Special Representative of China on climate change, is making a speech.

At the reception, AI Luming, Executive Director of SEE, shared the environmental protection practice cases and projects in which SEE entrepreneur members used their entrepreneurship to solve social problems through personal practice, exploration of new environmental protection models, provision of environmental protection resources, donation of wealth, etc. in the past 15 years. Director QIAN Xiaohua introduced the latest achievements of Green Supply Chain Action in Real Estate Industry in China. This is a demonstration of growth history and practical achievements of environmental protection organizations in China by SEE on the international stage on the occasion of the 15th anniversary of its establishment, greatly enhancing the international brand influence of SEE.

At the meeting, SEE Foundation established the International Advisory Committee and presented certificates to members of the first Committee, hoping to work together and make progress together on the way of environmental protection.

International Symposium on Global Strategy for Plant Conservation (GSPC):

[Funding the Symposium to Advocate Global Biodiversity Conservation](#)

October 28-30, 2019, approved by the National Forestry and Grassland Administration, the 2019 International Symposium on Global Strategy for Plant Conservation was held in Dujiangyan. The symposium was jointly organized by China Wildlife Conservation Association (CWPCA), Biodiversity Committee of Chinese Academy of Sciences, IUCN, BGCI, GPPC and SEE Foundation, China Forestry Association, Sichuan Forestry and Grassland Administration.

More than 260 plant protection experts from 13 countries and 7 international organizations attended the symposium. At the symposium, the representatives reviewed the latest progress of plant protection in the global scope guided by the *Global Plant Protection Strategy (2011-2020)*, exchanged experiences and lessons from the implementation of the global plant protection plan, provided references for the priority protection and methods of plants in the global scope in the future, and elaborated the views, positions and exhibitions of the global biodiversity framework in the age post 2020. The representatives discussed and proposed the "post 2020 global plant protection strategy" framework related to the overall framework of global biodiversity forming a Dujiangyan consensus on the global plant protection strategy. SEE Foundation funded the conference.

United Nations Climate Change Conference (COP25):

[Exchanging and Displaying Environmental Protection Practice Cases and Achievements](#)

December 2-13, 2019, COP25 was held at Madrid, Spain. The conference focused on the implementation of climate change solutions. The Chinese delegation on climate change consulted with other countries on various climate change issues.

At the side meetings themed such as "enterprise climate action: empowerment and innovation" held during the COP25 conference, Executive Director AI Luming introduced practical experience in promoting carbon emission reduction and pollution control, as well as green chain action and other projects through Green Supply Chain Action and other cases, to expand international influence and contribute to China's environmental protection and low-carbon emission reduction.

At the side meeting themed "global collaboration and knowledge sharing based on natural solutions", Secretary General ZHANG Li of SEE shared his long-term practical achievements and cases in the fields of nature based solutions, such as desertification control, river, water source and groundwater protection, wildlife and their habitat protection, and made suggestions on the future of SEE in the field of nature based solutions and outlooked the future development of the field.



■ Sharing experience at the SEE Reception



■ Pooling global forces to discuss plant conservation strategies



■ Representatives of SEE attend a side meeting to discuss climate change



■ Side meeting themed "Global collaboration and knowledge sharing based on natural solutions"

Cooperative Development

In 2019, SEE Foundation received CNY 202,938,700 from all sectors of society, of which CNY 52.51 million came from SEE member entrepreneurs, CNY 138,793,600 from social donations (members' mobilization and public donations), and the rest from government subsidies and other income.

In terms of social donations, enterprises, individuals and foundations donated 58% of the total amount through banks directly, and the rest part came from online donation platforms.

Total Revenue in 2019

20,293.87

Unit: CNY 0,000



Major Sources of Social Funds

Unit: CNY 0,000



Fundraising Activities

Tencent Foundation: Doing Good Together

Since 2015, SEE Foundation has continuously participated in "99 Giving Day" of Tencent for 5 years. In 2019, SEE launched 65 projects and 68 subprograms, with 27 project centers, 81 environmental-protection partners and nearly 450 enterprises / individuals participating through donation, fundraising, offline publicity and activities. With more than 620 thousand person-times of support, SEE Foundation received donations of CNY36.78 million, including CNY17.17 million from the public, CNY 16.62 million from enterprises, and CNY 2.99 million from Tencent Foundation. Thank all project centers, members, enterprises, employees and customers for their support to SEE during "99 Giving Day".



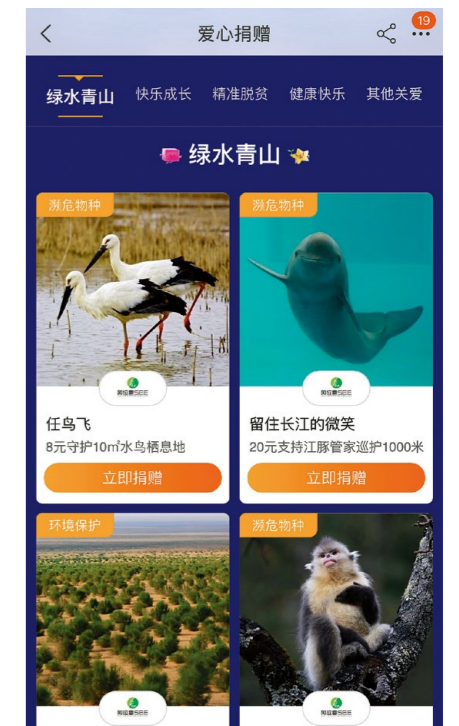
From June 1 to 7, Tencent News organized Tencent netizens to visit SEE "Noah's Ark" project as experiencers in northwest Yunnan. The experiencers and the protection experts visited five project sites of "Noah's Ark" together to understand the background and significance of this project, and the programs of endangered medicinal plants protection, protection of Yunnan snub-nosed monkey community in Baima Snow Mountain, restoration and protection of indigenous fish in Jinsha River, and so on. They had thorough communication with the staff of the reserve and local villagers.

Alibaba Philanthropy: Gathering Love and Jointly Conduct philanthropy

"Goods for Good" refers to the goods with "❤️" logo on Taobao and "👉" logo on Tmall. Alibaba Philanthropy select philanthropy projects of high quality into the project of "Goods for Good". The online shops on the Alibaba platform which participate in the "Goods for Good" will donate a certain amount of money to the designated philanthropy projects for each transaction. Consumers can choose the "Goods for Good" option when searching for goods. In 2019, three projects of SEE Foundation, "Guarding Finless Porpoises: Patrol & Conservation Assistance", "Noah's Ark: Guarding Asian Elephants" and "Free Flying Wings: Civil Guarding Action", were launched successfully after the Alibaba "Goods for Good" evaluation. Over CNY 12.42 million has been raised so far.

In September 2019, Alibaba's "95 Charity Week" was launched both online and offline. Users were encouraged to participate through innovative online games such as Super Power card and "In your Name". Four programs of SEE, including 100 Million Suosuo, Save the Smile of the Yangtze River, Noah's Ark and Free Flying Wings were recommended by the main venue. During the event, the projects received donation of more than CNY 50,000 and nearly 30 thousand person-times of support.

From June to September 2019, the Taobao shop of SEE launched "Extreme Challenge" auction activity. The "Extreme Challenge" program of Dragon TV, cooperating with Youku, Taobao, Ali Auction and Alibaba Philanthropy, and SEE Foundation, held 6 online auctions, with 34 auction items contributed by the special guests. The proceeds from the auctions, CNY 42,549, was used to support the SEE charity project Save the Smile of the Yangtze River.



Alibaba Goods for Good Helping Promote the Projects

Noah's Ark: Guarding Asian Elephants

"Noah's Ark: Guarding Asian Elephants" has been approved by Menghai County People's Government to delimit 333.33 hectares of Asian elephant habitat. By the end of December 2019, about 210.47 hectares of forest thinning has been completed, with another 333.33 hectares to be burned or thinned and 5 artificial nitrates ponds to be built; about 86.67 hectares of plantains and palm leaf reeds have been planted, which were food for Asian elephants; the villagers and the village groups in Menga Town, has gotten compensation for about 12.73 hectares of damaged farmland; 200 "Asian elephant warning billboards" and 25,000 copies of poster foldouts have been made and would be installed and distributed in the surrounding villages inhabited by Asian elephants; Banna Botanical Garden of Chinese Academy of Sciences was invited to continuously monitor the restored habitat of Asian elephants, so as to provide basis for future protection; the "2019 World Elephant Day: Asian Elephant Conservation Exhibition" has been held to provide a platform for mutual learning and communication among different Asian elephant habitat cities and counties.

Free Flying Wings: Civil Guarding Action

"Free Flying Wing: Civil Guarding Action" is a comprehensive ecological protection program to protect the most endangered water birds and their habitats in China. Among 51 endangered water bird habitats, 35 protection projects of 31 institutions were selected to focus on the patrol and conservation of 41 wetlands for one year. In 2019, more than 500 wetland patrols and bird surveys were carried out, with a total range of nearly 5,500 km. Nearly 16,000 bird survey records were submitted, with a total of 426 bird species recorded, and nearly 200 records of threats such as poaching, pollution, and illegal construction were submitted as well. Natural education programs were carried out over 50 times, covering 8,000 people. Two online and offline training sessions were organized. The data reporting system and the data collection applet were improved, which would provide capacity and tool support for partner agencies.

Guarding Finless Porpoises: Patrol & Conservation Assistance

In 2019, by promoting fishermen to shift to be patrollers, "Guarding Finless Porpoises: Patrol & Conservation Assistance" supported 56 patrollers to patrol around the important habitats of Finless Porpoise for 207,781.82 kilometers, and assisted the local department of fishery administration in fighting against illegal fishing for 298 times, carrying out 21 large-scale special enforcement actions, and confiscating 41 sets of electric fish equipment and more than 10 tons of illegal nets. In addition, some patrollers also spontaneously organized science popularization activities to call on local communities and schools to jointly participate in the protection of Finless Porpoises, effectively promoting broader social participation. Meanwhile, the "Patrol Housekeeper" APP, an online platform for Finless Porpoise patrol, was optimized to set a new section for the public to check the front-line news about the work of Finless Porpoise patrol, on the basis of its primary functions, so as to promote social participation in the Yangtze River Protection.

Alipay Philanthropy: Helping Environmental Protection in Various Ways

Initiated by SEE, the 100 Million Suosuo project continues to raise monthly funds on the Alipay philanthropy while Save the Smile of the Yangtze River, Noah's Ark and Free Flying Wings launched some "Small but Good" projects. On March 12, the Chinese Arbor Day, the 100 Million Suosuo project carried out a campaign themed "Planting a Tree in Spring" on the Alipay Philanthropy, and won special recommendation from it. During the "95 Charity Week", the main venue of the platform established a smiling wall for the finless porpoise patrollers of the Save the Smile of the Yangtze River project to encourage more users to understand and participate in environmental protection and philanthropy activities.

In 2019, the 3rd anniversary of the Ant Forest, 122 million trees have been planted in desert areas by it and its partners. And as the first philanthropy partner of the Ant Forest, SEE organized the plantation of the first batch of Suosuo and planted the No.1 grove of the Ant Forest for the netizens who insisted on low-carbon life. By 2019, more than 23,333 hectares of trees were planted in the Alxa region by SEE in cooperation with the Ant Forest. The cooperation would come into the fourth year, and SEE still endeavored to protect the green land with loving netizens.



Environmental Protection Activities of Enterprises

SKSHU Paint Co., Ltd.: SKSHU Paint Co., Ltd. in Action for a Beautiful China

As a strategic partner, SKSHU Paint Co., Ltd. has been donating CNY 5 million to support the 100 Million Suosuo project every year since 2016, pledging to donate no less than CNY 50 million within 10 years, so as to help improve and protect the ecological environment in Alxa region. So far, SKSHU Paint Co., Ltd. has donated more than 2.05 million Suosuo.

In 2019, in addition to continuing to participate in the Tencent "99 Giving Day" matching funding, SKSHU Paint Co., Ltd. organized activities such as "donating jointly", "donating walking steps", etc., and also mobilized employees, partners and consumers to participate in a series of offline philanthropy activities such as "Walking for Love" and "Charity Market". In September 2019, SEE, SKSHU Paint Co., Ltd., together with the Alipay Ant Forest, carried out a tripartite brand cooperation plan to display the millions of Suosuo donated by SKSHU Paint Co., Ltd. on the Ant Forest online, calling on 500 million users of the Ant Forest to claim Suosuo online, and to encourage the public to support the 100 Million Suosuo project by encouraging users to participate in watering the public forest of SKSHU Paint Co., Ltd. online or visiting the project site offline.



HSBC China: Exploring New Models of Sustainable Development

In addition to continuously support in water ecosystem restoration and social participation pilot projects, HSBC China and SEE continued the strategic cooperation and expanded new areas to explore sustainable innovation in the green supply chain of the real estate industry and the electronics industry. In 2019, both sides successively established cooperation based on three aspects, which were the pilot project of ecosystem restoration and social participation in the Pearl River Delta, the formulation and application of Green Supply Chain Action Green List of the Real Estate Industry, and the Green Supply Chain Innovation Pioneer Project in the Electronics industry in the Pearl River Delta, contributing to the construction of ecological civilization.



On July 16, 2019, the Green Supply Chain Action in Real Estate Industry in China held a kick-off meeting of the Green List project in Beijing, during which guests discussed the current situation, difficulties and demands of real estate suppliers in improving energy efficiency and reducing carbon emission. HSBC China, the project sponsor, attended the meeting and participated in the discussion, indicating that it would work with all parties to deepen the construction of green supply chain in China's real estate industry through the Green List project. And starting from the supply chain, the whole industry would be promoted to improve the environmental performance of energy through green procurement.

Apple: For a Better World

On April 22, 2019, Earth Day, Apple Inc. (Apple) continued to work with SEE to support Chinese local environmental NPOs' projects in ecological protection and circular economy. As the world's leading company, Apple has always been committed to making the world a better place and contributing to China's environmental protection. In 2020, SEE will also work with Apple to strengthen the protection of rare species unique to China.

Dangdai Group: Practice Philanthropy by Heart

During May 2-4, 2019, representatives of partners of Dangdai Group from all over the country gathered in Alxa to participate in the activity of "Dangdai Group 2019 Suosuo Spring Planting Charity Walk". In the three days, after a 4.5-kilometer desert hike, learning about desert plants, planting Suosuo trees and planting millet, "Dangdai people" got close to nature in their work and learned more about SEE's philanthropy projects of environmental protection.

In 2019, Dangdai Group continued to support SEE's environmental protection project. During the "99 Giving Day", it mobilized the Humanwell Healthcare, WUHAN DDMC, Sante Cableway, Wuhan Dangai Real Estate, Dangdai Education, and other partner enterprises to encourage their employees and customers to participate in philanthropy actions through different forms in combination with the characteristics of their own enterprises. In 2019, Dangdai Group drove more than 10,000 people to donate more than CNY 3 million.



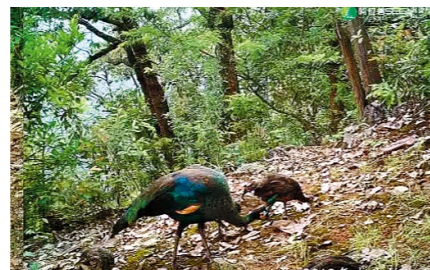
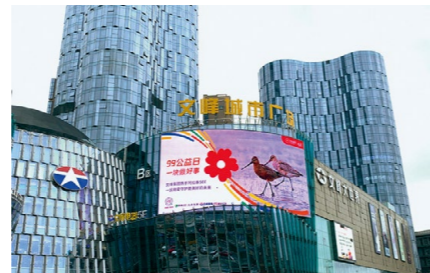
Wenfeng Group: Gathering Love Little by Little

During the "99 Giving Day" in 2019, Jiangsu Wenfeng Group mobilized its powerful resources, together with employees and consumers, supported several environmental protection projects such as Growing Up Together, Green Starters and Free Flying Wings, provided CNY 2.7 million of matching funds and initiated a joint donation, which led to 134,858 person-times of donation and a total amount of CNY 1.52 million. With its business circle resources such as Wenfeng Hotel, Nantong Grand Hotel, Nantong Wenfeng City Square, Shanghai Wenfeng Square, Big World Department Store, and nearly 30 Wenfeng AUTO 4S stores. Wenfeng Group launched philanthropy publicity via indoor and outdoor LED screens or background walls, covering a great number of people.

During September 7-9, Nantong Wenfeng World launched the philanthropy fundraising activity of "You Donate Love while I Donate Ren Millet". Shoppers in the shopping mall could get a bag of Ren Millet for free by presenting the receipt of a trade of any amount on the same day and donation receipt page. The activity effectively encouraged the public to participate in the donation.

Noah Holdings Ltd: Warm Life with Wisdom and Wealth

Since 2010, Noah Holdings Ltd has been working with SEE to support a series of ecological and environmental protection projects as both sides hold highly consistent values. Through the annual planting project "Forest of Noah's Heart", more than 220,000 Suosuo trees have been planted since 2014 to help prevent and control desertification. It has been three years since Noah Holdings Ltd started to protect green peafowls. And Noah Holdings would continue to work together with the green peafowl protection team of the Southwest Project Center of SEE, other experts and philanthropy activists to focus on the protection of green peafowls.



Chow Tai Fook Jewelry Group: Using Electronic Guarantee to Promote Environment Protection

Chow Tai Fook Jewelry Group has supported SEE for 4 consecutive years. After launching "Eco-friendly Jewelry Box" Jewelry in 2018, it started a public welfare activity of "Using Electronic Guarantee to Promote Environmental Protection" in more than 2,000 stores nationwide. For every electronic guarantee, Chow Tai Fook Jewelry Group has donated CNY 1 to support SEE.

During the Chinese Arbor Day on March 12, 2019, the official flagship store of Chow Tai Fook Jewelry Group launched an online activity. Every time consumers chose an environment-friendly Jewelry box, Chow Tai Fook Jewelry Group would donate CNY 5 to support SEE, again advocating not using excessive packaging. In 2019, on the occasion of the 90th anniversary of its establishment, Chow Tai Fook Jewelry Group once again led its members to Alxa to experience the spring planting of Suosuo trees and practice universal philanthropy.



Faw-Besturn: Green Mobility for You and Me, E Planting Forward

On May 24, 2019, Faw-Besturn's "Green Mobility for You and Me, E Plant Forward", the Besturn Green Mobility Vegetation Plan was officially launched in SEE philanthropy desertification control base. Faw-Besturn would work with SEE to jointly commit to China's ecosystem restoration and explore a carbon sequestration forest project which combined vegetation restoration with market mechanism carbon sequestration, so as to form a new protection mode featuring win-win cooperation among the government, NGOs and enterprises to continuously improve the ecological environment and jointly promote ecological protection and sustainable development. Meanwhile, Faw-Besturn would continue to explore a new mode with SEE, which could call on more participants, especially car users to join in green philanthropy.



Coca Cola China: Making Rural Water Environment More Beautiful

In 2019, SEE's project "Joy in Rural Areas" was successively launched in Guangxi and Chongqing, aiming to find solutions to the sewage treatment problems in rural areas according to local conditions. "Joy in Rural Areas" is jointly carried out by SEE and Coca Cola China, with collaboration with the Ministry of Commerce, the United Nations Development Program and other parties, to explore new modes of rural domestic sewage treatment and recycling.

As one of the strategic priorities of sustainable development, Coca Cola has always acted on the promise of water protection. "Joy in Rural Areas" is a highlighted project, operated by Coca Cola China and SEE, together with the government and the community, to make innovations in water resources protection with local characteristics by combing superior resources with the "Golden Triangle" cooperation mode.

The beautiful countryside cannot exist without the beautiful water ecological environment. Coca Cola China hopes to promote the successful experience of the "Joy in Rural Areas" project, and provides technology, experience and cases for China's water resource protection and rural water pollution prevention and control.



Huayuan Real Estate: Passing down the Philanthropy Torch

In May 2019, Huayuan Real Estate organized employees and media to go to Alxa for the fourth time to participate in the spring planting activity themed "Only for Meeting Colorful Alxa", making contributions to protecting clear water and blue sky. 2019 was also the fourth year for Huayuan Real Estate to participate in the "99 Giving Day".

During the "99 Giving Day" in 2019, Huayuan Real Estate raised public donations in the communities both online and offline. The events were held in the Beijing-Tianjin-Hebei region, western China, central China and southern China, involving 10 cities in total. Among the dozens of projects, Huayuan participated in more than 20. Communities in Beijing, Tianjin, Xi'an, Changsha, Guangzhou, Zhuozhou, Foshan, Chongqing, Yinchuan, Shijiazhuang and other cities, actively publicized offline to the owners and the customers through non-commercial posters placed in the community, interaction on official Wechat of the community, community tour, and the "Giving Day" booth set up in the marketing case field, etc., to inspire people to participate. At the end of the events, Huayuan Real Estate raised a total of CNY 1.08 million through matching donation and joint donation, fully supporting two major environmental protection projects, Blue Defenders and Groundwater Conservation.

Dongdai Education: Protect the Three Rivers and Conserve the Source of Everything

Dangdai Education continues to support the Conserving the Sanjiangyuan Region project of SEE. Combing with the characteristics of education enterprises, Dangdai Education supports environmental protection by moving environmental protection activities into campus and calls on its faculty, staff and students to support environmental protection through "philanthropy ranking" and other ways. During the "99 Giving Day" in 2019, Dangdai Education mobilized its staff to raise funds in the community. It has carried out philanthropy activities in more than 30 Dangdai Haijia Kindergartens, Wuhan Huaxia Institute of Technology and Wuhan Qingchuan College, attracting more people to participate in environmental protection.

Lucky Hope Holdings: United, We Will Be Great

2019 is the fifth year for Lucky Hope Holdings to participate in the "99 Giving Day" and support environmental protection together with SEE. Over the past five years, it has continuously carried out philanthropy activities, and attracted more than 50,000 people to donate more than CNY 1.1 million for philanthropy projects. The results were achieved with efforts of all employees of Lucky Hope Holdings under the call of Chairman YANG Xiaohui.

Every "99 Giving Day", Lucky Hope Holdings will appoint a temporary team to effectively organize a mobilization meeting to make people better understand and support environmental protection. The Group adopts a variety of ways to cooperate online and offline and get the owners involved. In 2019, the teams of its branches in five regions actively planned new forms of advocacy and made environmental protection publicity through community noticeboards, elevator noticeboards, large outdoor billboards, front desk and other channels. Some of the branches, together with the owners, directed and shot videos to call for environmental protection; and some mobilized the owners and the customers by organizing marketing activities in each sales center with cooperative businesses in the community, such as charity sale and public benefit promotion.



Melyshop: Brand Linkage Helping Philanthropy

Melyshop has participated in the "99 Giving Day" for 3 consecutive years to support environmental protection. As a cosmetics chain retail enterprise, Melyshop holds more than 200 well-known brands and thousands of beauty cosmetics, with more than 200 stores in Anhui. In 2019, during the "99 Charity Day", Melyshop actively devoted itself to environmental protection, by working with 24 cosmetic brands inside and outside Anhui to carry out "Facial Mask Giving" activity in more than 1,000 stores. Customers who donated to the project of Save the Smile of the Yangtze River in the store could receive facial masks for free. The influence of the activity exceeded 30 thousand person-times. Melyshop promoted environmental protection projects in a manner popular with consumers, so that more people could understand and give support.



Toread: Providing Equipment Support for Patrollers

In 2019, Toread Charity Foundation and SEE started the second five-year cooperation plan, aiming to continuously sponsor SEE's environmental protection projects and activities. On June 15, 2019, the 7th China Enterprise Green Contract Forum & the 8th SEE Ecological Award Ceremony was successfully held in Wuhan. Toread Charity Foundation, as one of the supporting parties, provided material support to this conference and contributed to the sustainable development of public environmental protection. In 2019, Toread also provided outdoor equipment for 270 patrollers for protecting Sichuan giant pandas and their habitats and the finless porpoise protection area in the middle and lower reaches of the Yangtze River through the SEE Special Fund, which brought care and security to those ordinary but selfless patrollers at the frontline.



Major Events

The 7th China Enterprise Green Contract Forum & the 8th SEE Award Ceremony

On June 15, 2019, the 7th China Enterprise Green Contract Forum themed "Keep Active, Keep Alive" & the 8th SEE Award Ceremony were successfully held in Wuhan. More than 300 people from government agencies, enterprises, domestic and foreign public welfare organizations and mainstream media gathered together to discuss the multi-participation model of biodiversity conservation and sustainable development, and unveiled the 8th SEE Ecological Award to commend environmental protection examples.



LIU Ning

Deputy Inspector of the Division of Natural Ecology Protection, Ministry of Ecology and Environment, and negotiator for the 15th Conference of the Parties to the United Nations Convention on Biological Diversity (COP15)



CAO Wenxuan

Famous fish biologist, academician of Institute of Hydrobiology, Chinese Academy of Sciences



ZHANG Linxiu

Director of International Ecosystem Management Partnership Programme, UNEP



Dr. Russell Mittermeier

Chief Protection Specialist of Global Wildlife Conservation (GWC)



Patricia Zurita

President of BirdLife International



Group photo of participants and winners at the 7th China Enterprise Green Contract Forum & the 8th SEE Award Ceremony

The 8th SEE Award

The 8th SEE Award, with the United Nations Environment Programme (UNE) as a global partner, is jointly organized by the Alxa League Administrative Office and the SEE Conservation and supported by the SEE Foundation. 10 winners were commended and one was granted the award of best popularity. Some of the winners are charity professionals engaged in specific projects and also act as government staff, entrepreneur, media worker, scholars and other titles. What the common thing they do is to solve and improve environmental problems.

Since 2005, SEE Award has been held every two years. Up to now, it has been successfully held 8 times, and 220 institutions, projects or individuals in total were selected as winners of the award. It has become a popular and important environmental protection award in the field of environmental protection in China.

Winner List of the 8th SEE Award

CHEN Shuihua

Deputy director of Zhejiang Museum of Natural History

With 63 years of living in a remote area, 17 years of persistence, and recovery of one bird population, Mr. CHEN has travelled over 3,000 islands, seeking, attracting and protecting Chinese Crested Tern, a mythical bird, to help them return to the human world. He made a successful example of China's exploration and application of new technology to rescue endangered animals.

Cainiao Go Green Campaign team

In view of the environmental pressure brought by the rapid development of express delivery industry, Cainiao Green Action team is committed to promoting the development of green and intelligent logistics in China. By means of technology and mode innovation, Cainiao helps packages "move easily on road", bringing innovative solutions for the green development of the whole industry.

Haikou Forestry Bureau

Haikou, with wetland restoration and protection as an important starting point for ecological civilization construction, has been continuously explored and innovated in urban ecological governance mode. Haikou has been rated as one of the first 18 international wetland cities in the world. Residents here can see mountains and water in the city and are reluctant to leave the city. The local people's sense of gain and happiness is constantly improving.

LI Bajin

Deputy Director of Gexigou National Nature Reserves

When China advocated returning farmland to forests, LI was an unknown tree grower. When the barren mountains turned green, he became a dedicated protector. When the forest was in fire, he was brave firefighter without worrying about his personal safety. From "tree chopping man" to "tree grower", LI Bajin devoted all his enthusiasm to the forest.

Dr. ZHANG Jinshuo

Curator for public education of National Zoological Museum of China

By popularizing science and interpreting life, ZHANG Jinshuo has transformed himself from an animal research scholar to a science popularizer in the past decade. He uses multiple platforms to make the public realize that human beings are not the center of the earth. In the final analysis, human beings are protecting themselves by protecting wild animals and ecological environment!

LIU Min

Chief reporter of The Beijing News

From the damaged ecology of Gladandong, the source of the Yangtze River, to the mine site of Sanjiangyuan Nature Reserve to be renovated, to the illegal burial of tens of thousands of tons of hazardous wastes in Lanzhou, LIU Min published a series of reports on environmental issues with great influence, revealed hidden environmental pollution and ecological damage, and firmly maintained the nature we love in his own way.

Friends of Nature

To use legal instruments to solve environmental problems is an important means of work for Friends of Nature. By filing a series of environmental public interest lawsuits and participating in the formulation and modification of key environmental laws and policies, Friends of Nature has become an additional indispensable force to the construction of environmental law.

CFCA (Chinese Felid Conservation Alliance)

CFCA, looking for traces in the mountains, helping leopard home, is devoted to protecting wild cats in China in a scientific manner. They successfully reconnected the ecological corridor which had been separated to establish a close connection between human beings and the natural wilderness so as to help the leopards in North China to avoid poachers and return to their hometown in Beijing after a long absence of more than ten years.

Zero Waste Villages

From "waste sorting" to "Zero Waste Villages", CHEN Liwen took root in the countryside, guided the government managers, waste collection and transportation enterprises and the public to change their awareness and behaviors by taking villagers as the main body, government as the leading role, enterprise as the main operator and the environmental protection organization as assistant and realized the duplication and promotion of waste sorting within the region.

DING Liguu (Also won the Highest Popularity Award)

President of Delong Holdings Limited

Delong Iron and Steel, led by DING Liguu, aims at building itself a world-class enterprise, conducts in-depth environmental protection management, and makes itself a national AAA tourist attraction. The Group, former Iron and steel king and today's environmental protection pioneer, interprets its social responsibility with practical actions, leading the new development mode of in-depth environmental protection management, transformation and upgrading of iron and steel enterprises.

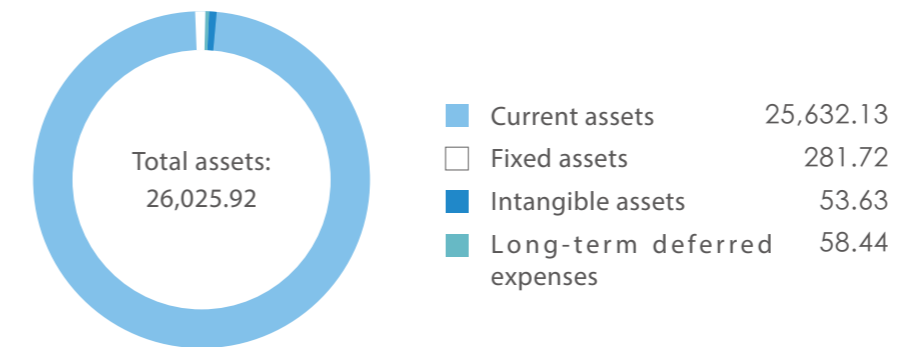
Financial Data

The following data are quoted from the 2019 annual audit report of the SEE Foundation (registered name: Beijing Entrepreneurs Environmental Protection Foundation). This audit was completed by KPMG Huazhen LLP. For the complete report, please refer to the official website of SEE Foundation: <http://www.see.org.cn>.

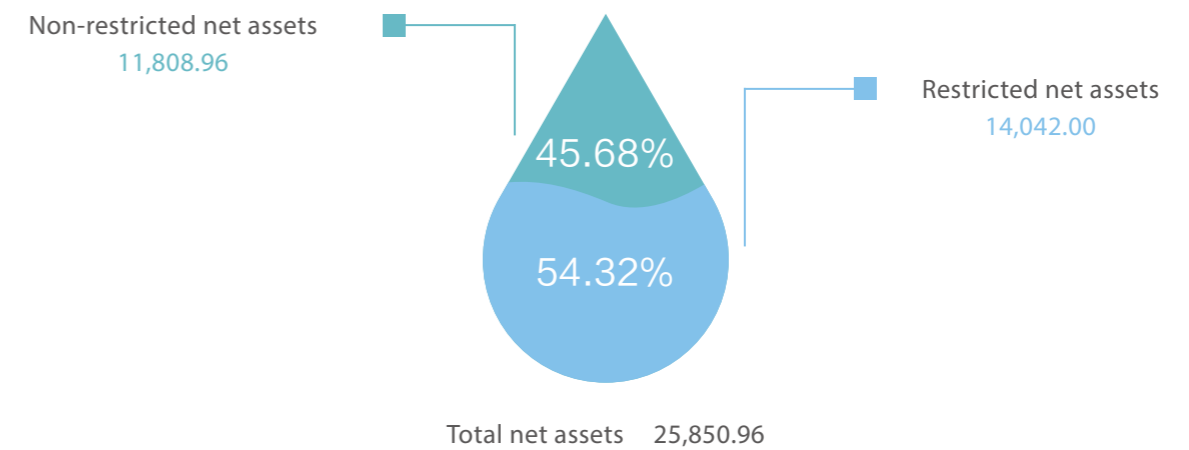
■ Assets and liabilities

The amount in the chart is in CNY(0,000).

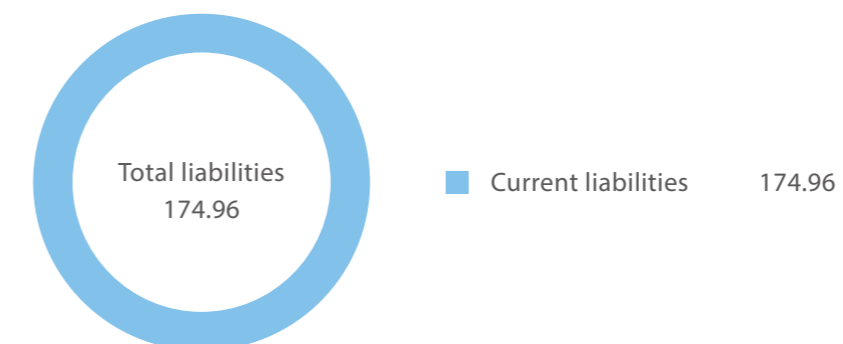
Assets of SEE Foundation for the year 2019



Net assets of SEE Foundation for the year 2019



Liabilities of SEE Foundation for the year 2019



Income and Expenditure

The amount in the chart is in CNY(0,000).

Note: SEE Foundation renewed its qualification of public fundraising as a charitable organization on December 6, 2016. In accordance with *Regulations on the Annual Expenditure and Management Fees of Charitable Organizations for Charitable Activities* (2016) No. 189, the Article 5 provides that the administrative cost of a charitable organization include: 1. Working expenses of the Council and other decision-making bodies; 2. Salary and welfare of administrative personnel; 3. Administrative office expenses such as office expenses, utilities and travel expenses; Article 7 provides that the annual expenditure on charitable activities of a foundation of charitable organization with public fundraising qualification shall not be less than 70% of its total income of the previous year; the annual administrative cost of such foundation shall not be higher than 10% of the total expenditure of the same year.

Balance of Net Assets as at the Beginning of the Year 24,347.72

Total revenue for the year 2019 (Figure 1) 20,293.87

Donation income (currency)	19,075.89
Donation income (goods and materials)	54.47
Investment income	1,028.16
Other income	135.35

Total expenditure for the year 2019 18,790.63

Expenditures on charitable activities (Figure 2)	17,978.42
Administrative cost	678.34
Fundraising cost	128.76
Other expenses	5.11

Balance of net assets as at the end of 2019 25,850.96

Proportion of charitable activities expenditure of this year to the total income of last year 82.25%

Proportion of administrative cost to total expenditure this year 3.61%

Total income: CNY 20,293.87

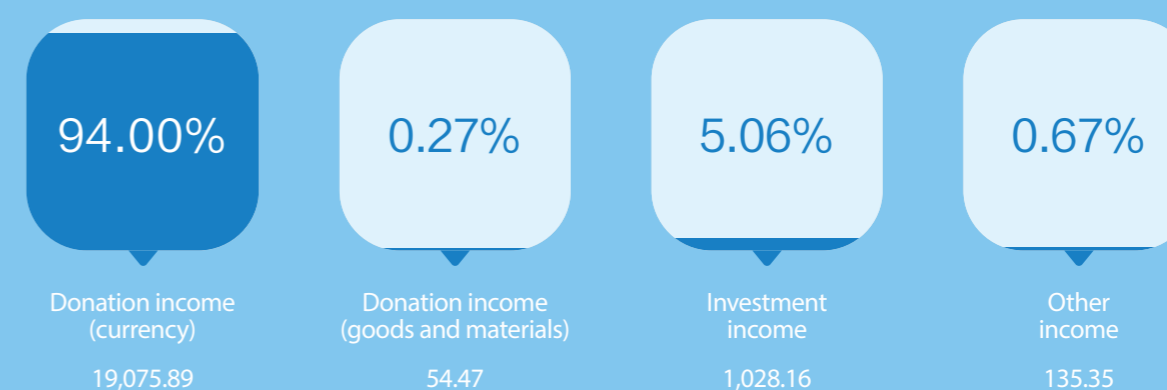


Figure 1: Income of SEE Foundation for the Year 2019

Unit: CNY 0,000

Expenditure on charitable activities: CNY 17,978.42

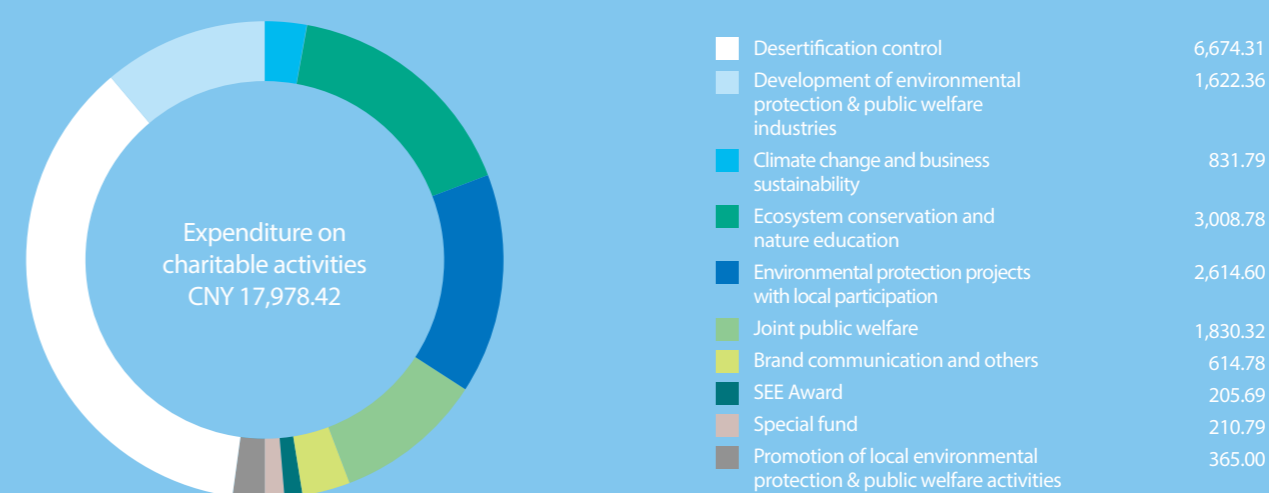


Figure 2: Composition of Charitable Activities Expenditure of SEE Foundation for the Year 2019

Unit: CNY 0,000



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